



DESSERTO

Directives Message

Since we had the idea and founded the company ADRIANO DI MARTI S.A de C.V., we have adopted 3 main pillars: Transparency, Innovation and Sustainability. With these principles we have managed to sustain, after three years of foundation, a consolidated and responsible company throughout its value chain. Our priority is to ensure that environmental and ethical practices are implemented to protect the environment and the people around our industry.

We believe that through a holistic approach to sustainability, we can contribute to reducing the environmental and social impact of the industries where our biomaterial made of Cactus are adopted as an alternative to animal leather. 'Desserto' for applications in the fashion industry and 'Deserttex' for automotive applications. Also, by being a corporate social responsibility (CSR) and sharing to all suppliers our Code of Conduct, we can ensure that the whole value chain is transparent and align with our values.



As directors and co-founders of this company, our vision has been to encourage students, entrepreneurs, and companies involved in the industry to start using sustainable materials, since to achieve the change we want to see in the industry, the participation of all is needed.

Through our vision and the three pillars, we have been able to position ourselves in the worldwide market as one of the best sustainable alternatives to animal leather, likewise, we have managed to be recognized as a high-impact, innovative Mexican company that meets with the most demanding quality and environmental standards that the industry demands. All this, without animal cruelty, instead, we use the most symbolic plant of Mexico, the Nopal.

Marte Arturo Cázarez Duarte
Director / Co-Founder of Adriano Di Marti

Adrian Lopez Arriaga Lopez Velarde
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