

## **BIOGRAPHY**

### **CINDY CASEY TURNS 44-YEAR JOURNALISM CAREER INTO BOOK EDITING & MARKETING**

Cindy Casey is a seasoned editor with a 44-year, award-winning journalism career at small and large daily newspapers, as well as industry and specialty magazines. During the last quarter of 2019, she began a new career as a book editor.

She spent 12½ years, from 2006 to 2019, as editor for the Community News, Features and Special Publications departments at the Daytona Beach News-Journal where she worked with a diverse group of staff and freelance writers, photographers and graphic designers. She also was responsible for recruiting and vetting a steady flow of college interns.

The majority of her journalism career was spent in New York and Ohio, from 1976 to 1996, where she earned state newspaper association awards for feature and column writing, and news and sports photography. She worked for both large and small newspapers, including the Syracuse (NY) Post Standard, Middletown (NY) Times Herald Record, Ashtabula (OH) Star Beacon, Cleveland (OH) Plain Dealer, Wellsville (NY) Daily Reporter, Steuben County Courier Express (Bath, NY) and Hornell (NY) Evening Tribune.

Prior to the News-Journal, Casey spent 10 years, from 1996 to 2006, in non-profit association work, managing the Publications Department for APCO International, a world-wide organization located in Daytona Beach that supports police, fire and emergency dispatching.

During her time there, Casey led a staff of writers, designers and sales representatives to produce the association's monthly magazine, which won several silver and bronze Charlie Awards from the Florida Magazine Association for overall writing, design and show issue.

She also directed a news bureau staff that wrote and disseminated press releases arranged TV and cable coverage on a variety of emergency communications technology issues. As news bureau director, Casey was responsible for organizing and coordinating press conferences and media interviews for the association's president and executive director. Most notable news events/press conferences she coordinated included the Report Card to Congress on E-911, National Telecommunications Week, National Telecommunicator of the Year Awards program; and – tragically – emergency communications' perspective after the 9/11 attack on our nation.

Casey also developed a library of technical books for the association that she and her staff edited and produced. The books were written by members and subject matter experts dealing with spectrum, frequency coordination and 9-1-1 dispatcher training. Opening this new revenue stream for the association meant she was responsible for marketing the books to the public safety communications industry.

Currently, she is working with a few authors in editing and marketing their latest books.