Put it all together for image, savings and control

Combine the DA950 Printer with a complete AddressRight® System from Pitney Bowes, and you're set up to produce your mailings in the most professional way possible. This complete system includes:

• Powerful PC With Pentium® Processor

– Handles Mail List Management applications.
– Open system allows other software to be loaded for additional applications.

• SmartMailer™ Mail Management Software

– Mail list management capabilities.
– Delivery Point Validation for deliverable address hygiene.
– CASS certified program maximizes the accuracy of every mailing.
– PAVE certified presort capabilities to maximize postal discounts. [For the current list of PAVE certified presort methods, see pb.com].
– Duplicate detection to eliminate waste.
– Envelope Designer™ Plus software for media layout and design.

• ForwardTrak™ Net

– Satisfies USPS Move Update requirements.
– Saves on labor and cost of recreating and remailing.
– Reduces wasted postage.
– Enhance marketing efforts by reducing lost sales opportunities due to undeliverable mail.
– Maintains qualifications for USPS work sharing and automation discounts.

Professional Services

Pitney Bowes offers exclusive, Advanced AddressRight® Operator Training for all address printers and solutions.

Our service professionals are ready when you need them

If you do need service, our nationwide network of 1500 trained Pitney Bowes professionals is there to help. Our Computer Enhanced Service Management System lets us record your request, instantly call up a complete history of the equipment, and quickly dispatch a local Customer Service Representative with the right skills.

We guarantee your satisfaction

At Pitney Bowes, we are committed to providing our customers with the finest products backed by the highest quality service, and we won't be satisfied until you are satisfied. Ask your sales representative for more information about our Customer Satisfaction Guarantee.

DA950 Specifications

Size:	27"W x 24"D x 15"H
Weight:	125 lbs.
Electrical:	120 VAC, 60 Hz
Print Resolution:	150, 200, 300, 600 dpi
Max. Speed Per Hour:	Up to 30,000 at 150 dpi
	Up to 22,500 at 200 dpi
	Up to 15,500 at 300 dpi
	Up to 7,500 at 600 dpi
Max. Monthly Vol.:	1 Million Addresses
Media Sizes:	3" x 5" to 14" x 15.5" and
	Up to 1/2" Thick
Max. Print Height:	3"
Host PC:	IBM® Compatible
Fonts:	12 Internal
Fontography:	Downloadable
Barcode Capability:	USPS POSTNET Certified
Envelope Capacity*:	750 #10 Envelopes or 1500 Postcards
Interface:	Centronics Parallel, USB
Emulation:	PCL 5 Subset
Print Orientation:	Normal, Inverted
Options:	Integrated Conveyor Stacker and High Output Ink Dryer
Agency Approvals:	UL, FCC

* Maximum weight 28 lbs.

AUTOMATED EQUIPMENT SERVICE, INC.

MAIL PROCESSING SYSTEMS

(845) 452-2100   (518) 459-4545
(914) 478-2100   (607) 733-2108
info@AESMailPro.com

AD11602 0404

AddressRight®
High Speed Addressing Solution
DA950

High-performance, desktop envelope imaging system for the Professional Mailer

CBA
321 MAIN
CITY STATE 54321

ABC
123 MAIN
CITY STATE 01234

Pitney Bowes

Engineering the flow of communication™

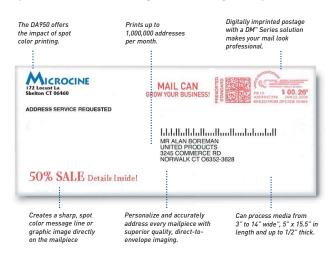**World Headquarters**
Stamford, CT 06926-0700

Optimum productivity and performance for the production mailer.

The DA950 AddressRight® Printer offers the production mailer optimum in performance and dependability. It's a superfast, desktop envelope imaging system with the ability to meet the very highest standards of address clarity; with advanced features, including precision controlled media path, fixed print head architecture and an optional Integrated Conveyor Stacker and adjustable High-Output Dryer to further enhance productivity.

The DA950 provides the professional mailer with a tool that can effectively challenge the 17% "toss" rate (promotional mail that's thrown out before it's even looked at) that a recent USPS survey revealed.

Best of all, the DA950 delivers superior value through leading-edge technology that provides more productive features than many solutions that cost much more.

The DA950 uses leading-edge, high-speed envelope imaging technology to reliably produce professional looking mail that gets opened.

The DA950 offers the impact of spot color printing.

Prints up to 1,000,000 addresses per month.

Digitally imprinted postage with a DM™ Series solution makes your mail look professional.

MICROCINE
172 Locust La
Shelton CT 06460

ADDRESS SERVICE REQUESTED

MAIL CAN
GROW YOUR BUSINESS!

PRESORTED STANDARD

UNITED STATES POSTAGE
PB 1A $ 00.26⁰
4204987286 JAN 22 2003
MAILED FROM ZIP CODE 06484

MR ALAN BOREMAN
UNITED PRODUCTS
3245 COMMERCE RD
NORWALK CT O6352-3628

50% SALE Details Inside!

Creates a sharp, spot color message line or graphic image directly on the mailpiece

Personalize and accurately address every mailpiece with superior quality, direct-to-envelope imaging.

Can process media from 3" to 14" wide", 5" x 15.5" in length and up to 1/2" thick.

The DA950 handles envelopes, postcards, flats, tri-fold newsletters, booklets and catalogs on a variety of materials up to 1/2" thick.

Neat, Fast, Effective, Tough – The DA950 Takes You to New Levels of Productivity

The DA950 is a rugged system that will easily handle large production workloads and stand up to heavy use day after day. High performance print speed plus the intelligent, integrated peripherals of the DA950 give you the necessary tools to produce efficient, effective addressing that helps get your mail noticed and opened mailing after mailing.

Its customizable design, high-performance productivity, and precision, fixed head inkjet technology, make DA950 the premier, high-speed desktop envelope imaging system available today!

Fundgation Inc.
172 Locust La
Shelton CT 06460

MAIL CAN
GROW YOUR BUSINESS!

ADDRESS SERVICE REQUESTED

MR ALAN BOREMAN
UNITED PRODUCTS
3245 COMMERCE RD
NORWALK CT O6352-3628

FREE TEST

The DA950 supports downloadable true type fonts and graphics on Windows 2000 and Windows XP to increase the impact of your message.

Create eye-catching mail that gets noticed and opened

The DA950 works in a desktop environment, to produce crisp, clean, superior quality, direct-to-envelope, personalized addresses. It provides spot color for eye-catching special messages and it creates a highly noticeable image that gets your mail to, and opened by, the decision-makers you want to reach.

The DA950 comes with 12 internal fonts and its Windows compatible driver supports true type fonts and graphics.

Versatile, To Get Your Most Important Jobs Out The Door Quickly

The DA950 processes a wide variety of media types and sizes. Easy to adjust thickness control enhances print quality on the fly.

- **Handles A Variety Of Sizes**
  - Handles media from 3" to 14" wide, 5" to 15.5" in length, and up to 1/2" thick.

- **Super Fast Processing**
  - Speeds per hour in four different print qualities using standard #10 envelopes:
    - Up to 30,000 at 150 dpi
    - Up to 22,500 at 200 dpi
    - Up to 15,500 at 300 dpi
    - Up to 7,500 at 600 dpi

Efficient Bulk Ink System optimizes run time while saving money on individual ink cartridge consumption.

Save Money, Speed Delivery

You can realize substantial postage savings and decrease USPS delivery times when you use the DA950 with our Exclusive SmartMailer™ Mail Management Software with Delivery Point Validation and ForwardTrak™ Net, our integrated USPS Move update solution. (See back cover for details)

- **Prints The Delivery Point Barcodes Required To Qualify For Postal Discounts**
  - Postal discounts can reduce postage expenditures by up to 20% or more.

Advanced Technology For Optimum Efficiency

The DA950 offers you features that take productivity to new levels.

- The "Intelligent" Integrated Conveyor Stacker and adjustable High-Output Ink Dryer pauses when an error is detected, the printer runs out of material or the stacker is full.

Easy To Use

The control panel offers easy-to-follow prompts to guide the operator through every step.

- **User Friendly**
  - Quick and simple adjustments for all media types and sizes.
  - Keep up to 8 regular jobs in the printer's internal memory.
  - The Batch Counter allows the operator to closely monitor print run at all times.

The DA950 control panel enables even a casual operator to get the most from its performance.