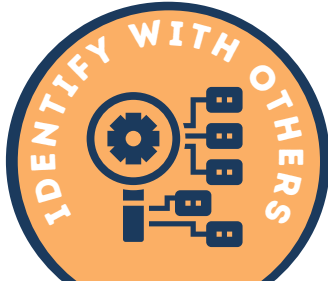


Ten Top Tips for Successful Allyship

CULTIVATING GREAT ALLIES



1

Identify other professionals with whom you've worked and seem to have good camaraderie.



2

Make professional and personal connections to get to know others in your network better. Be genuine.



3

Be proactive in reaching out to offer help with something, even before someone asks you.



4

Don't expect anything in return. Allies don't owe each other. Opportunities naturally arise to help.



5

Be gracious when an ally asks for your help. But, don't feel obligated. Be honest about what you are able to do.



6

Demonstrate integrity. Be honest, trustworthy, and follow through on what you say you will do.



7

Hold discussions you've had in confidence. No gossiping about anyone to anyone anytime.



8

Communicate regularly to build the relationship. Stay in touch when you don't need anything.



9

Be considerate in what you ask. Don't put an ally in an awkward or sensitive position.



10

Be grateful. Thank allies for their partnership and even the little things they do for you.