

Mission, Vision and Values Worksheet

Here you are, you made it, and you have finally decided to start piecing together your life's passion. Before you get excited and start thinking of cute or catchy names take some time to really THINK, BRAINSTORM and MEDITATE on what you want to accomplish by forming this organization. You and your board are charged with the responsibility to create, maintain and carry out a MISSION that will lead you to your VISION while upholding you VALUES. Use this worksheet to work through the creation of your MISSION, VISION and VALUES as an organization.

Mission

Your mission is your calling card to the world. It tells the world what you do, how you do it and who you do it for.

Who are you serving? _____

What will you be providing? _____

How will you provide it? _____

Then piece it together

Our mission is to provide _____ for _____ through _____.

Mission statements can be long paragraphs or simple statements AND they can change over time. So don't get hung up on trying to impress anyone keep it concise and clear.

Vision

This is my favorite part, many nonprofit founders are really good at seeing and expressing the vision of their organization. Your vision should explain what you will accomplish by carrying out your mission. The vision for your agency can be as large as world peace or as specific as every child in Houston having a hot meal in the evening. Think about the answer to the social issue or community problem you want to solve and then just simply say it.

Our vision is

Values

Values are what your agency hold near to your heart. They can be one or two words describing how you show up in the world and what you uphold to be true as an agency.
