



Brush Rodeo Association



P.O. Box 44 • Brush, Colorado 80723

First and foremost, we would like to extend a huge thank you to our 2024 sponsors. We hope you were able to attend and see first-hand what a huge success our second PRCA rodeo and 4th of July celebration was.

Building on that momentum and to make this year an even bigger success, we have already begun planning the 70th annual Brush Rodeo with events running July 1st – 4th, 2025. Please remember that we are a registered 501(c)(4) and all contributions are eligible to be claimed as applicable for your tax purposes. We are asking that all forms be returned at your convenience but no later than April 1st, 2025.

We are excited to announce starting this year and continuing in the future years the rodeo association will be doing fund raising for the rodeo queens. These funds assist with their equipment needs and their cost of travel to other rodeos such as the National Western Stock Show in Denver. What a great way to not only represent the Brush rodeo but Morgan County's celebration of our independence.

As always, we welcome your questions and input as we, as a community, make the Brush 4th of July Rodeo and celebration a premier event we can all be proud of.

To become a sponsor please fill out the form below and mail it to P. O. Box 44, Brush, CO 80723. Forms must be returned by April 1st. For questions contact Joanne Gosselink at 970-768-9121 or Johnette Vondy at 970-370-3163.

Thank You for your consideration and generous support.

Joanne Gosselink
Brush Rodeo Association President

Business Name _____

Contact _____

Phone _____

Email Address _____

Sponsorship level _____

Mailing Address _____

Program ad deadline April 1st
Payment due by April 1st
Make checks payable to Brush Rodeo Association
Banner due by May 1st

IF POSSIBLE PLEASE SEND YOUR AD WITH THIS FORM

ARTWORK (AD) EMAIL ADDRESS: joannebrsh@hotmail.com

RODEO SPONSORSHIP LEVELS

BRONZE - \$250

- Media program 1/3 page advertisement
- VIP Dinner
- 4 Tickets

SILVER - \$750

- Media program 1/2 page advertisement
- Banner at entrance to fairgrounds or arena
- VIP Dinner
- Three family sets of tickets (12 tickets)

GOLD - \$2,500

- Media program 2/3 page advertisement
- Banner in Arena
 - Bucking chute banner (first come first serve of what is left over after corporate sponsors)
- VIP Dinner
- Acknowledgement as a Gold sponsor of the fireworks
- Rodeo Association float in the parade with your business advertised as a Gold sponsor
- Six family sets of tickets (24 tickets)

CORPORATE - \$5,000

- Media program full page advertisement
- Bucking chute banner
- VIP Dinner
- Acknowledgement as a Corporate sponsor of the fireworks
- Your flag rode thru the arena before one event each night
- Acknowledgement throughout the rodeo as a corporate sponsor during events and grand entry
- Rodeo Association float in the parade with your business advertised as a Corporate sponsor
- 3 Corporate sponsors will be chosen to shadow a board member during the rodeo to see how the rodeo works on the backend
- Nine family sets of tickets (36 tickets)