

## THE NEED

Suicide has become an Epidemic: The US suicide rate has jumped some 30% from 2000 to 2016, according to the Centers for Disease Control. The reasons are complex: Family fragmentation, social media overexposure, political polarization, opioids, and other life stressors all play a part. **Stay Alive** was developed in recognition of the challenges of traditional institutions in addressing all those in need of suicide prevention and care.

## THE DOCUMENTARY

**Stay Alive** is a 75-minute video/podcast documentary serving at-risk populations. It's two sections – Understanding and Helping, deliver messages of Education, Compassion and Caring for those who are in deep despair, along with Guidance for their families and friends who love them. **Stay Alive** is recommended for individuals, families, schools, communities, social services, and churches – anywhere there is a need.

## THE MESSAGE

**Stay Alive's** message centers around the process of moving from Despair, as in being seemingly unpaired with connection and a reason to live – feeling *Hopeless, Helpless, Powerless, Useless, Worthless, Purposeless, Meaningless, Pointless* – to Repairing. The Presenters' profound personal disclosures and proven approaches make this program uniquely valuable and unlike any other you may have ever seen.

#### ABOUT MID SHORE SUICIDE COALITION

The Mid Shore Suicide Coalition is a community-led suicide education and prevention initiative in our Mid-Shore region, dedicated to uniting various community partners and specialists to raise awareness about suicide through community campaigns, educational events, and offering valuable resources to those in need. These efforts aim to create a supportive environment that fosters open dialogue and promotes mental health awareness, ultimately helping to reduce the stigma surrounding suicide and encouraging individuals to seek help and make life-saving connections.

#### MARKETING SPONSORSHIP OPPORTUNITIES

On behalf of the Mid Shore Suicide Coalition, we invite our valued community members to join us in spreading the essential message for suicide prevention that has the power to save lives. By collaborating with us in our marketing initiatives, we can extend our reach to spread awareness about mental health and suicide prevention and ensure that those who may be struggling feel supported and understood. Your support is not just appreciated; it is vital in our journey to create a strong, compassionate community where everyone feels valued and supported. Let's stand together and make a difference in the lives of those who need it most.



# In-Kind Marketing Sponsorship Opportunity

Prominent recognition of your name/business will be listed as a Stay Alive Sponsor in our event marketing:	
	Your name/Business listed on our website Your name/Business listed on our social media pages Your name/Business listed in our e-mail blasts Your name/Business listed in our FY 25 annual report
Business	
Contact Name	
Mailing Address	
City	State Zip Code
Your In-Kind Donation	
In-Kind Value	\$
Donor Printed Name	
Donor Signature	
Please include a digital file of your corporate logo for promotional uses in JPEG or PNG format. Questions, comments, call Shakia Linthicum - 410.822.4619 or email <u>stayalive@channelmarker.org</u> .	
We thank you for this tax-deductible contribution and your commitment to our community. Tax information will be acknowledged separately.	
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