

Hudson Valley Holistic Market -2021

6th Annual Holistic Holiday Market

Market Dates: Sunday December 5, 2021
Event Time: 9am - 5pm
Vendor Breakfast 8:30-9:30, Vendor only shopping 9-10. Public hours 10-5.

Venue: Comfort Suites Fishkill
835 Route 52
Fishkill, NY 12524

Contact: Maryalyce Merritt
(845) 244-0844
hvholisticmarket@gmail.com

Thank you for your interest in the Hudson Valley Holistic Market. Prospective vendors must complete & submit this application. HVHM is seeking vendors who are willing to commit to the event and we understand the time and energy this takes. We jury all vendors, readers, and practitioners. *If you have spoken to Maryalyce and were advised to send this in, or if she has emailed this to you, you have already been pre-approved.* HVHM will review your application promptly & notify you as to whether there is a current opening for the goods and services you offer. If not, HVHM will keep your application on file for the future. If your application is approved, payment must be received within 5 days. Vending fees are NON-REFUNDABLE, however we may consider requests on a case by case basis and issue credits for future vending dates in the event of emergencies. The number of vending spaces is limited and FEES MUST BE PAID IN ADVANCE TO SECURE YOUR SPACE. One business entity per paid space. One reader or practitioner per space. Space sharing is not permitted.

We are only accepting retailers and service providers of holistic, eco-friendly, natural, new-age and hand-crafted products and services. This includes locally grown food, herbs, honey, etc. Food vendors are required to display a health department certificate.

We are also accepting applications for readers, wellness service providers, crafters, artists and artisans.

We have added a Vendors Only Shopping Hour back into to our Holiday Market in December, and have also added a Vendor Breakfast. This is an extra hour to allow vendors to jingle & mingle, patronize other vendors, get some of their own holiday shopping done, squeeze in some network marketing, and enjoy each other's company. We will be opening load-in at 7:30am, and serving a light buffet breakfast from 8:00-9:30am. Vendors, readers, and practitioners are asked to be **fully set up by 9am** for the vendors-only shopping. We open to the public at 10. It would be very appreciated if

you can offer "vendor specials" during that time. You are welcome to barter with one another as well. This is something fun that we are adding. Cost for this event includes 1 breakfast ticket. Breakfast will include a hot and cold buffet, coffee, tea, and assorted juices. Additional tickets are available for \$15/ea if you have vending assistants who are coming with you.

HVHM Management creates these events with the belief that there is enough abundance in the Universe for everyone. We are blessed to have a community that has so many healing practitioners, readers, and soul-level entrepreneurs. We expect to receive applications from practitioners who offer the same healing modalities. We will be working with each of our beloved practitioners so that we have a variety of Divination offerings and healing modalities available at our events. This should work well so that vendors are able to vend, and also will encourage us to support others within our community. We are going to ask that you only offer the products, modalities & divinatory practices that you are approved for. We also ask that you try to keep all bags & packaging materials as eco-friendly as possible.

Due to ongoing regulations relating to the COVID-19 pandemic, we will be reviewing the rules and regulations for individual events a few weeks before each event date. As of July 1, 2021, we will be making sure that we are placing vendor tables a father apart than in the past. Other things we will be considering are the wearing of masks and those suggestions and regulations as well as possible attendance regulation. We will confirm this 2 weeks prior to the event, and we expect and request that all vendors who have signed this contract will comply with those health and safety requests.

Our Vendor Breakfast will be catered by a local bagel shoppe. The selection will consist of fresh locally made bagels, breakfast pastries, fresh fruit cups, or yogurt, plus a bottle of juice and unlimited coffee and tea during the vendor breakfast time. All items will be individually wrapped by the bagel shop. Butter and cream cheese packets will be provided. Please refer to the last page of this contract and return it to us with your preferences, along with any food allergies indicated so we can plan accordingly. One breakfast package is included in your vending fee. Additional breakfast packages are \$15 per person.

We expect that as usual, we will be placing a lunch order with Daddy O's in Hopewell Junction. If you wish to place a lunch order, please have cash available. We order at 11am, and food arrives around 1 pm. We are happy to provide all vendors with individual receipts for your records. Their menu can be found [here](#).

Space Information:

Standard Space \$125

For vendors who bring their own tables.

Size: 6' wide x approx 3.5' deep

Tables: Vendor responsible for bringing tables & linens. Tables may NOT exceed standard 6' x 30" table size. Garment racks, massage tables, zero gravity chairs, racks that are independently standing and do not fit on your 6' table, AND THE LIKE will need an additional space. This also includes easels and large independently standing pop-up shades.

Includes: 2 chairs provided for each vendor, listing on social media event, spotlight on social media pages, link on HVHM website, and includes the vendor breakfast for 1 person.

Upgraded Space \$175

For vendors who need a table or who prefer to have a table on site.

Size: 6' x approx 3.5' deep

Tables: HVHM will provide one (1) 6' standard size table and table cover. Garment racks, massage tables, zero gravity chairs, racks that are independently standing and do not fit on your 6' table, AND THE LIKE will need an additional space. This also includes easels and large independently standing pop-up shades.

Includes: 2 chairs provided for each vendor, listing on social media event, spotlight on social media pages, link on HVHM website, PLUS the table and table cover for that event. Includes the vendor breakfast for 1 person.

Limited quantity of 6 tables to be allocated per event:

Premium Space \$250

Size: 10' x 10'

Tables: Vendor will provide their own tables, and displays and may bring a 10x10 awning for attention with prior approval.

Includes: 2 chairs provided for each vendor, listing on social media event, spotlight on social media pages, link on HVHM website, and 1st listing as event sponsor. Includes the vendor breakfast for 1 person.

Limited quantity per event: Holiday Market has 4 available

Premium spaces are reserved for vendors/readers/practitioners who offer products/services that are aligned with the theme of that month's event. These displays should be decorated to be esthetically pleasing for the event.

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Email address: _____

Website: _____
Facebook: _____
Instagram: _____
Twitter: _____
Sales Tax ID # (if you have one): _____

It is HVHM policy to limit spaces to one of each brand with the intention of making our events as profitable as possible for our vendors. We also limit spaces to direct sales companies to 10% of our entire vendor roster. These are Holistic events, and all vendors, products, and services must fit within our marketing demographic.

Please legibly write a brief description of your products & services that you will be offering.

Please email us a photo of your products/services with a more complete description that we can use on our social media sites. Readers and Practitioners, please also email us a short bio and class description. Please send these to hvholisticmarket@gmail.com

**I would like to vend the Holistic Holiday Market on 12/5/21 (please indicate number of spaces below):
Reserve by 11/1/21.**

_____ Standard Space (\$125) _____ Upgraded Space (\$175) _____ Premium Space (\$250)
_____ Additional Table (+\$50) _____ Electric (+\$15)
Bringing Awning for Premium Space? Y/N Swag Bag Participant: Y/N
of Spaces Required: _____ Additional Breakfast tix (+\$15)
Payments received after 11/1 are subject to a \$10 late fee: _____

Total amount due: \$ _____

Payments is due when your contract is submitted.

Applications, contracts, and payments are due no later than November 1, 2021. Any paperwork or payments received after that date are subject to a \$10 late fee. Vendors/readers/practitioners who withdraw with fewer than 14 days notice forfeit that date as well as any payments made. Vendors/readers/practitioners who must withdraw from the event giving more than 14 days notice may be issued a credit at the discretion of management. That credit would be applicable for any event(s) occurring within 6 months of the cancellation. This is a situation that will be solely at the discretion of management. Payments are non-refundable. In the event of inclement weather to the point where we have to reschedule an event, payments made will be applied to the reschedule date.

Swag bags will be offered to the first 50 people through the door at the **Holiday Market**. If you would like to contribute a small product, sample, coupon, etc, please get your items to Maryalyce in Wassaic no later than 11/15/21.

Vendor space placement is pre-assigned based on needs such as request for electric access, as well as on the basis of a first-paid, first-assigned basis. No particular space logistics can be guaranteed. Reasonable accommodations can be made for those who have special needs. Please notify HVHM management in advance. I am able to make reasonable accommodation at the time your contract is submitted. **NO SWITCHING BY VENDORS WILL BE ALLOWED ON SITE!** Please limit vendor personnel to no more than three people (vendor plus assistants). This may change if COVID regulations change.

Healing practitioners must advise if they are bringing equipment such as massage tables or treatment chairs, etc. If you are bringing a garment rack, massage table or treatment chair, that will count as an additional space and must be reserved as such. We are no longer accommodating surprises. When in doubt, call or email with photos. **BY COMPLETING THIS APPLICATION AND SIGNING THE AGREEMENT, THE VENDOR AGREES TO:**

Print & distribute at least 25 copies of our official flyer or post cards. We would love for you to print flyers if you are able. This helps both you and the market. Please also feel free to share these via email to your lists, social media pages, etc.

Begin setting up the exhibit no later than 7:30 AM. Please note that if you are not **ON SITE 1 HOUR PRIOR TO OPENING (8am)** and we have received no phone call from you that you will be running late, your space will be assigned to another vendor on our wait list.

All vendor supplied tables must not exceed a standard 6' x 30" table size. Spaces are 6' wide with enough space for your chairs to fit comfortably behind. The exception to this is for those who reserve Premium 10x10 spaces. We have seen an increase of people bringing two 4' tables or additional smaller side tables. Going forward, you will be charged for these if they extend the length of your space and encroach on the space we have allotted for you or your neighbor. We will attempt to make space for your additional furniture at the event, but you will be charged for the extra space either on site or via separate invoice after the event concludes. We will **NOT** disrupt spaces that we have set for you and your vendors because you have brought displays that you have not informed us about. If you have any questions, please send us a picture of your setup prior to submitting this contract and we will be happy to discuss this **before an event**.

We would like to resume our morning intention affirmations before each event. You are welcome to join us a half hour before each event to set intentions for the day.

Remain set up for the entire length of the event unless otherwise advised by Hudson Valley Holistic Market Management. You should be set up no later than 9am for Vendor Hour, and may not begin packing up until the close of business at 5pm. Vendors agree to be completely broken down by 90 minutes after the market closes. Vendors who strike their setups early will not be welcome back to future events.

Cooperate in and around the gathering of trash around your space.

Withdraw any material found objectionable by the Market.

Sell **ONLY THE PRODUCTS AND SERVICES APPROVED** by management on the application.

If a vendor has products not listed on the application that are in conflict with nearby vendors, the Market may ask that the products be removed. (This will be enforced).

DO NOT bring loud speakers or PA systems without prior approval.

DO NOT create your own Facebook event for any of our market dates. Please share our official events & invite your friends, family, and clients through our page and events. We sponsor each of our events and we also post all updates there. Any unofficial events will be reported to Facebook as a violation of intellectual property until they are removed by their creator.

Idemnify, defend and hold harmless Maryalyce Merritt, the Hudson Valley Holistic Market, Akasha's Journey, Comfort Inn and Suites, its agents, officers, employees and representatives for all claims of bodily injury, property damage and bodily injury including all consequential financial loss resulting therefrom as well as all legal expenses involved in handling such claims.

Collect and pay all municipal state and federal taxes related to all sales made.

THE VENDOR AGREES TO PAY A NON-REFUNDABLE SPACE RENTAL FEE, TO BE REMITTED IN FULL WHEN SUBMITTING THIS CONTRACT.

HVHM Vendors are required to provide copies of all licenses and/or permits necessary to the types of products you are planning to sell: i.e., Board of Health permits, nursery license, authorization to collect sales tax (if your business is required to do so).

Children are welcome at our marketplace, but must be well-behaved and engaged in safe behavior. Vendors who bring their child(ren) must remain actively engaged in their supervision at all times. Child(ren) must be directly supervised by their parents during the hours of the marketplace including setup and breakdown. No running, rough play, yelling, harassing vendor neighbors, or other inappropriate behavior, ESPECIALLY those behaviors that disturb market vendors, attendees, staff, etc. This includes other creative forms of inappropriate behavior. HVHM management reserves the right to speak to your child and to you to manage any adverse situations that are occurring at any event. Should management need to intervene more than once, you and your child(ren) may be asked to leave that event and you forfeit your ability to bring your child(ren) to any future events.

HVHM management requires vendors to attend the date that you commit to unless the vendor notifies HVHM management when submitting application or contacts the market manager if an emergency occurs. No call/no show vendors will not be allowed to vend subsequent events & forfeit their fees paid.

Vendor agrees to operate their booth in a safe and courteous manner.

Vendor agrees to bring positive energy to the event.

Vendor agrees to refrain from bringing any drugs and illegal substances onto Comfort Suites properties including their own vehicle, which may be parked on the Comfort Suites premises.

Vendor agrees that if they do not notify management & fail to show for an event, they forfeit my right to vend at all other HVHM and Akasha's Journey events and also forfeits any moneys paid.

Vendor understands that failure to comply with the rules and regulations could result in dismissal from the market.

Vendor understands the booth size and hours of operation are determined by the market's management and even if you do not agree with them, you will abide by them.

Vendor understands that this is a rain or shine event, and will prepare accordingly. (Snow closings are different).

Readers and Healing Practitioners

Readers/Practitioners understand that it is HVHM's intention for all of the vendors to do well and to create an abundant atmosphere. As such, I understand that as an approved healer/reader, I may be approved and scheduled to offer specific modalities only during the Market. If this pertains to the healing modalities or divinatory tools that I use, I agree to only provide the modality/divination type that is agreed upon between myself & HVHM Management.

All new (to us) readers must submit 3 references and [may be asked for](#) a sample phone or in person reading.

All readers & practitioners will need to email a bio & picture along with the length of your sessions and what you charge. Readers & practitioners may make every attempt to accept pre-booked appointments. You will accept your own payments. HVHM does not ask for a percentage of your income from our events. Your prices are your choice, but we do ask that you do not intentionally undercut your neighbors or otherwise engage in unethical business practices.

In the case of inclement weather, management will post intentions to the Hudson Valley Holistic Market-Vendors Information Group & to the Market Page. If the weather forecast calls for extreme conditions, a decision may be made to cancel that day's Event. Understand that HVHM Management is not responsible for the weather. Should we have to do this, every effort will be made to reschedule that day's event. You will be welcome at the rescheduled event, but if you absolutely cannot make the rescheduled date, you will be able to choose an alternate date from our Market schedule as long as it is within 6 months of the canceled event date.

All vendors including readers and practitioners will be added to our vendor email list. We do not send out many emails. We do not spam. We do not sell this list. All information will remain private. This is our primary form of communication. If you do not wish to receive emails from us, please opt out by initialing here _____. You will also have the option to opt out through any emails you receive.

I, the undersigned, have read the Rules and Regulations of the Hudson Valley Holistic Market and do agree to abide by all the rules and regulations.

I verify that all information I have provided about my business and products for sale is true.
THE UNDERSIGNED EXHIBITOR AGREES TO FULFILL THE CONDITIONS STATED ABOVE.

Business Name: _____

Signature of authorized Party: _____

Print Name: _____ Date: _____

On Behalf of the Hudson Valley Holistic Market:

Signature: _____

Maryalyce Merritt _____ Date: _____

Please snail mail or scan & email **all pages of this application & contract in a .pdf** format to the address below to hold your space. **Note that as of 2/9/2020 we will be rejecting applications that do not adhere to this request. If contracts are scanned and sent as other file types other than .pdf files, we will be a \$5 surcharge to convert and/or print these files. We must receive them in a format that is legible, and that we can sign and return to you. It is for this reason that we must receive the document back in its entirety with your signature. Please, please do not send us photos of your pages.**

Only paid spaces are considered confirmed. Invoices are sent via email (through Quickbooks) for all events. If you send payment with your contract, your invoice will show "Paid In Full". Once the contract & payment are received, your business info will appear on our social media pages. Due to extreme delays in USPS handling since 2020, we discourage snail mail. However, if you are mailing us your contract, it would be helpful to let us know that so we can keep an eye out for it.

Please make checks payable to: **Hudson Valley Holistic Market**
Send PayPal payments to: **hvholicmarket@gmail.com**
Credit Card # _____
Name on Card: _____
Expiration Date: _____ Billing Zip: _____ CVV: _____
Cardholder's Signature : _____

Mail to: 191 Poplar Hill Rd, Wassaic, NY 12592
For more info: (845) 244-0844
Follow us on Instagram: hvholisticmarket
healingrocksgem
Follow us on Twitter: @hvholicmkt
Find us on Facebook: <https://www.facebook.com/hvholicmarket>
Facebook Vendors Group: <https://www.facebook.com/groups/459230017610725/>
Website: www.hudsonvalleyholisticmarket.com
www.healingrocksgemshow.com

Vendor Breakfast Selection (Return with contract)

Vendor Name: _____

Contact Name: _____ **Phone #:** _____

Person #1 (included in vending cost)

Name: _____

Food allergies or dietary restrictions: _____

Choose 2 of the following (you may choose 2 of the same)

Bagel (butter/cream cheese provided) _____

8oz mixed fresh fruit cup _____

Breakfast Pastry (muffin, apple turnover, or Danish) _____

Yogurt _____

Also provided will be a bottle of juice and unlimited hot coffee and/or tea

Person #2 (\$15 payable upon contract submittal)

Name: _____

Food allergies or dietary restrictions: _____

Choose 2 of the following (you may choose 2 of the same)

Bagel (butter/cream cheese provided) _____

8oz mixed fresh fruit cup _____

Breakfast Pastry (muffin, apple turnover, or Danish) _____

Yogurt _____

Also provided will be a bottle of juice and unlimited hot coffee and/or tea

Person #3 (\$15 payable upon contract submittal)

Name: _____

Food allergies or dietary restrictions: _____

Choose 2 of the following (you may choose 2 of the same)

Bagel (butter/cream cheese provided) _____

8oz mixed fresh fruit cup _____

Breakfast Pastry (muffin, apple turnover, or Danish) _____

Yogurt _____

Also provided will be a bottle of juice and unlimited hot coffee and/or tea