

**Hudson Valley Holistic Market -2021**  
Vendor Application & Contract for Weekly Outdoor Markets  
(Updated 6/22/21)

**Dates:** Saturdays, April 17th through November, 2021  
(As long as weather holds)

**Event Time:** 10am – 3pm (load in 9am)

**Venue:** Akasha's Journey  
3066 NY-22  
Dover Plains, NY 12522

GPS May prefer this address:  
5 Dover Village Plaza  
(It is the same address)

**Contact:** Maryalyce Merritt  
(845) 244-0844  
hvholicmarket@gmail.com

Thank you for your interest in the Hudson Valley Holistic Market. Prospective vendors must complete & submit this application. HVHM is seeking vendors who are willing to commit to the event and we understand the time and energy this takes. We jury all vendors, readers, and practitioners. *If you have spoken to Maryalyce and were advised to send this in, or if she has emailed this to you, you have already been pre-approved.* HVHM will review your application promptly & notify you as to whether there is a current opening for the goods and services you offer. If not, HVHM will keep your application on file for the future. If your application is approved, payment must be received within 5 days. Vending fees are NON-REFUNDABLE, however we do issue credits for future vending dates in the event of emergencies. The number of vending spaces is limited and FEES MUST BE PAID IN ADVANCE TO SECURE YOUR SPACE. One business entity per paid space. One reader or practitioner per space. Space sharing is not permitted.

We are only accepting retailers and service providers of holistic, eco-friendly, natural, new-age and hand-crafted products and services. This includes locally grown food, herbs, honey, etc. Food vendors are required to display a health department certificate.

We are also accepting applications for readers, wellness service providers, crafters, as well as local artists and artisans. We will allow ONE vendor per type at each event.

*Products offered must not be currently stocked at Akasha's Journey. The following are already covered: CBD, Doterra, Young Living, crystals, Barefoot Books. Reiki, massage, and readers are by invitation only. Jewelry vendors may have a waiting list.*

We have added weekly outdoor markets for April through November as long as weather holds out. These will take place in the parking lot of Akasha's Journey in Dover Plains, NY. These events are weather permitting.

We will strictly be following NY State and Dutchess County COVID-19 regulations for gatherings, markets, and commerce regarding attendance, social distancing, and compliance with mask requirements.

HVHM Management creates these events with the belief that there is enough abundance in the Universe for everyone. We are blessed to have a community that has so many healing practitioners, readers, and soul-level entrepreneurs. We expect to receive applications from practitioners who offer the same healing modalities. We will be working with each of our beloved practitioners so that we have a variety of Divination offerings and healing modalities available at our events. This should work well so that vendors are able to vend, and also will encourage us to support others within our community. We are going to ask that you only offer the products, modalities & divinatory practices that you are approved for. We also ask that you try to keep all bags & packaging materials as eco-friendly as possible.

Spaces are outside in the parking lot and along our sidewalk & grass. Each vendor will be assigned a space that will accommodate a 10'x10' awning. Vendor spaces will be assigned to allow proper social distancing. Vendors will be required to follow any state and local regulations regarding social distancing, PPE, and hygiene requirements for businesses.

The cost for a 10x10 space is \$20 per day. Spaces are outside during our normal operating hours.

Vendors who will be with us are encouraged to post as such on their social media accounts and mailing lists.

**Please Complete and send back the following:**

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_ Facebook: \_\_\_\_\_  
Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_  
Sales Tax ID # (if applicable): \_\_\_\_\_  
Please indicate products & services you would like to offer at the event(s):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

See page 1 for space size. Vendors are responsible for bringing their own awnings, weights, tables, chairs, table covers and displays. No call/no show vendors will not be allowed to vend subsequent events & forfeit their feed paid.

**Fees are as follows:**      1<sup>st</sup> space: \$20      2<sup>nd</sup> space: \$10

**Please Circle event dates you would like to vend**

4/17	4/24	5/1	5/8	5/15	5/22	5/29
6/5	6/12	6/19	6/26	7/3	7/10	7/17
7/24	7/31	8/7	8/14	8/21	8/28	9/4
9/11	9/18	9/25	10/2	10/9	10/16	10/23
10/30	11/6	11/13	11/20	11/27		

# spaces required per date: \_\_\_\_\_

**Any vendor who wishes to add dates to their contract must do so in writing via email to [hvholisticmarket@gmail.com](mailto:hvholisticmarket@gmail.com)**

**Please do not send more than 1 week payment at a time due to the variability of the weather and COVID regulations.**

Please make checks payable to: **Hudson Valley Holistic Market**  
Send PayPal payments to: [hvholisticmarket@gmail.com](mailto:hvholisticmarket@gmail.com)  
Credit Card Number: \_\_\_\_\_  
Name on Card: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ CVV: \_\_\_\_\_  
Cardholder's Signature: \_\_\_\_\_

**Mail to:**      **191 Poplar Hill Rd, Wassaic, NY 12592**  
For more info:      (845) 244-0844  
Follow us on Instagram:      hvholisticmarket  
Follow us on Twitter:      @hvholisticmkt

Find us on Facebook: <https://www.facebook.com/hvholisticmarket>  
Facebook Vendors Group: <https://www.facebook.com/groups/459230017610725/>  
Website: [www.hudsonvalleyholisticmarket.com](http://www.hudsonvalleyholisticmarket.com)  
[www.healingrocksgemshow.com](http://www.healingrocksgemshow.com)

BY COMPLETING THIS APPLICATION AND SIGNING THE AGREEMENT, THE VENDOR AGREES TO:

- Vendors and their booth representatives may be asked to complete a confidential COVID questionnaire and have their temperature taken prior to each event. (Dependent on State and local protocol. See last page).
- Begin setting up the exhibit no later than 45 minutes prior to the event. Please note that if you are not ON SITE by then and we have received no phone call from you that you will be running late, your space may be assigned to another vendor on our wait list.
- Remain set up for the entire length of the event unless otherwise advised by Management.
- Cooperate in and around the gathering of trash around your space. You may dispose of your trash in our dumpster at the rear of our building at the end of the event.
- Vendors are responsible for enforcing COVID-19 protocols as they pertain to your business and your customers while on our premises.
- Withdraw any material found objectionable by management. Sell ONLY THE PRODUCTS AND SERVICES LISTED on the application.
- If a vendor has products not listed on the application that are in conflict with nearby vendors, you may be asked to remove those products. (This will be enforced).
- Indemnify, defend and hold harmless Hudson Valley Holistic Market, Akasha's Journey, Dover Village, LLC, its agents, officers, employees and representatives for all claims of bodily injury, property damage and bodily injury including all consequential financial loss resulting therefrom as well as all legal expenses involved in handling such claims.
- Collect and pay all municipal state and federal taxes related to all sales made.
- **One business entity per space**
- Vendor space placement is pre-assigned based on needs such as request for electric access, as well as on the basis of a first-paid, first-assigned basis. No particular space logistics can be guaranteed. Reasonable accommodations can be made for those who have special needs. Please notify HVHM management in advance.
- Mask wearing must be worn by vendors, their employees, and representatives as set forth by State and Local regulations AND/OR recommendations.
- No more than two employees or representatives per booth
- Vendors must provide hand sanitizer at their booth for themselves and customers
- **Vendors are responsible for bringing their own awnings, WEIGHTS, tables, chairs, and displays.**
- **Awnings must be weighted down.**
- NO NARCOTICS or ILLEGAL SUBSTANCES ARE PERMITTED ON PREMISES including personal vehicles parked on the Dover Village premises. No smoking near our doors or under vending tents. Do not leave your cigarette butts!

- You agree that if you do not notify management & fail to show, you forfeit my right to vend at all other HVHM events and also forfeit the remainder of any deposit paid.
- Failure to comply with the rules & regulations could result in dismissal from the event.
- Booth size and hours of operation are determined by the Hudson Valley Holistic Market and even if I do not agree with them, I will abide by them.
- Events are listed as 10am – 3pm. You may choose, on any given date, to keep your booth up until 5pm at no extra charge. We are basing hours on the time of day when we have traditionally seen the most traffic.
- Events are weather permitting. Please prepare accordingly. In the case of inclement weather, an event date may be cancelled. If management cancels because of weather, vendor fees will be applied to a future event date.
- In the case of inclement weather, management will post intentions to the Facebook event, HVHM Facebook Page, HVHM Vendor Info Group, social media, and will also call vendors. If the weather forecast calls for extreme conditions, a decision may be made to cancel that day's event. I understand that management is not responsible for the weather. Any payments made will be applied to the next event.
- HVHM Vendors are required to provide copies of all licenses and/or permits necessary to the types of products you are planning to sell: i.e., Board of Health permits, nursery license, authorization to collect sales tax (if your business is required to do so).
- Children are welcome at our marketplace, but must be well-behaved and engaged in safe behavior. Vendors who bring their child(ren) must remain actively engaged in their supervision at all times. Child(ren) must be directly supervised by their parents during the hours of the marketplace including setup and breakdown. No running, rough play, yelling, harassing vendor neighbors, or other inappropriate behavior, ESPECIALLY those behaviors that disturb market vendors, attendees, staff, etc. This includes other creative forms of inappropriate behavior. HVHM management reserves the right to speak to your child and to you to manage any adverse situations that are occurring at any event. Should management need to speak with you more than once, you and your child(ren) may be asked to leave that event and you forfeit your ability to bring your child(ren) to any future events.

### **Readers and Healing Practitioners**

- Understand that as an approved healer/reader, you may be approved and scheduled to offer specific modalities only during the Market. You agree to only provide the modality/divination type that is agreed upon between myself & HVHM Management.
- All new (to us) readers must submit 3 references and [may be asked for](#) a sample reading.
- All readers & practitioners will need to email a bio & picture along with the length of your sessions and what you charge. We make every attempt to accept pre-booked appointments for you and that will be done by the Market. You will, however, accept your own payments. HVHM does not ask for a percentage of your income from our events.
- All vendors including readers and practitioners will be added to our vendor email list. We do not send out many emails. We do not spam. We do not sell this list. All information will remain private. This is our primary form of communication. If you do

not wish to receive emails from us, please opt out by initialing here \_\_\_\_\_. You will also have the option to opt out through any emails you receive.

- Any practitioner who is offering in-person sessions will be required to practice in a safe manner and follow guidelines at least for licensed massage therapists. This is including, but not limited to:
  - Making sure clients wear a mask as State or Local regulations require
  - Practitioner must wear a mask as State or Local regulations require
  - Use of clean sheets as well as cleaning equipment between each client.
  - Having clients complete additional COVID-19 Questionnaire prior to treatment if State or Local regulations require
  - Taking client's temperature prior to treatment if State or Local regulations require
  - You are required to provide your own thermometer, clean linens, etc.
- Readers and their clients will be required to follow State and Local regulations regarding the wearing of masks and social distancing during a reading.
- Please discourage clients from placing their hands directly on your cards or divination tools
  
- Please snail mail or scan & email **pages 3 through 6 of this application & contract in a .pdf** format to the address below to hold your space. Only paid spaces are considered confirmed. Invoices are sent via email (through Quickbooks) for all events. If you send payment with your contract, your invoice will show "Paid In Full". Once the contract & payment are received, your business info will appear on our social media pages.
  
- **Note that as of 2/9/2020 we will be rejecting applications that do not adhere to this request. If contracts are scanned and sent as other file types other than .pdf files, we will be a \$5 surcharge to convert and/or print these files. Our contracts are legally binding documents, and we must receive them in a format that is legible, and that we can sign and return to you. It is for this reason that we must receive the document back in its entirety with your signature.**

I, the undersigned, have read the Rules and Regulations and do agree to abide by all the rules and regulations.

**For Vendor:**

Business Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**For Hudson Valley Holistic Market:**

Hudson Valley Holistic Market

Signature: \_\_\_\_\_

Maryalyce Merritt

Date: \_\_\_\_\_