

We're a professional services firm providing customized solutions that help businesses develop and implement end-to-end strategies Generate revenue opportunities and sustain a competitive advantage in an ever-changing marketplace.

NAICS: 541611, 541613, 561920, 611430

DUNS: 119010091 CAGE: 9KYF3

Woman-owned, Small Business

# CORE COMPETENCIES

#### **RFP Consulting**

Integrated End-to-End RFP Operations
Proposal and Opportunity Management
Commercialization Support and Advisory
Global Pursuits Strategy and Training

#### **Revenue Enablement**

Scalable Enablement Framework Designs
Program Development and Growth
Content Strategy and Resource Management
Auditing and Evaluation Services
Quality Assurance and Compliance Advisory

#### **Professional Development**

Just-In-Time Learning Models
Content and Collateral Training
Learning Management Systems and Analytics
Product Rollout and GTM Support

## CURRENT CONTRACTS



## Jolly's Productions, LLC

Global pursuits strategy for program funding; proposal training for scaling outreach quality assurance plans; events management strategy for partner engagement.

## Lock In 2 Build Up, Nonprofit



Revenue strategy and operations management for \$100M pipeline. Enablement framework design, content development and resource management for partner engagement and onboarding.



### **Briarpatch Vending, LLC**

Proposal strategy for market outreach and opportunity identification; commercialization advisory for MVP product rollout; channel partner and vendor strategy for engagement.

## **Company Information**

Email: sjordan@therfpqueen.com Phone: 614-353-0721 Serving all industries Website: https://therfpqueen.com Training Universe: https://therfpqueen.thinkific.com