

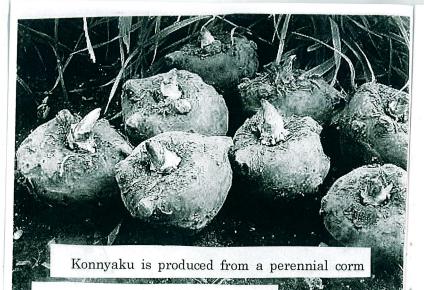
what is konnyaku, you ask? Originally used

as a medicine in the 6th century, this seemingly magic substance is native to East Asia and grown primarily in China and Japan. In 2009, Japan produced 66,900 tons of konnyaku.



Around the world, Konnyaku is known by many names: Devil's Tongue, Konjac, 蒟蒻,

Konjar, Voodoo Lily, Snake Palm, but to 45 people (since 1995), it is better known as the cause of death! Perhaps we should get to know this potential menace lurking in the (brightly lit) shadows of our local supermarkets and convenience stores a little bit



(potato), prized for its super starchy
qualities. The plant itself takes about 3-4 years
to grow and the corms remain good for
another 4-5 years. The final product is
usually made by mixing flour with limestone
water to generate its rubbery viscosity.

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Being high in fiber and extremely low in calories

(about 10 calories in a big block),

Konnyaku is prized as a diet food all over the

world (that is, where it has not already been banned). According to the Japan

Konnyaku Association, Konnyaku normalizes cholesterol, prevents high blood pressure,

and because it consists of 50% water and 40% glucomannan (dietary fiber), the body finds it hard

to digest, thus sliding right through you and cleaning out your intestines, all the while giving you the illusion that you are

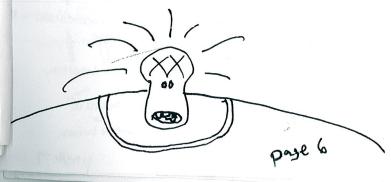
full. Konnyaku has even been given the nickname of "Nature's Broom" for the stomach.

Usually there are no additives to Konnyaku and the final product looks something like a

block of white frozen milk, but with seriously
elastic jellified properties. Often, Hijiki
seaweed is added to the product
during production, giving it a gray-with-black-specks
look when completed. However, be careful

when preparing this food not to eat it before it is finished, otherwise you may end up with a serious tummy ache, a numb tongue, and

possibly (but not surprisingly) death!



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Konjac jelly confectionery products were banned in the European Union in 2002 following the deaths of 18 children worldwide. The United States Food and Drug Administration issued warnings about elderly people and children consistently choking 1/1/1/ when consuming. People with little to no teeth seemed to find themselves gravely surprised when the substance they were consuming did not melt in their mouths like other common forms of gelatin. This led to a number of recalls and a major degradation of Konnyaku's street cred in North America, which may be why you have never heard of it before.

Konnyaku also often appears as Shirataki noodles in Oden, which, if you are not familiar, is a wintertime collection of multiple foods (like eggs, radish, chikuwa (fish paste cakes)) kept in boiling hot water until consumed. Usually this is for sale at your

tasty treat if you are freezing in the cold heart of the relentless Japanese winter. $\frac{1}{Most}$

local combini store. Oden is a seriously

people I have asked about konnyaku

seem to like it, but there are some people who do not like the texture or the lack of



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writer, Soichi Ohyake, who in the 1960s, was

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rumored to have died from malnourishment



by trying to diet on strictly Konnyaku.

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When I first came to Japan, I was on the fence about Konnyaku. I had never seen it before and did not necessarily dislike it; the texture was simply something that took some getting used to. During my first bike ride through town, some people from the Shimonita City Hall were standing under a tent handing out free Konnyaku to all

passersby. On that day, I hesitantly took

7 0 1 (http://tenoshi.jp/)

Marshei Konnyako Shimonita, Japan page 11

my first bite of Miso Konnyaku, not yet knowing that I would eventually eat much more Konnyaku than I could have ever imagined and would come to develop a deep love for this gray starchy blob of limestone

and tastelessness.

Many prefectures and towns in Japan grow konnyaku, but no prefectures grow as much

as Gunma, and no town grows as much as my
mountain home of Shimonita Town, which
is known all around Gunma and the rest
of Japan for their prized welsh onions (negi)

and impressive Konnyaku production.

(上信電鉄) 発売当限リ有効 下車解途無効 へ Konnyaku (not bad for 10,000 people!).

If you want to get your hands on some of the best I recommend Maruhei in the world, Konnyaku Shop in Shimonita, the unofficial lion's den of Konnyaku. They have it all and you can sample everything before you buy in the very place it was made (The Burdock Root Konnyaku is my favorite). Crazy delicious dessert Konnyakus (plum, the seasonal sakura, pina colada, sesame, etc.) always make a healthy and delicious snack or gift. You can even learn to make Konnyaku at the Konnyaku Tezukuritai Taiken Dojo (translated as "place to study the way if you want to have the experience of wanting to make handmade konnyaku".

Learn to love konnyaku my friends, enjoy

its magically healthy qualities and try it out in a variety of different ways; I am almost certain that you will find the one that is right for you, but...



DON'T

FORGET TO

CHEW!

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