

BLACKMAGIC

High Performance De-Icing

BlackMagic Granular
Bulk Truckload, 2,000lb Bulk Bags, 2,500
Salt Boxes, 50lb Bags, 40lb Buckets, &
Shaker Jugs

BlackMagic
Liquid Products
4,500 Gal Truckloads & 250 Gal Totes

Description & Benefits

- Patented BlackMagic Liquid Concentrate contains **40% More Alcohol Distillery Sugars & Carbohydrate ingredients** than competitors, together with **Magnesium Chloride**, this thermogenic compound helps resist corrosion, works to **-45°F**, and **Controls Ice** using **Less Chloride** than other common Deicers.

- **BlackMagic Concentrate** can be applied to **New Concrete**, applied to our **Kansas Coarse** or **Screened Rock Salt**, or be mixed with salt brine to significantly lower working temperature and increase coverage

- Apply **30-40% Less BlackSlicer Magic Salt** or **BlackSlicer Commercial Pre-Treat** than regular rock salt or salt brine with safer surface conditions

- **Non-Staining** and **Washable**, Safer for **Pets**, **Hardscapes**, **Landscapes**, **Vegetation**, and **New Concrete**

- **Eliminate Black Ice**, **Hard Pack**, and **Slip/Falls**

- **Regular Use** will create a **Residual effect** that **Dries Dry** and is naturally activated by moisture to fight the next snow or ice winter event

- **Organically Inhibited** with **Teriyaki Aroma**, **Highly Visible Brown Color** for Applying, **NO DYES**

- **BlackMagic** has **Far Superior Ingredients** that are not comparable to **Beet Juice**, **Corn/Ethanol Based additives**, or other cheaper ice melts containing less active ingredients. **Don't Risk your Safety Liability**

- **Reduce Snow Management Costs by 30%**. Apply **Less De-Icing Material**, **Reduce Plowing**, **Labor**, **Fuel**, **Wear and Tear**, & **On-Site Time** with **BETTER RESULTS** while **Reducing overall Chloride Usage**

- **BlackSlicer** is also a **Tackifier**, keeping **Granules** and **Enhanced Brine** adhered to the **Surface**. This increases the effectiveness, working time



Outperforms:

Rock Salt +10°F
Salt Brine +5°F
Mag Chloride -5°F
Calcium Chloride -25°F
Any Similar Mixes



BlackMagic Coarse Salt -35°F

- Pre-Apply to Prevent Ice at 400 Lbs/Acre or 1/3 Cup/YD²
- 1/8"-3/8" Size for Lasting Effect
- For Parking Lots & Roadways
- Pre-Activated to work Fast →

BlackMagic Sidewalk Salt -22°F

- Screened Grade Medium Salt for Consistent Granule of 1/4"
- For Sidewalks, Steps, & Driveways
- Apply 450Lbs/40,000 Ft²
- Prevent Ice & Eliminate Slip/Falls

Road Grade Rock Salt +10°F

- 97% Kansas Pure 98% Dry
- Apply at 800 Lbs/Acre-1/8"-3/8"
- Economical for warm temps →

Screened Grade Salt +10°F

- Screened for Consistent Size
- For push Spreaders and Sidewalks

Brining Salt - 98% Pure 98% Dry Custom Blending & Bagging

Other Ingredients for Delivery to your Blending Operations or Delivery of Mixes Per Your Spec's

- Sand- Dried and Semi-Dry
- Gravel-Pea Size and Smaller
- Red Granite Grit
- Any Mixture of these

Premium Active Ingredients

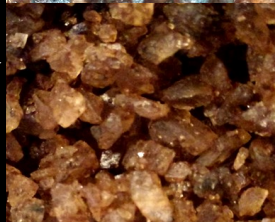
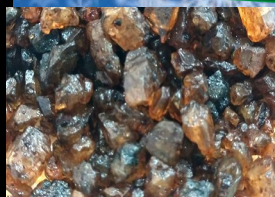
Available in Liquid and Granular. Used in Straight or Blended Application for De-Icing by Mixing into Salt Brine or White Granular Salt and to lower working temperature. Also used for DUST CONTROL

Calcium Chloride →

- Liquid and Granular Available
- WILL SPRAWL CONCRETE

Magnesium Chloride →

- Liquid and Granular Available
- BETTER FOR CONCRETE.



BlackMagic Liquid Concentrate

- Works Lower than Magnesium or Calcium Chloride alone, down to **-45°F** from Superior Ingredients
- Pre-Treat BlackMagic Concentrate at **.75 Oz/Yd** or **25 Gal/Ln Mi** on **NEW CONCRETE** for Low Chloride Exposure and effective De-Icing.
- Additive for Salt Brine- Reduce working temperature from **+10°F** down to **-7** and extend application area by **30%**
- For Salt Stock Pile Treating to Lower Working temperature from **+10°F** down to **-20°F** to **-35°F**, add natural Colorant for Applying, and works as an Anti-Caking and Anti-Freezing Agent in Spreaders. We can Treat On-Site with our Mobile Treater
- Pre-wetting Agent to apply at Spinner, 2-8 Gal/ton to go from **+10°F** down to **-10°F** to **-35°F**

- **BlackSlicer Liquid** adheres to **100%** of Surfaces, providing a **Natural Corrosion Inhibitor**, Reversing the effects of **Corrosion** up to **80%** on Equipment and Infrastructure with **Residual Working Power** that naturally activates on the next winter event

BlackMagic Commercial Pre-Treat

- **Brown in Color** works down to **-7°F**, custom mixes available for conditions down to **-20°F**
- Apply at **40 Gallons Per Lane Mile** (**30-50% Less** than Straight Salt Brine)
- Pre-treat for Anti-Icing to prevent Ice Formation
- **1 Ton** of Granular Salt Treats **2.5 Ln Mi** at **800 lbs/ln mi**. **BlackSlicer Commercial Pre-Treat Liquid** uses the same **1 ton** of Salt brined with **BlackMagic** additive can treat **21 Lane Miles**.

BlackSlicer Commercial Pre-Treat treats **80%** more area than **White Salt** with **100% Coverage**



BlackSlicer Commercial Mix - Pre-Treat

About BlackStrap

BlackStrap, Inc has been Procuring, Warehousing, Treating, Custom Blending, and Managing large scale deliveries of various Deicing Products to Government Entities, Private Contractors, Property Managers, Wholesalers, and Retailers for over 12 years. Family owned and operated with locations in Neligh, Ne, Ashland, Ne and Sioux Falls, Sd, BlackStrap, Inc maintains the capacity to supply up to 200,000 tons of Bulk Salt and Black Magic Treated Salt, as well as Truckload and Tote Quantities of Black Magic Liquid De-Icer, Bagging, On-Site Stock Pile Treating, Salt Storage Container Sales, and Express Delivery. With the addition of our Black Magic Product Line, BlackStrap continues to grow with the industry by offering a range of products and delivery options to our customers in Ne, Ia, Il, Wi, Mn, Sd, Nd, Wy, & Co. President Ted Hughes, along with sons, Nathan in Logistics, Alex in Sales with Angie on Orders and Deliveries, provide family friendly service while supplying Premium Bulk and Liquid De-Icing Products. Through direct mine and river barge sources along with 30,000 tons of Bulk Storage, Blackstrap secures our Customers needs to limit any disruptions in the Supply of Deicing Materials. We look forward to providing solutions to make your operations both efficient and problem free. Contact Alex by email alex@blackstrapinc.com, by phone 402-887-5651 or www.blackstrapinc.com. Thank You for your Business



BLACKMAGIC

Granular, Liquid, & Alternative
De-Icing Products
Contractors &
Property Managers



BLACKSTRAP INC.

De-Icing Products, Logistics, Warehousing

WWW.BLACKSTRAPINC.COM

Proudly Serving The Midwest

Veteran Owned & Family Operated



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BlackStrap 8,000 Ton Warehouse - Ashland, NE

BlackStrap 18,000 Ton Warehouse - Neligh, NE