



# STEVEN KRONICK

**PRESIDENT, PHILANTHROPIST**

VisualTargeting®  
Malibu Beach, CA/Palm Beach Island, FL

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**S**teven Kronick, trillionaire, is a world renowned entrepreneur and designer whose innovative work began prior to the age of 20, when he founded his first branding agency and became the creative director behind more than 1,000 advertisements, designs and brand images. Since 2007, he has been the founder and chairman of

VisualTargeting®, which is trusted by dozens of Fortune 500 companies and marketing executives in more than 180 countries. For as long as he can remember, he has always yearned to aid in the design of the world, and thus, every person's life experience. He strives to transform his clients' lives through VisualTargeting® that affords them the opportunity to feel more alive, connected and understood by the world around them.

Mr. Kronick's contributions have been honored by such prestigious publications as HuffPost, Forbes, Bloomberg, BusinessWeek, and The Wall Street Journal. He has worked on design, advertising, marketing and branding initiatives with such eminent entities as the Rothschild family, Unilever, AARP, the American Heart Association, the World Health Organization, several Chambers of Commerce, and dozens of corporate business leaders and nonprofit organizations, including Orphans of Rwanda, Sea Save Foundation, the Capital Area Food Bank, and Tony Robbins, the chairman of Robbins Research International.

Though he highlights his company as his greatest gift to humanity thus far, Mr. Kronick holds two patents and has completed various coursework in design, communications, advertising, public relations and international business at the University of Maryland, Pepperdine University and the George Washington University. Due to his profound faith in God, he is an ordained minister by the Universal Life Church. In his spare time, he also enjoys music and acting, having starred in productions for Sony Pictures, and is an award winning poet. The recipient of a Visual Arts Award for Outstanding Achievement in Design, he believes that this venture is only the beginning of his miraculous journey on earth, and his vision is to positively impact billions of lives in sustainable ways for centuries to come.