



From the creators of the  
award-winning smart software  
that delivers successful transformation:



## Transformathons®

12 months of work, in 2 days  
Innovation, Strategy & Transformation



**Avoid the 84% failure rate**

Start small, scale fast

Use & upskill in-house resources

Lower investment, higher return



**Come with an objective, leave with your working transformation**



Organisation-wide or Team  
Transformation & Strategy



Process Optimisation & Efficiency  
Transformation



Customer, Channel & Product Innovation  
Transformation



Function (e.g. Finance, HR, Marketing)  
Transformation



Digital  
Transformation



Carbon Net Zero/ESG /Green  
Transformation



Culture, Engagement & Productivity  
Transformation



Supply Chain & Value Chain  
Transformation



Value creation delivery (PE);  
Post Integration & Growth  
Transformation (Series C, VC, PE, large M&A)

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# WE ARE ALL ABOUT SUCCESSFUL EXECUTION:

## HOW WE DE-RISK 84% FAILURE



### 1. SMART SOFTWARE: TRANSFORMATION, INNOVATION & STRATEGY EXECUTION



- Large, medium and small organisations use our award-winning software to successfully deliver their transformation objectives & team strategies, at pace.
- Consultancies and Private Equity portfolios use it too.
- It mobilises the team to deliver the technical execution in the most efficient and effective way, (and will upskill them organically in new skill areas).
- First of its kind real-time ROI & benefits calculator measures benefits delivered through-out.
- SPOT® (Single Point of Truth) intellectual property consolidates all activity and people into one place, and calculates all the interdependencies to ensure synergies are realised, and risks are prevented.
- Easily integrated into project management, CRM & other software if already in use.
- Visit [www.impactit.com](http://www.impactit.com) or email us for a demo.

### 2. TRANSFORMATHON® & TEAM PROGRAMMMES (SOFTWARE NOT REQUIRED)



- Our SPOT™ and MVT™ approach has won many awards. It simultaneously delivers technical execution at pace & upskills the workplace.
- **Transformathons™: In two days your team delivers your operating solution** ready to scale, including closing skills gaps and increasing productivity.
- Cross-functional teams, consultants and implementation partners can join.
- The change can be at a team level, division or organisation-wide.
- A full view of your current operations is quantified with your quickest wins.
- All industries & all transformation/change types
- Fully CPD accredited (first and only globally).
- The details of the programmes are explored in here.

# OUTCOMES OF TRANSFORMATHON®



## FULL ARCHITECTURE + 1ST MVT™ ITERATION DELIVERED - READY TO SCALE



### QUANTIFIABLY BASELINE ALL OPERATIONS (IN 15 MIN):

Our Insights & Purpose Tool's exclusive IP quantifies, with granularity, your operations including people engagement and skills, with the gap from current to future state.



### DELIVER CURRENT TO FUTURE STATE (2 DAYS):

Architect and deliver the MVT™ solution, ready to scale, based on quantified measurable metrics.



### MOBILISE IN-HOUSE RESOURCE & PRODUCTIVITY

In-house resource have the organisation's knowledge- we enable them to run & measure the first MVT™ in 2 days, ready to scale, at pace as part of business as usual.



### TRANSFORMATION ACCOUNTING™

Key IP on what to measure to ensure ROI is realised and which metrics increase momentum (fully integrated and aligned with existing KPIs/balanced scorecards.)



### LEAN FUNDING MODEL & DYNAMIC GOVERNANCE

Empower teams to deliver within lean available resources, with fast decision making.



### DECISION MAKING - INTERDEPENDENCY, RISK & SYNERGY

Upskill team to identify interdependencies and address them without disrupting delivery.



### PRIORITISATION & CREATING EMPLOYEE CAPACITY

Prioritisation and resourcing based on actual resource capacity to deliver more benefits faster, freeing resource to reinvest into the next value creating activity.



### LEADERSHIP, TEAM & CROSS-FUNCTIONAL ALIGNMENT

Ensures the team is aligned. Exclusive IP also aligns individuals' career goals with the organisation's vision, resulting in faster execution and talent retention.



### FULLY CPD ACCREDITED - UPSKILL IN-HOUSE RESOURCES

The 13 IP components cover the skills to deliver any strategy, transformation change and innovation, now and in the future. It includes technical skills for root cause analysis, end-user design and adoptions, process, technology and resource structuring, creating technical momentum, and soft skills including pre-empting common human bias errors.

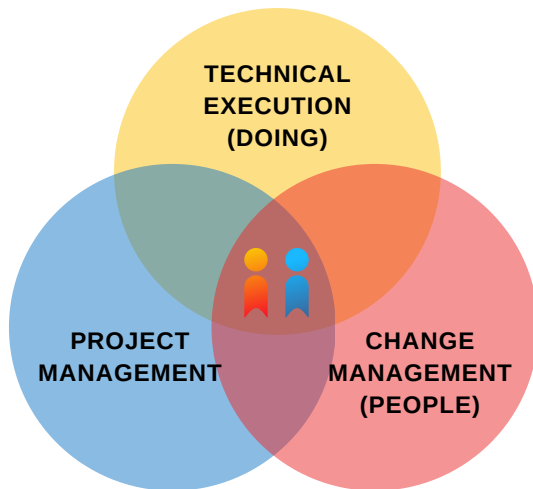


## MEET THE TRANSFORMATHON® CREATOR



Jenni spent 15 years in management consulting and M&A at the top tier firms. Leaving M&A, Jenni lead in-house transformations at multinationals, including the award winning business-wide transformation of Nikkei-listed Asahi Beverages, after their acquisition of Schweppes from Cadbury Schweppes, using MVT™. Creator of MVT™ and the SPOT® (Single Point of Truth) IP and named a top 50 Game Changer in the UK in relation to transformation technology and IP. Author of 'Idea, Product, Market - The 10 step guide on how to build your new product or business'. Winner of the gold KPMG medal and a certified project and change management practitioner with extensive experience in transformation and innovation, including starting a successful social enterprise in Africa. An Oxford University alumni, with 9 degrees, placed at the top of the CA board exams, Jenni has worked across multiple sectors including financial services, FMCG (manufacturing and retail), energy and utilities, healthcare, media and technology

# TO ACHIEVE EXECUTION WE SIMPLIFY THE COMPLEXITY



Impakt It synthesises all interrelated components required for a successful transformation and strategy into 1 single process and application. There are 6.2Bn permutations people can take - only ONE is correct and efficient.

It can be applied end to end - from vision creation, through execution, scaling and measurement.

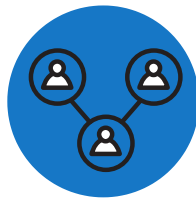
The emphasis is on delivering the execution, & making the complexity of all the 13 components of a transformation and/or strategy easy to understand, manage and do.

It is dynamic, meaning it adjusts as the reality changes (and calculates the the interdependencies).

## TRANSFORMATION, INNOVATION & STRATEGY FOR:



**LARGE SCALE  
TRANSFORMATION &  
INNOVATION**



**DIVISION/  
FUNCTION**



**SMALLER TEAM  
STRATEGY**

## EXCLUSIVE IP AND ADVANTAGES



### **EASY TO UNDERSTAND SPOT™ (SINGLE POINT OF TRUTH) - ALL ACTIVITY**

The human brain is not designed to parallel process all the moving parts. Our SPOT® synthesises all the moving parts including the external market and internal operations, into 1 single point of truth on 1 page. It's simple and clear, with a consolidated overview, and granular drill down. It calculates all (6.2B) interdependencies with what to do to deliver the outcome, particularly as factors change!



### **MOMENTUM: TECHNICAL MEETS NEUROSCIENCE**

Our MVT™ and exclusive IP aligns the technical execution process with brain behaviour to create organic momentum, which increases solution adoption and people productivity. This ensures the technical is delivered at pace and lower cost, with an engaged skilled teams rather than force.



### **GET THE JOB DONE - EXECUTION NOT THEORY**

Transformation requires actual doing, and empowering the workforce to change what they do today and how they do it. Our Transmathon® focuses on getting the job done, ensuring the skill gaps are closed with practical upskilling whilst delivering a successful outcome, so it becomes part of BAU.



### **ROI AND BENEFITS MEASURED**

Our Transformation Accounting® and real time impakt calculator ensures real time ROI and benefits can be measured, and is aligned to existing scorecards or KPIs ensuring measurable output.