

**How They Made Their First Million**



**AND HOW YOU  
WILL MAKE  
YOURS**

**John Jaimica**

**THE  
WAKING  
LIGHTS**

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Legacy thinking...

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Current thinking...

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By no means does this personal story constitute any projection of earnings for the reader, especially if the reader is a legacy thinker or believes they will make money by winning the lotto or suing someone. We realize that common sense isn't common. So here is some common sense, if you don't do the work, or don't do the work following a proven system, said person or entity will not likely receive the projected earnings. The names and some of the story have been changed in order to protect privacy.

## **Vision:**

Enable society to achieve their Life's Purpose

## **Our Mission:**

Empower Society to free their mind  
to perform their life's intended contribution  
and not what is imposed on their life from external forces

# PROLOGUE

This story is about money, how you may get more of it, which will allow you to reduce the everyday noise and distractions created trying to chase money, and finally allow you to focus on your life's purpose.

Most people don't realize they are being controlled by money because they are constantly being distracted from doing the things they would rather be focused on. Constantly chasing money to pay for their basic needs, takes people away from focusing on what they were meant to do with their life...

A young bloke discovered how to make a million dollars a year while having complete freedom to control his own time.

Why do you want/need more money?

What is your relationship with money?

Do you repel or attract money?

What's the best way to get more of it?

His name is Dave. He grew up around money. Dave grew to respect money and what it could provide for his family's lives. He was raised in beautiful homes, went to incredible private schools, and received a great college education. Dave's parents took the family on trips around the world.

Dave also witnessed their giving nature for helping others. Dave grew up learning about money from parents who understood how to play the money game.

Dave learned how to attract money, while most people seemed to repel it.

Dave spent a lot of time with people who did not have that same insight, to attract money, as he did. Dave always dreamed of, one day, helping many more people provide more for their families, the way that Dave's parents provided for him. This is how Dave provides for his own family now, but wants to help countless others by giving back. This means, helping you, the reader.

We've changed the story a bit to make it our own. However, the main purpose of this book is about money and helping you earn more of it. Why help you earn more money? Because when you have enough money to meet your basic needs, a paradigm shift happens, and you forget about the noise and distractions of chasing money. There is a relief, a clearness and focus on what really matters to you. You are able to dedicate the time and energy for things you are passionate about ....the time and energy it *really* deserves.

## CHAPTER 1

# WHAT DOES MONEY MEAN TO YOU?

Is Money the root of all evil or something else?

What if you had all the money you needed?

You didn't have to worry about having enough money before the next paycheck, before the next child went to college, before you wanted to retire, before someone or something cheaper replaces your job?

Never again would you have to worry about which bill to pay now and when to pay the rest... you just pay them all off as they come in.

Retirement can happen any time you are ready, not when someone tells you you're old enough. Retirement isn't an age, it's when you have enough money to do so.

It means going on a vacation instead of a stay-cation.

Live where you want instead of only where you can afford.

Give to the church/charities of your choice, help out extended family, and random acts of kindness.

Money isn't everything; it simply provides you with more choices. You can order healthy organic food instead of ordering off the dollar menu. It can solve many problems in life, but you will only make more of it if you learn how to attract it.

Are you repelling money or attracting it? This is important to realize.

If you were brought up being told that, "Money is the root of all evil" or "money makes people do bad things," then it makes sense why you don't have a lot of it. You repel money.

If you don't LIKE money, unconsciously your actions cause you to get rid of what money you do have. You can change all of that. Realize that money is nothing more than paper. Bad people do bad things with money. Good people do good things with money. Money is not evil.

Reading the full text, it's, "The greed of money is the root of all evil." Doing bad things to acquire money or doing bad things with money is the issue. Money simply magnifies what you are. Bad people can now afford to be worse. If you are a good person, you may now afford to do more of the good things you do with money.

Decide today to understand, appreciate, and respect why money is an instrument for good. Start attracting money, rather than repelling it.

This paradigm shift in your thinking will have an enormous impact on your life from today going forward if you shift your mindset.

Determine what good cause you need the money for. Attach those reasons why you need the money to your dominating thoughts about money. When you attach money with those reasons that drive you to WANT to earn more, you will attract more money.

For example, you may have family and children depending on you to be a provider. It is not acceptable to squander money when others depend on you financially.

Not only will the financial choices you make today impact their lives NOW, but your example will exponentially impact future generations, which aren't even born yet, for prosperity or failure.

Today you are sowing the seeds into your children's psyche. Don't underestimate this. Actions speak louder than words. They are watching you. If you teach by doing, they will grow up continuing your legacy into the future.

What will be your legacy?

Will it be one of building wealth and freedom from time or one of serving debt?

As a parent, you want to spend time in the now with your children, rather than being a slave to the dollar, working long hours in the rat race trying to make ends meet.

You must align your actions with a goal to create freedom from time while still creating wealth.

If your only goal is to make just enough money each month to pay your bills/ debt, your wealth will never be more than that. People with this mindset, often pay their bills, but then waste the extra on things they don't need.

However, those who set their goals well beyond their bills, will continue to build a surplus. They are the ones who eventually live a comfortable lifestyle with the option to bless others.

You will receive more of what you focus on. Focus on debt, you will get more debt. Focus on wealth, and you will attract more wealth.

So how will you generate more income that does not require more of your time? If you wanted to double your income at your job, you would likely have to double your hours. Is that possible to do? Would you really want to work that much? Not likely.

Rather than do that, you need to generate a different type of income, called residual income. This is money that comes in month after month regardless of how much time you spend working for it. It's like an author that writes a book once and continues to collect the royalties for years to come. This type of income is not dependent on your time. This is for what I like to call, "ambitiously lazy people, " where you have to put in hard work once to be lazy the rest of your life. It is an income produced by duplicating yourself, leveraging the efforts of others through a duplicating system. Where money comes in passively, without your direct effort or requiring you to be there all the time. This disengages you or separates your specific time from your income.

There are many businesses out there today where the owners feel trapped or a slave to their business. For example a restaurant owner that does not trust their employees will always have to be at the cash register. So they have become a slave to their business which requires them to be present 100% of the time the business is open. Even when they attempt to take a break and take a vacation, they feel people won't manage the business as well as they can when they aren't present. Which doesn't allow for a very relaxing vacation.

Another example would be a surgeon who only makes money when they perform surgery. If something were to happen to them and they no longer could perform surgeries, their family's income would be directly impacted because their spouse and children have not received the

same education they have and therefore cannot just replace them in the surgery room while they are out of the office ill or taking a break.

Having 100% of your income coming from 100% of your efforts alone would place your family's income at risk if something were to happen to you.

Expecting more out of what you are already doing is not reasonable either. You may have heard the famous quote attributed to Albert Einstein, "The definition of insanity is doing the same thing over and over again expecting different results."

Therefore, engaging a business model that earns money when you are not working is a must. Don't simply be an employee trading your time for money on a linear scale (more time = more money; less time = less money).

## CHAPTER 2

# WHAT IS MY VEHICLE?

Uninformed people may think Meshwork Marketing™ is similar to other business models.

**I**n order to make the kind of money we are talking about, Dave knew he needed to leverage his time and not make income solely dependent on his own time.

Why did Dave choose Meshwork Marketing™ as his vehicle? He was programmed his entire life that any type of affiliate marketing was bad, and people called them, “pyramid schemes.” When introduced to them over the years, Dave shut down and harshly criticized people for bothering him with such non-sense.

What is a corporate “pyramid scheme?”

Our friend grew up in a real estate family. His father built a large real estate brokerage back in the 1970’s before selling it to a large real estate conglomerate. When his sister and he graduated from college, they joined their father to build a new real estate company. Dave went into sales, opening up a few offices, while his sister went into managing the

company. In sales, Dave was able to quickly create a six figure income working 60+ hours per week.

Dave's sister worked equally hard, but different. This difference was significant because she out-earned Dave 10-to-1. She focused on opening offices and recruiting others as agents to sell houses for her. Dave's sister never listed and sold a single house. She leveraged her time by hiring agents to work for her and she earned a cut of every commission from all the houses her 1,000+ agents sold. She worked smarter while Dave worked harder.

It seems Dave's sister was at the top of the pyramid. Is this legal? Should she be allowed to earn more money than any individual agent that is actually doing the work? Yes, it is legal. This is how real estate brokerages run and it is an acceptable means of business.

Those with the insight, willingness to take the financial risk of investing in overhead before getting paid, and are up for the challenge of teaching good people to become good agents, are the ones who've earned the right to benefit from a lifestyle of Leveraged Income.

In the Capitalism System, this is done all over, not only in real estate, but in many businesses. A typical owner charges their customers more for the services sold than they pay their employees. So every hour an employee works, the owner receives an over-ride, otherwise known as "Profit." Again, this is the difference between the higher

amount the business charges for the service and the lower amount they pay the employee.

So how might Meshwork Marketing™ work?

A while back, a friend shared with Dave how he was earning the same income, but he was doing it from home without the normal headaches of your typical business e.g. employees, lease, insurance, healthcare benefits or the stress of market conditions. He was doing so with a Meshwork Marketing™ business.

At first, Dave handled this his typical way, by telling the friend he was in a pyramid scheme. The friend asked why he thought so. Dave said he was making money off the backs of others he recruited into his business and not his own efforts.

To that, the friend replied, “Do you mean like how your family earns money off the backs of the real estate agents in your company?”

Dave froze - anyone that knows Dave understands he is normally quick-witted.

Then the friend said, “And who is working smarter, your sister and father or are you?”

That made Dave very angry.... not at the friend, but with himself. It was the moment the light went off in Dave’s

head. Dave had been closed-minded... and it was costing him dearly.

Dave had reached enlightenment and began to study this profession known as Meshwork Marketing™ (sometimes known as Mesh-Network Marketing.™)

Now, let's dive into why he found it to be a step better...

## CHAPTER 3

# MESHWORK MARKETING™

Through a different lens

**R**esearch led Dave to discover and understand the power of the business model and why it made so much sense for a company that wanted a cost-effective way to go to market with a product while nurturing ownership mentality in their staff.

All companies have a marketing budget that normally consumes a large portion of their product or service costs. Instead of spending millions on traditional media ad buys, which must be cast broad and has declining effectiveness, this company opted to employ the Meshwork Marketing Model.™

A company only incurs marketing associated costs when a sale is made. No more paying for impressions, views, or click-throughs and hope a sale is made. The most effective form of marketing is "word of mouth" and having an army of marketing people positively speaking and experiencing their business is second to none. The company receives the most effective way of influencing buying decisions and the company only pays after a sale is made. They pay for guaranteed performance, commissions only, no salaries.

On the flip side, for independent affiliate marketers, a bonus is paid any time money is exchanged. This is where the “residual “ comes from in residual income.

Any sale from product, service, or training material/event the Meshwork™ is paid commission.™

No other marketing model does this. There’s usually some caveat where the marketer doesn’t get paid, for example, training material or collateral.

Other marketing models or businesses typically either have a time limit or limit what they pay you on. Within a Meshwork,™ a marketer is paid commission every time a sale is made now and in the future within the Meshwork. Doing so continuously embeds a high level of motivation, as well as providing marketers an option to build a marketing business of their own and not simply only be a marketer working for someone else. Like the real estate broker, these marketers may train, deploy other marketers, and earn over-ride commission.

These marketers see life through a different lens. Not a lens of only a marketer, but of a business owner excited about the future they are building. They are not employees, they are owners.

So just like our real estate example earlier. Dave’s family owned a very lucrative national real estate franchise. They did not work for the franchisor. Rather, they built their own

company within the umbrella of the well known name and support structure of the national franchisor.

In a meshwork marketing business, you are doing the same. You are building your Independent Affiliate Marketing Company™ under the umbrella of the company you partner with. The marketing team built by you, is your business. The marketing team and customers you build with your team are yours and you have the rights to the cashflow generated by them, or what we like to call, ongoing residual income.

The individual real estate agents typically won't earn more than the big broker they work for. They earn commission only off the sales they personally generate. On the other hand, the broker may hire many real estate agents and earn override commissions over all of them. This quickly out earns the individual contributing realtors.

Nowadays, some real estate companies have caught onto the benefits from this style of marketing. Instead of a few brokers, at the top of the corporate pyramid, earning all the overrides from homes sold by the agents they recruited; now some brokers allow their agents to recruit other agents and earn override commissions without being a broker themselves. The agent has the support of the brokerage without the massive overhead costs.

Essentially, the agents create their own network of agents within the existing umbrella of the broker. Many of the fastest-growing brokerages have deployed this style and it

is the reason for their explosive growth and market share leadership position. Agents prefer to have residual income from the business of agents they recruited, trained, and supported, rather than only commissions from their own personal sales.

Circling back to Dave's story, he decided to build a Meshwork™ business on the side of his, already 60 hours a week real estate career. He only had a few hours a week to spare. So that's what he began with.

Initially, he didn't see a lot of earnings. This was his time for learning, and learn he did. All his life, he had been conditioned that to make more money, he had to work harder, longer hours. Looking at his sister, that isn't always true. In fact, it's rarely true. She worked smarter, not harder, and significantly out earned him in real estate by leveraging all of the agents she trained and supported. Dave had to unlearn his traditional, legacy thinking. He had a paradigm shift with his thinking. The value he gained from his learning experience was far greater than the initial earnings he generated. The experienced also helped him in all aspects of his life, including his day job and relationships with colleagues, friends, and family.

As Dave grew within the profession, his earnings grew and the ongoing residual income he earned eventually surpassed his real estate commissions. Ongoing residual income grants people like Dave the ability to separate his time from his ability to earn money. This business model provides the time-freedom, for average people like Dave, to

get ahead and take control of their lives. With ongoing residual income, Dave is able to earn more in a single month than what he used to make all year from real estate.

## CHAPTER 4

# ANOTHER SIDE OF THE MESHWORK™ BUSINESS MODEL

Removing the Barrier Of Entry!

**D**ave felt good about promoting businesses that were powered by the Meshwork™ because these businesses treat their staff as well as the owners are treated.

How so, you ask? In all businesses powered by the Meshwork,™ the staff are not just employees, they are treated as apprentices who receive access to a training and support system that, if the desire exists, teaches the staff how to start and run a business of their own. On top of that, there is also a way the Meshwork™ provides the start-up funding which typically stops most people from starting their own business. This is what's called, "The Barrier of Entry."

Another reason these staffers have an ownership mentality is because they actually have the ability to earn as much as the owner. All staffers are paid pro rata. Unlike most front-line workers, the more a staffer works compared to others, they earn a larger proportion of the money paid to staffers.

The more the business makes, the more the staffer may earn. The staffers care for and treat the business as their own, because their income, like the owner's, is positively impacted as the business does better and negatively impacted if the business declines. The dual benefit of this results with happier customers because staffers pay attention to the business' health, and thus treat customers properly and pay attention to detail. Happier customers are repeat customers. Repeat customers bring more business and the cycle continues to snowball.

On top of this benefit is another explosive expansion technique, which converts this from a normal network into a Meshwork™. A percentage of all sales is set aside for business expansion. When the expansion fund is ready, qualifying staffers pitch their business idea to the Meshwork™ of marketers. It's similar to the show, "Shark Tank." The marketers vote on the next business they'd like to see, use, and market for. The staffer with the winning business idea is setup with the systems and money to fund the idea and make their business idea become a reality.

During the initial startup, the biggest concern of the typical new business owner is how do I get the word out to enough people that will bring the minimum number of buying customers through my doors in order to cover my costs before my savings runs out.

Since this business idea was voted by the marketing force they are already excited about the idea. So the day this new business opens, it immediately has a large group of existing

customers ready to buy. This is a big win for the company. From day one, these new business owners are able to count on an existing customer base who will not only purchase their goods or services, but will also market and get the word out for each new business.

This mechanism also allows other business ideas to be generated. So if there isn't a restaurant or business powered by the Meshwork™ that you like today, hold tight, they soon will as more and more businesses are launched via the expansion fund.

## CHAPTER 5

# GOING FORWARD

Freedom to achieve life's passion

**W**hy build something different than what you're already doing for work?

Today people realize jobs won't make them financially secure.

Jobs are not designed to make you rich.

Employers don't pay employees what they are worth; they pay them just enough to keep them. To that, many employees only work hard enough not to get fired. This is typically the reason why you receive poor service or why you get passed on from department to department when calling a utility service company. Why you must become an adult babysitter to get people to do their job right. Why there is limited attention to detail.

For those looking for financial stability, you can't expect that from a job. Corporations have a fiscal duty to their shareholders to make as much money as possible. This includes replacing employees as soon as a company can find someone or something (AI/ Robotics/ Technology) who can do the job cheaper or faster, loyalty is out the window

and the employee is replaced/ transitioned/ attrition/ laid off/ whatever you want to call it. If you are looking for financial stability, working a job and living in a constant state of worry is not the way to live your life.

Society is waking up and realizing they, themselves, must take control of their financial future if they want stable financial success. No President or influencer is going to fix your personal economy - only you can.

A change in people's mindset is occurring now. Once people realize there can be a better way to change their financial situation, their inner spirit is rekindled. A Meshnetwork™ business provides an already busy person with the ability to build a business besides their career without jeopardizing their current flow of income.

Some do this just to have additional income to make ends meet, while others do this and, not only replace their current income, but surpass their current income by a lot.

An important thing to note, they are replacing income earned by trading time for money, for ongoing residual income. The residual part means income that doesn't require your time and the ongoing part means it's transferable to beneficiaries e.g. your spouse and children. Not even high paying doctors have that benefit! When a doctor stops working so does their income which directly affects the income for their spouse and children.

This makes participating in a Meshworking™ business a fantastic alternative to any traditional income.

The reason Meshwork Marketing™ works so well is simple. Companies win by getting their products and services to market. Customers win because they get access to great products and services provided by staffers with ownership mentality and attention to detail. The Meshwork Marketing™ business owner wins because the company pays significant, ongoing residual income to them for exposing their company with word of mouth marketing.

Instead of the earning power being hoarded by a select few upper management and company owners, at the top of the corporate pyramid in today's traditional economic model, those that work on the front line and truly bring value to the marketplace™ are the ones who earn more money in the Meshworking Model™. If you bring no value, you'll earn no money. What is more fair than that?

This is something you can truly believe in. I think you'll agree. When you find a product or service that you truly love, that could bring time freedom to someone you care about and clear a path which allows them to achieve their life's purpose, it's your moral obligation to at least share it with them; allowing them to make their own choice and not choose for them.

Not everyone will participate in this. Some folks will not be ready to hear and understand the opportunity with current events in their lives. However, with the seed planted, they

may be ready some day. Until then, don't let these people discourage you. Always seek advice from people who have what you want/desire. If someone is living in a rut, and you don't want to be living in a rut, it's best not to listen or take advice from them because they can only tell you how to live in a rut.

On the other hand, others find themselves not being able to sleep, because they are up all night, thinking how this opportunity of building a Meshworking Business™ could provide a path to achieving their Life's Purpose.™

This is a sign that you are ready for a change.

The opposition of universal basic income have thought, if you give people enough income to meet all of their basic needs, these people will just become lazy, sit on the couch watching the screen, or worse, become alcoholics and drug abusers. We actually have found this not to be true. On the contrary, once removing the stress and overcoming the hurdle of obtaining basic necessities, members of society strive for that next level of enlightenment.

You see, without all the noise and distractions of what the current legacy economic system throws at you, members of society focus on what's important to them.

Their life's purpose.

The thing they have always had in the back of their mind. That passion that drives them to keep going. That feeling of, “one day I’m going to...”

We enjoy sharing this social business model because...

We are excited to experience and benefit from your life’s purpose™

You see, up until now, a majority of ideas within our society only came from a small minority portion of society because the rest of us have been distracted with the obstacles of achieving basic necessities e.g. food, shelter, etc. As the saying goes, “Two heads are better than one,” when solving a problem. Just think about the benefits given to society when ALL of us are free to think about their life’s purpose and the new ideas coming to market because of this. All of society will benefit from this. It’s such an exciting future we have!

History proves as technology increases, so do our lifestyles. Things we enjoy today as standard, were untouchable luxuries by the common folks of years past. Something exciting...Meshworking™ is a social business model capable of working along side the powerful upcoming technologies of General Artificial Intelligence and Robotics.

Reach out to the person that shared this book with you. They may help you check out one of the businesses powered by Meshwork Marketing™ and begin earning

ongoing residual income clearing a path for you to focus more on your life's purpose.



# ABOUT THE AUTHOR

John Jaimica believes all ships rise with the tide. John has been passionate about helping his fellow society members achieve their life's purpose. John believes we will all benefit from the ideas of one another. John began his career as an electrical engineer and progressed into creating products for large and small corporations. He was discouraged by seeing such beautiful products benefiting only a few while other product ideas, arguably better than the product ideas of today, dying with the people who dreamed them up but were never able to successfully implement them before passing. John's life purpose is to clear the path for more members of society to achieve their life's purpose, which will ultimately benefit all of society.