



Sponsorship Proposal



Dancesport Excellence

AWARDS GALA

JANUARY 11TH, 2025

Presented by:
Antioaneta Popova

Intended to ask for sponsorship
support for the talented Canadian dancers
who have been successfully representing
the country abroad.

About the Gala

The Dancesport Excellence Awards Gala is an annual celebration recognizing outstanding achievements in the field of dancesport. This prestigious event attracts competitors, judges, coaches, and enthusiasts from around the country, providing a unique platform for showcasing talent and fostering community.

Event Details

- Date: January 11th, 2025
- Location: Chateau Le Jardin
- Expected Attendance: between 250-500 guests
- Audience: Dancesport professionals, industry leaders, sponsors, artist, young professionals, families, retirees, entrepreneurs, athletes.

About the Organizer



**Antoaneta
Popova**

Antoaneta moved to Canada in 2008 to pursue her dream of becoming a World Champion in Ballroom Dancing. She and her partner achieved this dream by becoming the 2016 WDSF Professional World 10 Dance Champions

Titles and Achievements:

- 4-Time Bulgarian Dancesport Champion
- 21 Canadian National Titles (Latin, Standard, 10 Dance)
- North American Latin and 10 Dance Champion
- WDSF Asian Pacific Latin Champion
- WDSF World Cup 10 Dance Amateur Champion
- WDSF PD World Cup 10 Dance Champion
- WDSF PD World 10 Dance Champion
- Miss Bulgaria in Canada 2015
- Former Executive Director for Miss Face of Humanity
- Fully Licensed NDCC/WDC Adjudicator.

Why Partner With Us

Partnering with the Dancesport Excellence Awards Gala offers unique opportunities for visibility, brand alignment, and community engagement. The event celebrates talent and achievement in dance, attracting a passionate audience and prominent figures in the industry. Collaborating can enhance your brand's reputation, showcase your commitment to the arts, and provide networking opportunities with dancers, sponsors, and influencers. It's a chance to support the dance community while gaining exposure in a vibrant and dynamic environment!



Proposal Sponsorship Packages

Platinum Sponsorship Package

- Logo placement on the official event website and all marketing materials
- Sponsor name mentioned in the event opening and closing ceremony also mentioned throughout the evening
- 3 sponsor posts on event social media
- Sponsor booth during the event
- A chance to give out one of the awards
- 3 VIP tickets to the Gala

\$5000

Gold Sponsorship Package

- Logo placement on the official event website and all marketing materials
- Sponsor name mentioned in the event opening and closing ceremony
- 1 sponsors post on the event social media
- Sponsor booth during the event
- 3 VIP tickets to the Gala

\$2500

Silver Sponsorship Package

- Logo placement on the official event website and marketing materials
- Sponsor name mentioned in the event opening and closing ceremony
- 1 VIP ticket to the Gala

\$1000

Proposal Sponsorship Packages

Title Sponsor

- Logo featured prominently in all event materials and promotions
- Opportunity for a speaking slot at the event
- Reserved VIP table for 10 guests
- Recognition in press releases and social media campaigns
- Full-page ad in the event program

\$10,000

Supporter

- Name listed on the official event website
- 1 ticket to the Gala

\$750

In-Kind Sponsorship

- Contribute goods or services for the event in exchange for recognition during the gala
- Logo placement on the official event website



Thank You

Your support is essential to the success of this event and to elevating Ballroom Dancing to the prominence it deserves. We are eager to collaborate with you to create an unforgettable experience that showcases your brand while advancing our shared goals.

Thank you once again for considering this partnership. We look forward to the opportunity to work together to make this gala truly remarkable.

Contact Us

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