



Sponsorship Proposal



Dancesport Excellence

AWARDS GALA

January 9th, 2027

Presented by:
Antoaneta Popova

Intended to ask for sponsorship support for the talented Canadian dancers who have been successfully representing the country abroad.

About the Gala

The Dancesport Excellence Awards Gala is an annual celebration recognizing outstanding achievements in the field of dancesport. This prestigious event attracts competitors, judges, coaches, and enthusiasts from around the country, providing a unique platform for showcasing talent and fostering community.

Event Details

- Date: January 9th, 2027
- Location: Chateau Le Jardin
- Expected Attendance: between 250-500 guests
- Audience: Dancesport professionals, industry leaders, sponsors, artist, young professionals, families, retirees, entrepreneurs, politicians, singers, athletes, real estate agents, business owners.

About the Organizer

In 2008, Antoaneta followed her heart to Canada, driven by the dream of becoming a World Champion in Ballroom Dancing. Years of dedication, passion, and perseverance led her and her partner to make that dream a reality when they became the 2016 WDSF Professional World 10 Dance Champions.

Titles and Achievements:

- 4-Time Bulgarian Dancesport Champion
- 21 Canadian National Titles (Latin, Standard, 10 Dance)
- North American Latin and 10 Dance Champion
- WDSF Asian Pacific Latin Champion
- WDSF World Cup 10 Dance Amateur Champion
- WDSF PD World Cup 10 Dance Champion
- WDSF PD World 10 Dance Champion
- Miss Bulgaria in Canada 2015
- Former Executive Director for Miss Face of Humanity
- Fully Licensed NDCC/WDC Adjudicator.



**Antoaneta
Popova**

Why Partner With Us

Partnering with the Dancesport Excellence Awards Gala offers unique opportunities for visibility, brand alignment, and community engagement. The event celebrates talent and achievement in dance, attracting a passionate audience and prominent figures in the industry. Collaborating can enhance your brand's reputation, showcase your commitment to the arts, and provide networking opportunities with dancers, sponsors, and influencers. It's a chance to support the dance community while gaining exposure in a vibrant and dynamic environment!



Proposal Sponsorship Packages

In-Kind Partnership

- Recognition during the Gala
- Logo placement on website
- Event program recognition
- Social media acknowledgement

**Goods &
Services**

Community Supporter

- Logo/name listed on sponsor page and event program
- Recognition on event website
- Social media story mention
- 1 Gala ticket

\$1000

Silver Sponsorship Package

- Logo placement on website and event materials
- Logo listed on the Program of the Event Flyer
- Recognition during opening ceremony
- 1 sponsor social media feature
- Logo displayed on event screens
- 2 Gala tickets

\$3000

Proposal Sponsorship Packages

Gold Sponsorship Package

- Logo placement on website and marketing materials
- Sponsor booth during event
- Half-page ad in Gala program
- Recognition during opening and closing ceremonies
- Social media sponsor feature (2 posts)
- Logo displayed on event screens
- 2 VIP Gala tickets

\$5, 000

Platinum Sponsorship Package

- Premium logo placement on website and all marketing materials
- Logo displayed on event screens throughout the Gala
- Opportunity to present an award on stage
- Sponsor booth / activation area
- Full-page ad in Gala program
- Recognition during opening and closing ceremonies
- Dedicated social media campaign (3 posts + stories)
- Mention in email campaigns and promotional materials
- 4 VIP Gala tickets

\$10, 000

Proposal Sponsorship Packages

Title Sponsor

- Exclusive naming rights as Presenting Partner
- Largest logo placement across all event materials and promotions
- Premium logo placement on website, social media, press releases, email campaigns, and event screens
- Speaking opportunity during the Gala
- Opportunity to present a featured award on stage
- Reserved VIP table for 10 guests
- Sponsor booth / activation area during the event
- Full-page premium ad in the Gala program
- Recognition throughout the evening by the MC
- Dedicated sponsor spotlight social media campaign (5 posts)
- Media and press recognition
- Professional event photos and content featuring sponsor branding

\$20,000









Thank You

Your support is essential to the success of this event and to elevating Ballroom Dancing to the prominence it deserves. We are eager to collaborate with you to create an unforgettable experience that showcases your brand while advancing our shared goals.

Thank you once again for considering this partnership. We look forward to the opportunity to work together to make this gala truly remarkable.

Contact Us

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