



2024 ECONOMIC IMPACT*

TOTAL ECONOMIC IMPACT**

\$6,508,914 (20%+ YOY INCREASE)

KEY HIGHLIGHTED STATS:

LODGING: \$2,966,264

F&B: \$1,362,760

DD SPEND: \$296 PER PLAYER

113 TEAMS

22.5+ PLAYERS PER TEAM

96.5% TRAVEL TO AREA

\$312 ADR (AVERAGE STAY: 3.5 DAYS)

30 STATES REPRESENTED

4 PROVINCES REPRESENTED

80% SPENT LOCALLY (TOURNAMENT)