



NORTH COUNTRY SPORTS COUNCIL

FOR IMMEDIATE RELEASE

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North Country Sports Council Appoints Nathan Cheney Director of Membership and Business Affairs (Saranac Lake, NY)

Saranac Lake, NY (July 17, 2025) – The North Country Sports Council has appointed Nathan Cheney Director of Membership and Business Affairs. In his role as Director of Membership and Business Affairs, Cheney will oversee membership development, business operations, and strategic partnerships, furthering the Council's mission to promote sport and recreation throughout the North Country. He operates out of the organization's Saranac Lake, NY office.

Cheney, a recent Paul Smith's College alumnus in Digital Marketing and Business Management with a bachelor of science, was a Dean's List graduate and Adirondack Scholar honors as a student

A native of Cadyville, NY, he's remained closely associated with the Adirondack region since graduation, employed in regional business and nonprofit roles that focus on marketing, outreach, and community development.

A long-time champion of the Adirondacks, Cheney has long had a personal stake in the region and remains a vocal champion of opportunities that first put local resources and voices on the agenda.

Cheney began work with the North Country Sports Council on July 1, 2025.

ABOUT THE NORTH COUNTRY SPORTS COUNCIL:

Established in 2024, NCSC is a not-for-profit charitable organization, IRS 501 (C) (3) based in Saranac Lake, NY. Our goal is to make NCSC one of the best councils if not the best at attracting, creating, developing and amplifying sport, events and entertainment to help drive economic impact.

For more information go to www.northcountrysports.org