Lexie Cruz Fraud – Private Investigation

Several women were scammed by suspect Lexie Cruz. Most scams are in California but the suspect has been found scamming in multiple states. She schedules photo shoots, asks for money to be wired to her, then never shows up to the photo shoot. To maintain her scam, there are some clients she actually follows thru on and some she refunds. Countless others are not so lucky as the suspect vanishes with their money sans the promised services.

Do not do any violence to suspect, suspect's family, or witnesses.

Contacts

- Suspect: Lexie Cruz (confirmed) Granite Hills High School class of 2017 619-919-4526
- Mother: Kelly Johnson-Poor (confirmed) knowledgeable of scam, quick to defend suspect, may be accomplice
- Sister: Courtney Rose Kendall (confirmed) knowledgeable of scam, quick to defend suspect, may be accomplice
- Mistress: having an affair with
 Best Friend:
 Hair Stylist:

Websites / Email / Phone

619-919-4526 (this is a T-mobile account)

Lexabell12799@gmail.com (birthday is 1/27/1999)

https://photographybylexie.godaddysites.com/

Suspect banks with Chase Bank and uses paypal / zelle / venmo

Suspect social security number is

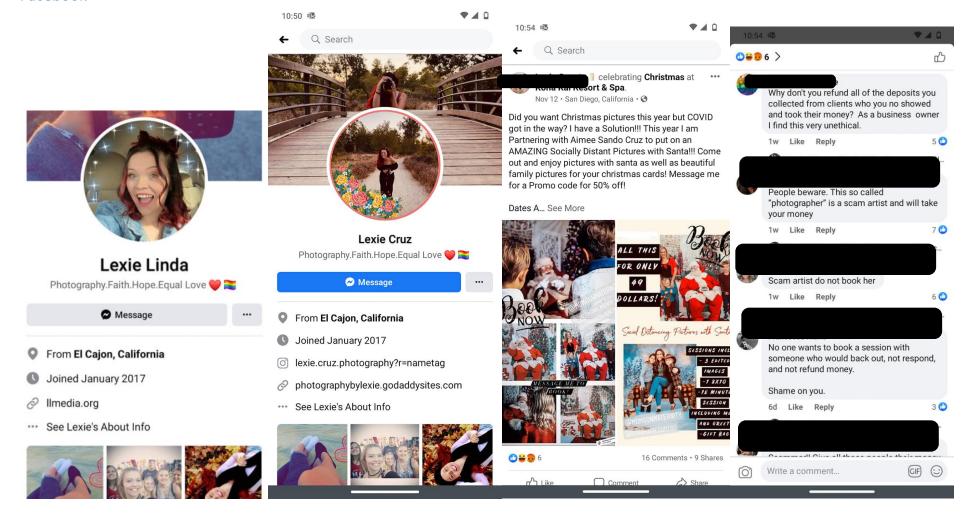
https://www.instagram.com/lexie.cruz.photography/

Photos



Proof

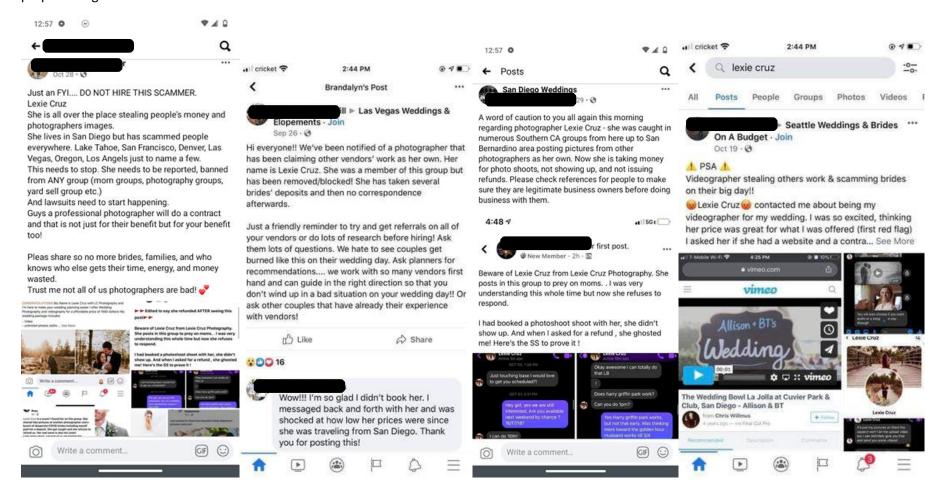
Facebook



After deactivating and reactivating her facebook (common tactic of suspect), she has removed the negative comments from her page.

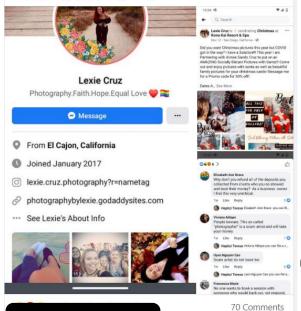
Suspect also is known to change her facebook name.

As can be seen here, the suspect has scams in multiple locations in various states. This is only what is known currently. The suspect may or may not be perpetuating fraud in other locations.



If anyone has any information on this woman, please private message me. She has scammed myself and several other women. She books photo shoots but ghosts after receiving the deposit. We are trying to bring her to justice. I've messaged one woman who has met Lexie and can confirm she looks like her photos.

https://photographybylexie.godaddysites.com/contact-us



I used her for my business prior to hearing all these things about her but she did show up! I'm so sorry this has happened to you all

 $\textbf{Like} \cdot \textbf{Reply} \cdot \textbf{1d}$

Like · Reply · 1d

She's in a lot of babysitting/daycare/ nanny groups too! Always got a weird vibe from her.

Like · Reply · 23h



you girls

Sad · Reply · 1d

I believe she was removed from the Navy Spouses Group. Let's all keep posting in as many groups as possible so other people do not get scammed.

Like · Reply · 18h

Yikes! That's crazy she tried to get me to do a photo shoot for engagement photos, she did seem a little desperate for the business I was going to do it just to help her out but thank goodness I didn't yet on that's so horrible!

Care · Reply · 18h

HOW IS THIS CHICK STILL ALLOWED ON FACEBOOK.
SHES BEEN SCAMMING FOR MONTHS. LIKE SERIOUSLY
IVE SEEN LIKE 50 DIFFERENT PEOPLE
ON 50 DIFFERENT PAGES POST/COMPLAIN/WARN
ABOUT HER.

Like · Reply · 17h

(1) 4

Witnesses

Multiple contacts confirm suspect's identity.





SAT 4:00 PM

For Lexie Cruz, can you confirm she looks like her photos?

Also, do you have any information on her? Is that her real name?

As far as I know that is her name and yes it looks like her

Do you know where she lives or works?

i know nothing about her besides her quality of photos is awful lol

the day after she took photos of our set up i saw a reviews about her on a san diego wedding group

Is Lexie Cruz her full name? Do you have her address or any other information from her? 0 Did you ever meet her in person? I do not Did you send her money yet? I have met her in person at the kona kai Does she actually look like her Facebook photos? Yes She's young I get the impression she's young and just starting out, and has a lot of professional learning to do She is family friends with mutual friends of mine

11:48 AM

Please send me any evidence / correspondence you have on Lexie Cruz. I am compiling evidence for a report on her scams. Thank you.

Her sister knows but has chosen to not be a part of this because she has a lot going on with a new baby. We tried warning Lexie

Do you know if Lexie lives with her mom or sister? She's so young, I have a hard time believe she has her own place.

The girls had a rough upbringing so it wouldn't shock me if she lived on her own or with her significant other .

Does she work? Or is this her full time gig?

I have no idea where she works or if she's still working anymore

A few and far between but idk. Like I said I don't agree with what she's done. She tried to do it to me. So I dont feel bad that she's going through this because she brought it upon herself

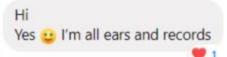
Do you know her sister's name?

Yes but I'm not going to share that because I dont want her being bothered

MON 11:53 AM

If you have any evidence or correspondence related to the Lexie Cruz photography scam, please send it to me. I am compiling a report for police. It is of prime importance that the suspect's phone number be visible and you explicitly say what happened, if you got scammed, etc. Thank you.

MON 2:41 PM



8:04 AM

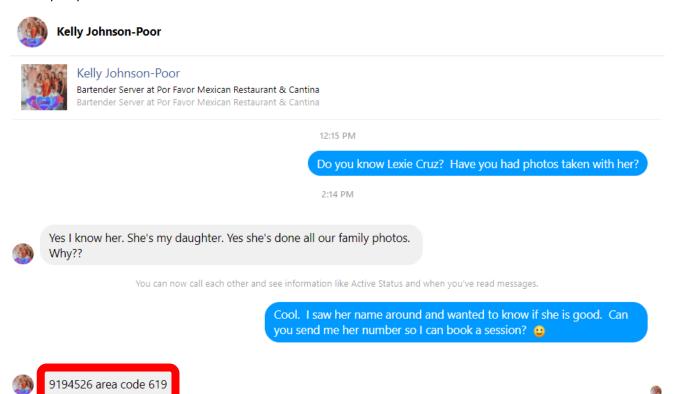
Thank you. Do you have her sister's name? Friends' names?

9:21 AM



Phone Number

This is the biggest piece of evidence. While some could say perhaps someone "faked" this account and that the suspect is simply a victim of identity theft, this proves otherwise. The phone number victims were told to wire money to is the same phone number the suspect's mother gives when she thinks she is speaking with a prospective client.

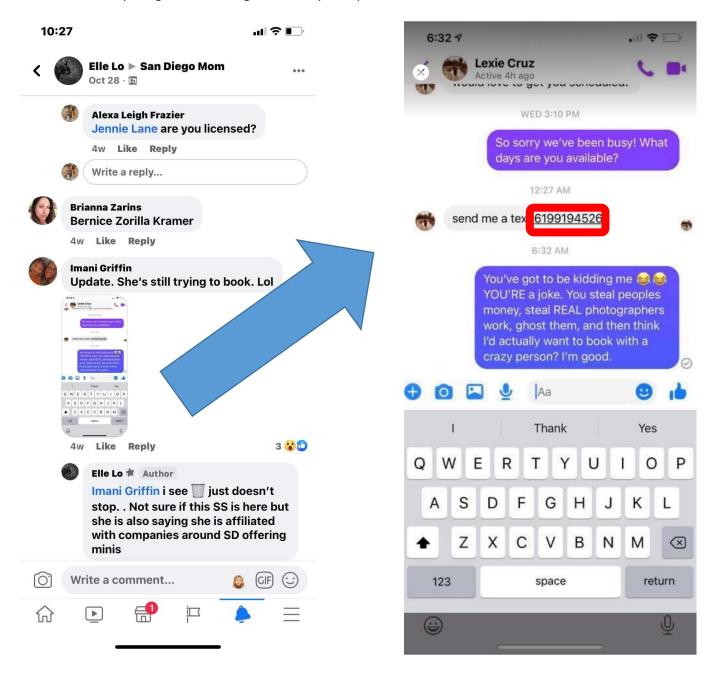


YOU ARE A DIRTY BITCH. GET OUT IF MY DAUGHTER'S BUSINESS. SHE'S PROVEN WHO SHE IS ALREADY. LEAVE US ALONE. YOU LIED ABOUT WANTING PHOTOS. YOU BITCH.



STOP STALKING MY DAUGHTER OR I WILL CALL THE POLICE.

Here is someone posing as a client. Again, the suspect's phone number is confirmed.



High School

This is investigative proof that the suspect was part of Granite Hills High School Class of 2017.



1:42 PM

Hi. Did you go to high school with a Lexie Cruz? Class of 2017 Granite Hills High School?



3:15 PM

đ

Uhm yes i went to high school with her why?..

District Name: Grossmont Union High

Student Information

01/27/1999

4134714750

Burke, Erin

United States

GPA Summary

#3732336 GRANITE HILLS

Credit: 25.000 GPA: 2.800 U/W GPA: 2.800

Credit: 25.000 GPA: 3,000 U/W GPA: 3,000

Credit: 25.000 GPA: 2.167 U/W GPA: 2.000

Credit: 25.000 GPA: 2.000 U/W GPA: 1.800

Henry Cruz, Linda Cruz

Grade: 11

Gender: F

1.891

7.82%

1.611

1.500

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Physical Education

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483 of 524

DCODE: 3768130

Birthdate:

Counselor:

Guardian:

Class Rank

Percentile

Course

L190 Choir 1

E014 English 1C

L290 Theatre 1

L190 Choir 1

E015 English 2C PO41 Ex & Nutr Sci 2

Z092 IV-Lacrosse

R191 Biology 1C

E024 English 3C

R192 Biology 2C

Y125B Office Exp

S244 W HIS/Geo 2C

5243 W His/Geo 1C

E025 English 4C L212 HonorsMusic 2 E025 English 4C

L291 Theatre 2

Place of Birth:

Diploma Type: Diploma Date:

UIC:

GRANITE HILLS Official Transcript

Student Number: 307415

Cumulative GPA (Weighted)

Cumulative GPA (Unweighted)

2014-2015 Grade 09 Term 1

2014-2015 Grade 09 Term 2

2015-2016 Grade 10 Term 1 M400 Algebra IC-1

L211 HonorsMusic 1 G271 Spanish 1C

2015-2016 Grade 10 Term 2 M405 Algebra IC-2 F

M400 Algebra IC-1

P040 Ex & Nutr Sci 1

S870 GlbStud/Geog 1C

M405 Algebra IC-2

Z077 Cheerleading-09

5871 GlbStud/Geog 2C

Weighted 10-12 GPA

Unweighted 10-12 GPA

Student Number: 307415 Grade: 11 Tel: (619)729-1842 1532 E Washington Ave , El Cajon, CA 92019-2546 Generated on 11/30/2020 05:00:05 PM Page 1 of 1

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| Course | | | Weight | Credit | | Earned |
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| 2016-2017 | 7 Grade 11 Term | 1 | | 1000 | Performing Arts | |
| R281 Chem | istry 1C | D | 1,0000 | | Total | 195.00 |
| T173 Devel | | C | 1.0000 | 5 | | |
| E034 Englis | h SC | D | 1.0000 | 5 | Comments | |
| The second secon | | | 1.0000 | 5 | School is accredited through WASC Accre | diting |
| M347 Trans | sGeomAlg 1C-1 | C | 1.0000 | | Commission for Schools. | |
| 5073 US HE | s/Gen 1/ | c | 1.0000 | | Credits required to graduate: 220.00 | |
| | dit: 30.000 GPA: 2.000 | | | | *Transfer Course taken at charter school | or school |
| | uit, 30,000 Gr A. 2.000 | (Charles Charles | distribution of | | outside GUHSD | or server |
| 2016-2017 | 7 Grade 11 Term | 2 | | | outside GUHSU | |
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| T174 Devel | pPsvChild2 | C | 1.0000 | 5 | | |
| "E035 Englis | h 6C | F | 0.0000 | 0 | | |
| L214 Honor | rsMusic 4 | В | 1.0000 | | | |
| M348 Trans | nistry 2C pPsyChild2 sh 6C rsMusic 4 sGeomAlg 1C-2 | D | 1.0000 | 5 | | |
| 5074 US His | Marin Committee | D | 1.0000 | 5 | | |
| | dit: 20.000 GPA: 1.600 | | | | | |
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| 2017-201 | 8 Grade 12 Term | 1 | | | | |
| District A | | 26 | 1.0000 | 5 | | |
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| S220 Econo | omics 1C | C | 1.0000 | 5 | | |
| C065 Eng F | or Bus1C | F | 1.0000 | 0 | | |
| *E035EDGE | English 6C | D | 1.0000 | 5 | | |
| L200A Ensr | nbl 1 | D | 1.0000 | 5 | | |
| M270EDGE | Found For Alg1 | В | 1.0000 | 5 | | |
| Cre | dit: 30.000 GPA: 1.429 | U/W G | PA: 1.429 | | | |
| | | - | | | | |
| | 8 Grade 12 Term | | * 0000 | | | |
| P350B Aero | obic Dance ovt 1C our Math 2 or Bus2C obl 1 Found For Alg2 | - | 1.0000 | 0 | | |
| 5180 Am G | ovt 1C | D | 1.0000 | 5 | | |
| M155 Cons | um Math 2 | F | 1.0000 | 0 | | |
| C066 Eng F | or Bus2C | F | 1.0000 | 0 | | |
| L200B Ensi | nbi 1 | В | 1.0000 | 5 | | |
| | | | | 0 | | |
| Cre | dit: 10.000 GPA: 0.667 | U/W G | PA: 0.667 | | | |
| 2017-2019 | 8 Grade 12 Term | 3 | | | | |
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| | dit: 5,000 GPA: 1.000 | | | 2 | | |
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| | lass Period 7 | (| Seneral A | ctivity | | |
| 2018 GHHS | | | | | | |
| | lass Period 7 | | General A | | | |
| X907B No C | lass Period 7 | | General A | Activity | | |
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| Mathematic | S | | | 25,000 | | |
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Suspect has unusually low grades and high concentration of Ds/Fs. Reason for poor academic performance unknown. Possible causes could be learning disability, depression, family issues, drug use, skipping class, etc.

Transcript was obtained via craigslist hired help who scanned then electronically sent the document to me. Middleman is unrelated to this case and was instructed to shred transcript after electronic transmission.

Repeat Courses

Official's Signature

15.000 15.000

Sugar

Family

Here are some family photos of the suspect provided by whistleblowers who have confirmed her identity. Also defense from suspect's family / accomplices.





Photos publicly available on facebook.

Suspect's birth mother (Kelly Johnson-Poor) and sister (Courtney Rose Kendall) threaten / swear as they defend suspect. This raises suspicion that they may be accomplices.



I was her moms and was friends with her mom up until a year ago when they borrowed money from me and never paid me back. I got talked into buying her sisters Courtney wedding dress and got screwed over on that.

I'm so sorry that happened to you.

I'm sorry for you and her taking your money. I always try to think the best of people and help out but with this family I always got screwed over

Completely unrelated, but I learned never to lend people money. Immediate family, maybe, but no one else. Not even friends. It ruins friendships and makes things awkward.

If my husband knew the real amount of money they all have taken or screwed me over on he would flip! I've learned the hard way on that

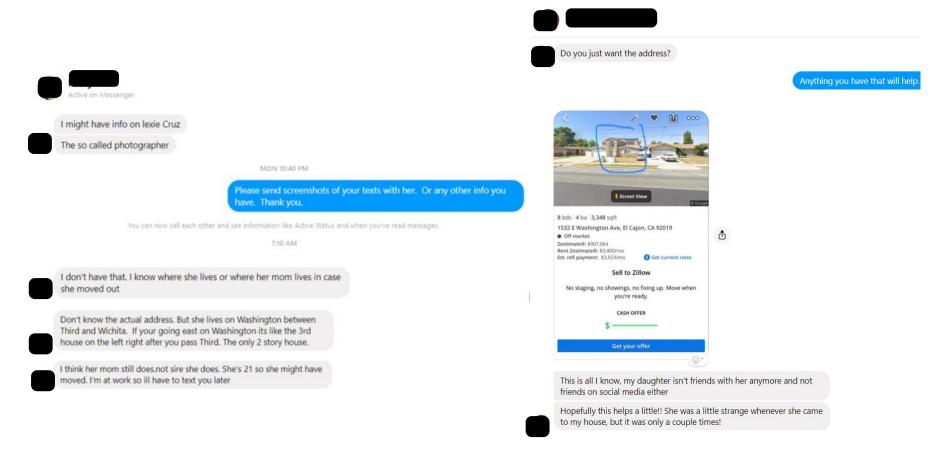


Addresses – For use by authorities. Civilians may use this info for serving court papers only. Do not harass suspect or suspect's family!

Family friends tipped us off to the address. Both had the image below. 1532 E Washington Ave, El Cajon, CA 92019. Addresses matches suspect's HS records.



When calling the San Diego Assessor's Office at 619-236-3771, they confirmed the property is owned by a Henry & Linda Cruz.



A whistleblower tipped us off to another address. The Hitching Post at 4949 Guava Ave, La Mesa, CA 91942. Whistleblower claims suspect lives in bottom corner unit, which Google Satellite shows as being Unit #9. This is the same address provided on the suspect's yelp and google pages.



The room mate Brandie they lived with doesn't even know about the camera being stole or all the other things they stole from her.

Here's a list of some family members

Robert poor jr - her dad

Jerrecca Bergman - dads gf/step mom kinda

Kelly Johnson poor - mom

Linda Cruz - adopted mom

Courtney Kendall- sister

Samual Kendall- brother in law

Brittanie ispie- sister

Caitlyn stevens - sister

Carly Cruz - sister

Christina gurule- aunt

She thinks she's untouchable because she's always gotten away with this kinda stuff.

<u>4</u> 1

Why the 2 different addresses? And who is Linda Cruz versus Kelly Johnson Poor?

Apparently, suspect Lexie Cruz was adopted by Linda Cruz as a child per Child Protective Services (CPS). Her birth mother is Kelly Johnson Poor, whom the suspect reconnected with as a teen / young adult. Suspect currently lives with her birth mother at the Hitching Post while the home is owned by adopted mom.

Ok she lives at the hitching post motel in la Mesa with her mom Kelly. The big house (the picture in the screen shots) is her adoptive mom Linda's house. She and her family scam and steal for a lot of people. The camera she uses is stole from a room mate her and her mom lived with, the lady's name was Brandie.

She plays the victim a lot but she's not. She steals people (family members) credit cards.

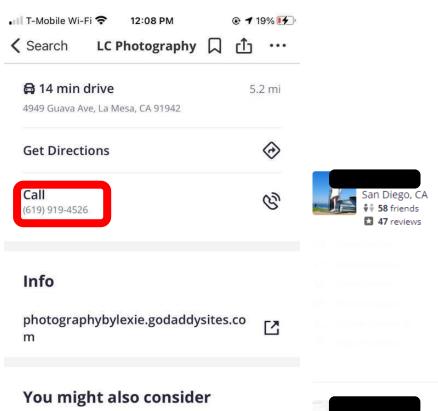
Sister is Courtney Kendall. She's just as bad or she use to be. And her mom was never in a car accident and was never in the ICU. Her grandpa on her dads side is sick but never had a heart attack or anything like that.

She her sister and brother were adopted when they were younger. Cps

She just reconnected with her mom 4 years ago.

Yelp

https://www.yelp.com/biz/lc-photography-la-mesa





Yeah pretty sure I got scammed by her too. She asked for a \$20 deposit to reserve a spot for our family shoot ... I never heard from her so the day before I messaged her to see where we should meet. She canceled saying she had a death in the family (maybe that's true who knows) ... which fine whatever but I asked for my deposit back and she said she would just "hold onto it." I said No I'd like it back please... and now she won't answer me. I'm not going to make a big thing out of it she clearly needs the \$20 more than I do to scam people but ... don't send this girl any money.



Sponsored ①

David O'Neill Films





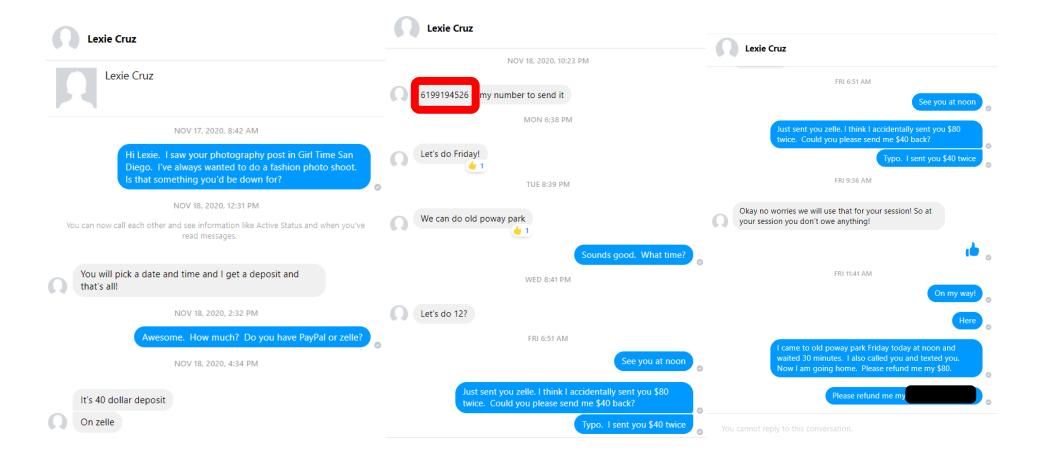


Scam photographer that steals images from other photographers and advertises them as their own. Don't trust your most important or special events with this dishonest person.



Getting Scammed

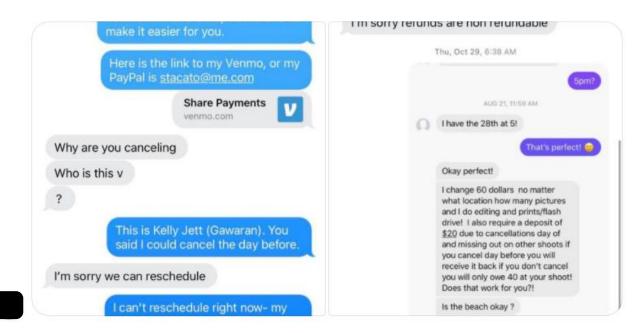
Victim 1



Note: Victim 1 did eventually get her money back after notifying the suspect that h/she was aware of her scam. After the victim threatened to go to the authorities, the suspect refunded the money. However, countless victims have not been so lucky. Please continue for documentation and proof of suspect's scamming.

9:32 PM

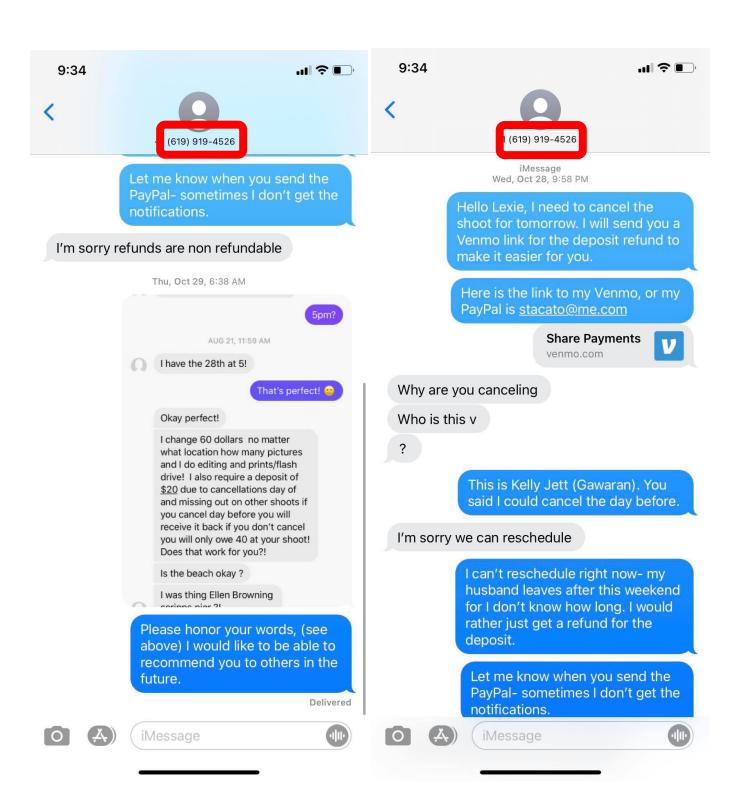
Can you please send me screenshots of your discussion with Lexie Cruz? It is of prime importance that the phone number you spoke to her with is visible. People can claim identify theft all day, but if she scammed you by the same number I have, it means it's the same person.



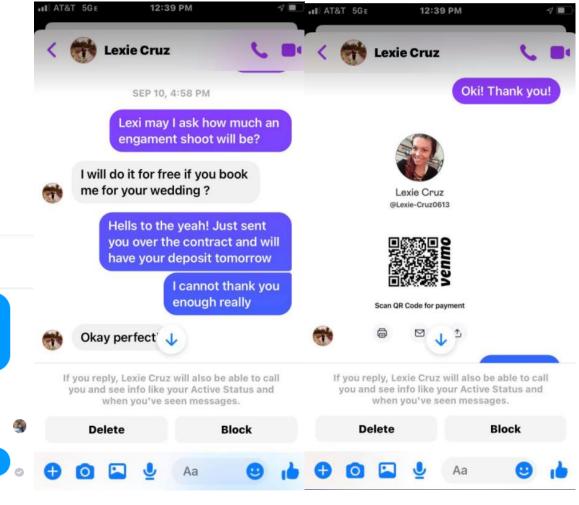
To confirm, you wired money to a Lexie Cruz whom you contacted at 619-919-4526. The appointment was cancelled and you were never refunded. Is that correct?

That is correct. And she never replied again.

Thank you. I'll include this in the report.



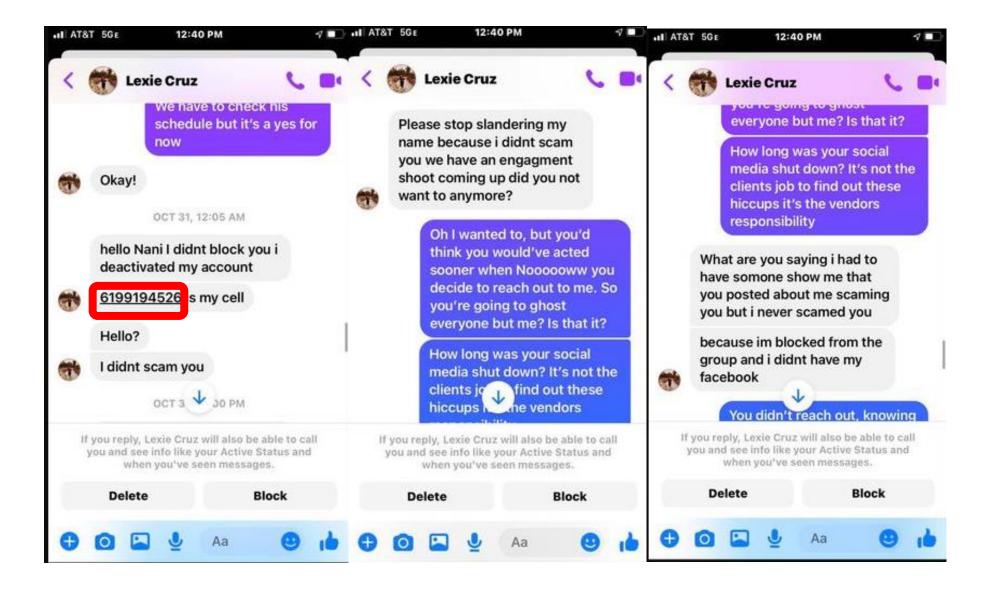
Victim 3



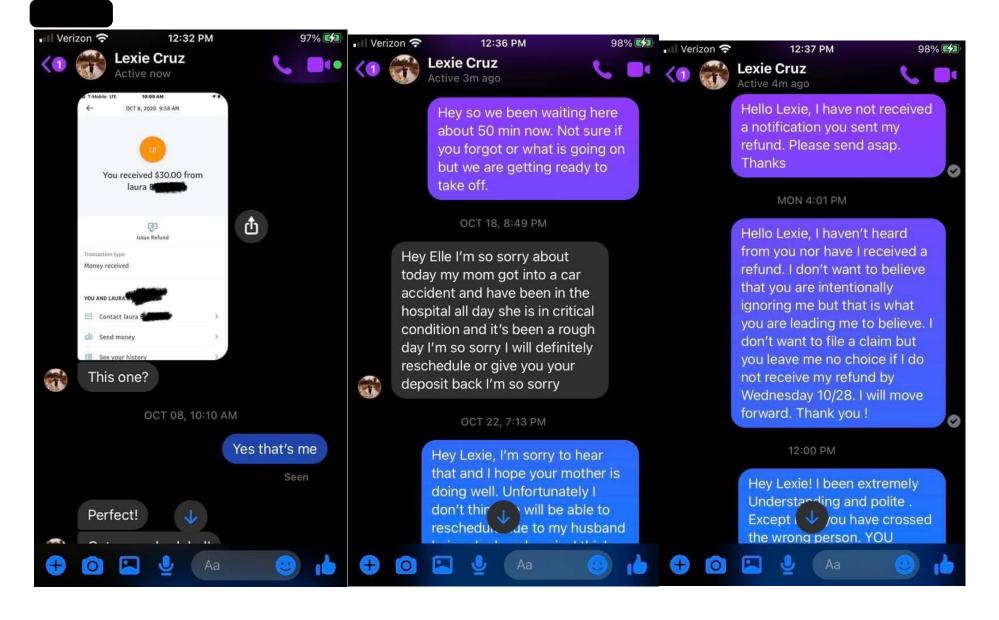
Thank you. To confirm, you sent \$350 to a Lexie Cruz at 619-919-4526. You received no services, never got a refund, and were finally ghosted by her. Is that correct?

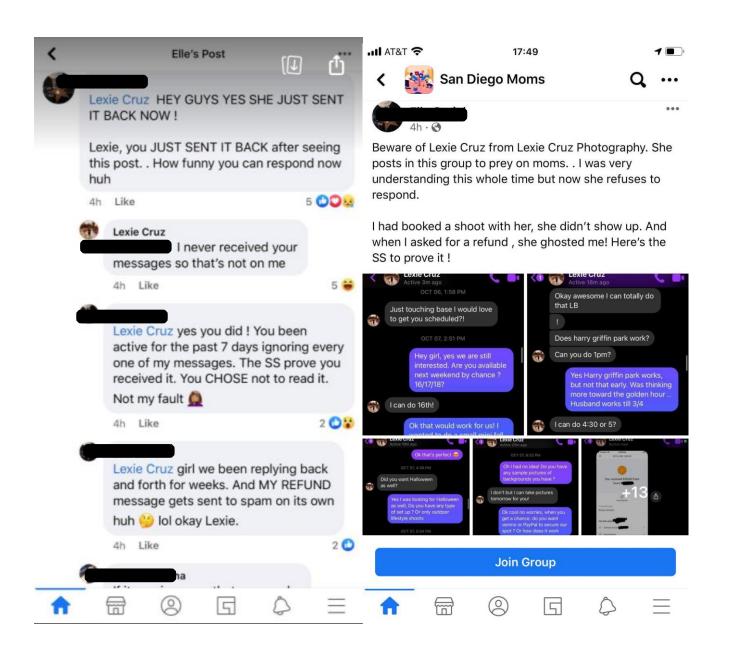
250 no services, no refund, no communication

Thank you

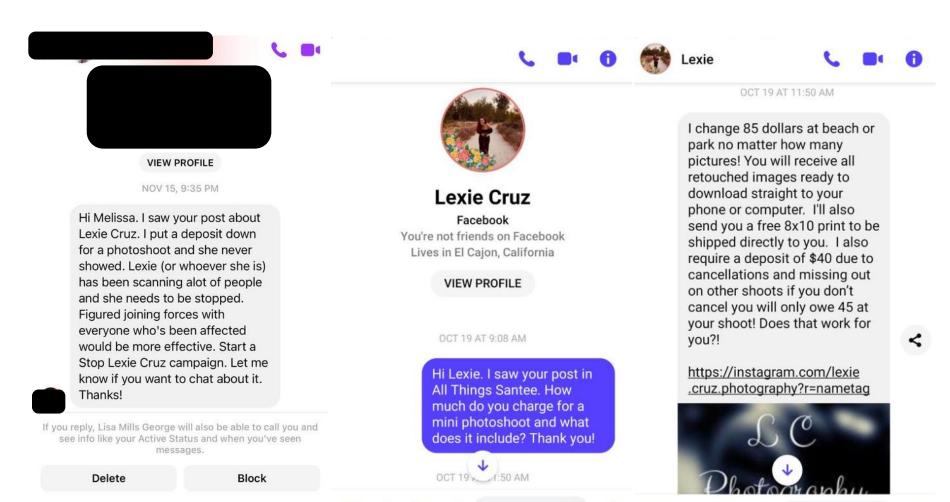


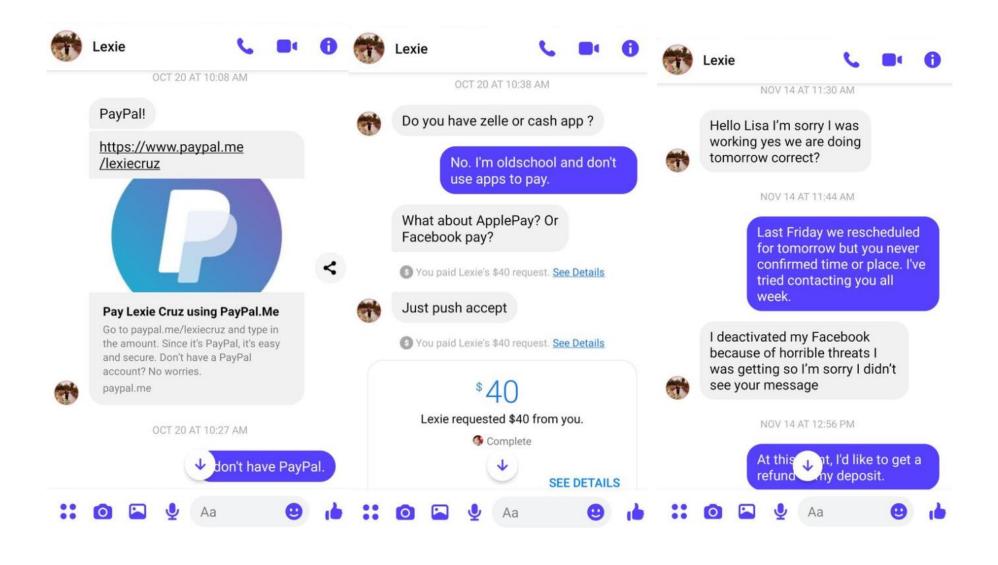
Victim 4

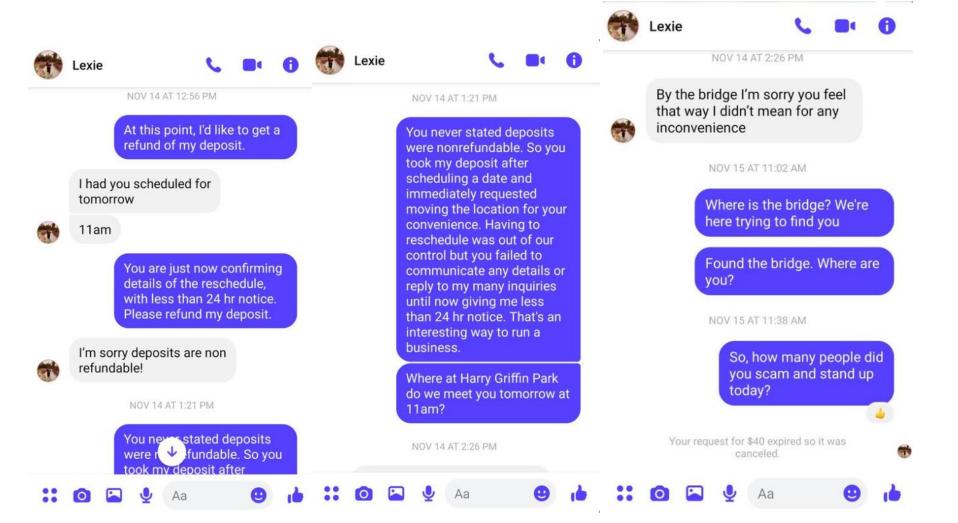












Police Reports

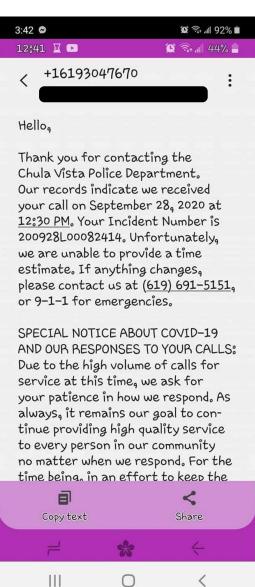
San Diego and Chula Vista Police Departments

SAN DIEGO POLICE DEPARTMENT SUMMARY INCIDENT REPORT

REPORT NUMBER: 20709366



| ICIDENT CODE INCIDENT | TYPE | INITIAL X DATE | TIME STAR | TED DATE | TIME ENDED | DATE/TIME RI | EPORTED | | |
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XAVIER BECERRA Attorney General

State of California DEPARTMENT OF JUSTICE



PUBLIC INQUIRY UNIT F.O. BOX 944255 SACRAMENTO, CA 94244-255 (916) 210-6276 TOLL FREE: (800) 952-5225

March 1, 2021

PIU: 936409

RE: LC Photography

Dear

Thank you for contacting the Office of the Attorney General regarding your consumer complaint. Often it is only through letters from concerned and responsible citizens that our office becomes aware of consumer problems.

Complaints are used to develop information about patterns of business activity which might indicate the need for formal investigation or law enforcement action by our office. Complaints often bring early warning of what promises to be a pervasive scam or systematic violation of California law. If a pattern is discovered, what originated as a private dispute may become a matter of broad public interest and thus warrant intervention by our office under California consumer protection laws.

