**PACKAGING** 







11 & 12 September 2024 | ExCel London









# The vibrant home of packaging innovation

in the UK's capital.

London Packaging Week is the must-attend show offering exhibitors a platform to showcase their cutting-edge packaging solutions and innovations. Engage with industry professionals, build strategic partnerships, and gain valuable insights to elevate your brand's presence in the packaging market

We've been presenting at LPW for the last 10 years, it is the biggest packaging show so we definitely will be coming back next year.

Sara Hill

Sales Manager







DISCOVER
THE EVENT

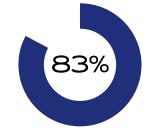
londonpackagingweek.com

by **EASYFAIRS** 

## WHAT OUR EXHIBITORS THOUGHT:



Would recommend the show to a colleague



Had a great experience at the show



Rebooked onsite for the 2023 show



# PROVEN RETURN ON INVESTMENT

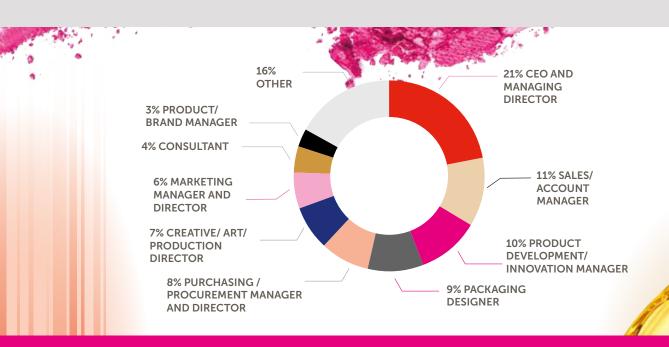
London Packaging Week delivers ROI by providing quality sales leads, a platform for valuable partnerships and networks, and industry insights. In 2022 the average badge touches per stand was 123!

### SHOWCASE INNOVATION

Whether you're launching a new product or want to display your latest innovation, London Packaging Week is the place to be. 67% of our audience attend to learn about new trends and find products.

### **BOOST YOUR BRAND**

Enhance your company's presence when you exhibit at London Packaging Week. Not only will you be seen at our show, but you can also make use of our complimentary digital marketing tools to develop your business.



## **ENQUIRE ABOUT EXHIBITING**

Speak to our team >



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Joe Riddett
Commercial Director
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THE FUTURE OF LUXURY PACKAGING

11 & 12 September 2024 | ExCel London

Part of

LONDON PACKAGING WEEK

Driving innovation, business and knowledge

in the UK's premium and luxury packaging sector.

Packaging Première is the esteemed exhibition focused on luxury packaging which connects manufacturers and suppliers with renowned designer brands worldwide. Since its inception in 2017 Milan, the London event has become the unrivalled showcase for packaging in luxury sectors such as fashion, accessories, watches, jewellery, fine food, confectionery and homeware.

It serves as the hub for the £13.5bn\* UK luxury goods market. Don't miss this unique opportunity to make your mark in the premium packaging industry.

\*Source: Statista, UK luxury goods market in 2023



DISCOVER PACKAGING PREMIÈRE LONDON

londonpackagingweek.com

+4,000 Visitors

> +|20 verage lead:

Average leads per stand

BRANDS VISITING PACKAGING PREMIÈRE LONDON



Harrods

FORTNUM & MASON

SELFRIDGES&CO



John Lewis

T E D B A K E R<sup>®</sup>

THE WHITE COMPANY











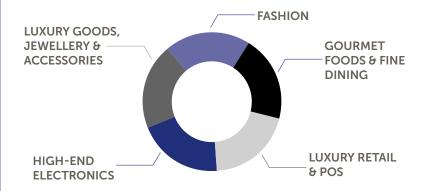
Packaging Première has been a great show to meet new and current customers. We've been able to network with relevant packaging companies which has been great!

Liz Belz

New Business Development Manager



# **Top Packaging Première Visitor industries:**



# What's on at Packaging Première London:



The Luxury Conference Theatre



Dedicated expert speaker lineup



VIP lounge



Innovation Gallery



Networking Bar and Prosecco Bar



EasyGo smart badge, lead generation technology

## SUPPLIERS EXHIBITING AT PACKAGING PREMIÈRE LONDON



























ENQUIRE NOW londonpackagingweek.com

### Jennifer Burley

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THE FUTURE OF PERFUME, COSMETICS & PERSONAL CARE PACKAGING

11 & 12 September 2024 | Excel London

Part of

LONDON PACKAGING WEEK

Driving innovation, business and knowledge

in the UK perfume, cosmetics, and personal care packaging sector.

London is the centre of the UK perfume, cosmetics, and personal care industry, making it the perfect home for PCD. Connecting packaging developers, designers, and suppliers, in an exciting and inspirational environment, PCD shapes the future of packaging for the beauty market. Originating in Paris in 2001 and expanding into London in 2022, PCD London's mission is to inspire and connect packaging decision makers in the UK's £12bn\* beauty and personal care industry. Exhibit at PCD London and access the perfect platform to present your latest innovations and products to thousands of buyers, eager to meet suppliers like you and make new connections.

\*Source: Statista, UK beauty and personal care market in 2023



DISCOVER PCD LONDON

londonpackagingweek.com

+4,000 Visitors

+120

Average leads per stand

# BRANDS VISITING PCD LONDON

REVOLUTION BEAUTY LONDON

**ELEMIS** 

PENHALIGON'S



















CharlotteTilbury













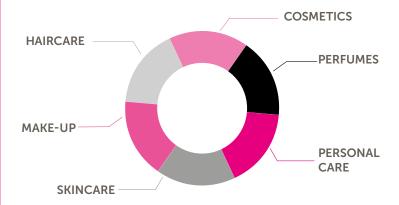
We've always come to PCD London and definitely will be coming back. It's been good to see customers and meet new prospects as well.

#### **Marcelo Neri**

Key Account Manager



### **Top PCD visitor industries**



### What's on at PCD London



The Beauty & Drinks Conference Theatre



Dedicated expert speaker line-up



VIP lounge



Innovation gallery



Networking Bar and Prosecco Bar



EasyGo smart badge, lead generation technology

# EXHIBITORS WHO TRUST US





























**ENQUIRE** londonpackagingweek.com

### **Jennifer Burley**

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THE FUTURE OF PREMIUM DRINKS PACKAGING

11 & 12 September 2024 | ExCel London

Part of

LONDON PACKAGING WEEK

# Driving innovation, business and connections across the UK's premium & luxury drinks packaging sector.

PLD is dedicated to premium and luxury drinks products such as spirits, liquors, still and sparkling wine, beer, cider, and premium soft drinks. Based in London, PLD connects packaging developers, designers and suppliers in an exciting and inspirational environment to shape the future of packaging.

Targeting the thriving £53bn\* UK alcoholic drinks market, you can showcase your cutting-edge innovations and products, exchange ideas, and most importantly, meet key decision-makers to secure contracts from the leading drinks brands. Take advantage of this golden opportunity and make an impact in the premium & luxury drinks market.

\*Source: Statista, UK alcoholic drinks market in 2023



### DISCOVER PLD LONDON

londonpackagingweek.com



# BRANDS VISITING PLD LONDON



























"

PLD London is a great way to meet with brand owners and creative designers. They can touch, see and feel the technology with their own hands. It offers valuable conversations and quality contacts, ideal for the growth of the business.

### **Elaine Logan**

UK Country Group NPD & NBD Leader



# **Top Premium & Luxury Drinks** visitor industries:



### What's on at PLD London



The Beauty & Drinks Conference Theatre



Dedicated expert speaker lineup



VIP lounge



Innovation Gallery



Networking Bar and Prosecco Bar



EasyGo smart badge, lead generation technology



























ENQUIRE NOW

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THE FUTURE OF FOOD & CONSUMER **GOODS PACKAGING** 

ONDON. ACKAGING

In partnership with:





11 & 12 September 2024 | ExCel London

# **Driving innovation,** business and knowledge

in the UK's food and consumer goods packaging sector.

Food & Consumer Pack is the brand dedicated to propelling packaging supply and innovation within the £212bn\* UK market for everyday food, drinks, e-commerce and FMCG products. Showcase your FMCG packaging solutions to major brands, establish valuable connections, and convert leads into sales in the heart of the UK.

Inspire brands with your latest products and expertise, enabling them to shape their future packaging projects. Now is your chance to make a significant impact on UKs dynamic FMCG packaging landscape.

\*Source: Statista, UK supermarket sales in 2023



Average leads per stand

## **BRAND AND** RETAILERS VISITING **FOOD & CONSUMER** PACK LONDON











1&S



EST. 1884

**Sainsbury's** 



Waitrose



DISCOVER FOOD & CONSUMER PACK

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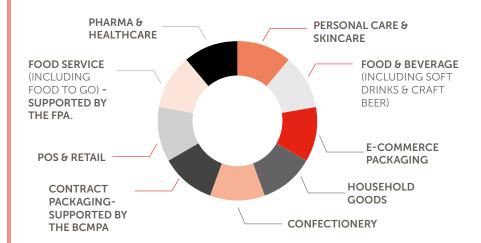
We really liked coming to **Food and Consumer Pack** London because of highquality visitors; people with genuine interest that generates leads.

**Jamie Wicks** 

Sales and Marketing Director



## **Top Food & Consumer Pack visitor industries:**



## What's on at Food & Consumer **Pack London**



The Food & Consumer Conference Theatre



주 Dedicated expert speaker lineup



VIP lounge



Innovation Gallery



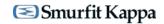
Networking Bar and Prosecco Bar



EasyGo smart badge, lead generation technology

## **SUPPLIERS** EXHIBITING AT FOOD & CONSUMER PACK LONDON



























# **ENQUIRE**

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