Pleasant Valley Day 2024 Business Decor Announcement

Dear Pleasant Valley Business Owner,

We are so grateful to have you in our lovely Town of Pleasant Valley. On October 5, 2024 from 10 am to 10 pm (rain date October 6th), Pleasant Valley will be holding its annual Pleasant Valley Day Celebration.

In honor of our wonderful businesses, the Zoning Department has graciously given permission to allow an extra-special day of celebratory decorating and signage from local businesses. We hope you will participate by welcoming more people from the community into your place of business with specials, signs, sidewalk sales, raffles, events and more. Please participate so we can truly make this the most wonderful community event!

Parameters for this special day:

- Any and all signs, decor or sales must be secured as to not blow away and cause traffic or foot traffic problems.
- Any and all signs, decor or sales racks must not block the traffic view or foot paths in any way and must be as close to your business as possible.
- Any and all signs, decor or sales racks may be put out for the entirety of Pleasant Valley Day but will need to go back to standard zoning practice after Pleasant Valley Day ends at 10 pm.

We are MORE than excited to be planning this year's Pleasant Valley Day and have so many surprises in store for the community! Thank you again for being part of Pleasant Valley and for being a part of our upcoming event!

We look forward to getting to know you better!

The Pleasant Valley Day Committee, 2024