

It's more than the acquisition of projects and clients.
It's about using our research to significantly improve lives.

RPDRE RESEARCH: OVERVIEW AND SERVICES

RPDRE IS A NATIONALLY RECOGNIZED, AWARD-WINNING, FULL-SERVICE, MULTICULTURAL RESEARCH FIRM. WE SPECIALIZE IN EXTERNAL EVALUATIONS, SURVEY DESIGN & ANALYSIS, FOCUS GROUP INTERVIEWS, MARKET RESEARCH, AND CONSULTING SERVICES. WE HAVE CONTENT EXPERTISE IN SOCIAL IMPACT AND ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) RESEARCH. WE WORK WITH LEADERS ACROSS INDUSTRIES IN NORTH AMERICA AND ASIA. WE PRIORITIZE NONPROFITS, FOUNDATIONS, CORPORATIONS, AND FAMILY OFFICES.

RAPID RESEARCH EVALUATION (RPDRE) conducts external evaluations and market research worldwide to help leaders across industries understand how environmental, social, and governance factors can impact the long-term risk and return of their decisions and strategies. In some instances, we examine the risks of financial investments. We externally evaluate the impact of programs funded by government or philanthropy. We conduct market research for clients requiring data to make informed decisions to enter, scale, or exit a market. Our suite of services is designed to help leaders across industries make smarter, more informed decisions and strategies that impact their companies and organizations. All clients are genuinely interested in making positive contributions to the world. For more information contact us at info@rpdre.com.



Partial Chief Research & Evaluation Officers (CREO)

What is a Partial CREO?

A Partial Chief Research & Evaluation Officer (CREO) is a dedicated RPDRE professional who can provide high-quality and rigorous research and evaluation bandwidth and strategic guidance. CREOs act as an experienced in-house research and evaluation expert but work on a part-time or project basis. The goal is to help clients across industries scale fast without the commitment of bringing on a full-time employee. Clients have access to industry experts without the added cost of health and retirement benefits.

Why hire a Partial CREO?

While having a full-time, in-house Chief Research & Evaluation Officer is convenient, not all businesses require a full-time employee. Some startups may need the experience of a CREO but don't have, or don't want to spend, the budget for an in-house person. A partial CREO provides the bandwidth they need to build or scale a service or product on a part-time or project basis. Established businesses may have a short-term project that requires the experience of a partial CREO to execute on time and within budget.

Who are Partial CREOs?

Former CREOs and Research & Evaluation Directors with 15+ years of experience

Experience building and deploying Research & Evaluation strategies and execution roadmaps

Brings strategic vision, solution best practices, deep industry knowledge

IMPACT

Total revenue supported **\$500M**

500+

of districts

1000+

of schools

250+

of teachers

50+

of nonprofits

20+

of impact reports

100+

of staff

50+

of focus groups

100+

of interviews

15+

of ESG projects

RPDRE PAST CLIENTS AND PARTNERS

CLIENT OR PARTNER	RESULTS	LENGTH OF ENGAGEMENT
<i>American Medical Association</i>	Created 23 evidence-based products; Evaluated impact of DEI healthcare training	4 months
<i>Wat Khmer Foundation</i>	Conducted an historic "State of Cambodian Americans in Contemporary Society" study across the US.	3 months
<i>Leadership Academy + Margulf Foundation</i> • <i>Principals of Color Collective</i>	Evaluated the impact of K-12 leadership training for the Principals of Color Collective (POCC). The Leadership Academy partnered with the Surge Institute. This project was funded by the Margulf Foundation.	3 months
<i>Leadership Academy + Bill & Melinda Gates Foundation</i> • <i>Equity Officers Collective</i>	Evaluated the impact of the Equity Officers Collective. This project was funded by the Bill and Melinda Gates Foundation.	6 months
<i>Leadership Academy</i>	Evaluated the impact of K-12 leadership training, in addition to evaluating the effectiveness of the Leadership Academy's proprietary survey instrument.	5 months
<i>Coalition for Asian American Families and Children</i> • <i>APAYLI/ASAP</i>	Evaluated the impact of CACF's AAPI youth leadership program.	3 months
<i>Coalition for Asian American Families and Children</i> • <i>Access Health New York City / New York City Council</i>	Evaluated the impact of a New York City Council funded health initiative for under-served populations in NYC.	8 months
<i>Coalition for Asian American Families and Children</i> • <i>Healing-Centered Youth Workshops</i>	Evaluated the impact of AAPI youth healing-centered workshops to address Covid-19 anti-Asian hate, violence, and bullying.	8 months
<i>Institute for Nonprofit Practice</i> • <i>Bay Area Market Expansion</i>	Conducted a competitive nonprofit market analysis to expand services in 4 geographic regions in the Bay Area.	8 months
<i>Institute for Nonprofit Practice + New England Patriots Foundation + Barr Foundation</i> • <i>Black Leadership Academy</i>	Conducted a cross-sectoral landscape analysis of Black and BIPOC leaders.	6 months
<i>Surge Institute</i>	Evaluated the impact of K-12 leadership training for the Black Principals Network (BPN). The Surge Institute partnered with the Leadership Academy. This project was funded by the Margulf Foundation.	12 months
<i>Contigo Ed</i>	Evaluated the impact of K-12 counselor pilot program for a start-up organization.	12 months
<i>New Leaders</i>	Conducted a comprehensive organizational diversity, equity, and inclusion climate study for a nonprofit organization.	12 months
<i>Coqual, Inc.</i>	Provided advisory service for an AAPI corporate DEI workforce study. Presented findings at Google NYC.	12 months
<i>Learning Undeafated</i>	Provided business development support for a STEM nonprofit.	12 months
<i>The University of Pennsylvania, RISE Project</i>	Evaluated the impact of US boys and men of color project across the US.	12 months
<i>Compassion Institute</i>	Evaluated the impact of compassion-based trainings for a program founded by His Holiness the 14 th Dalai Lama.	12 months
<i>Bellwether Education Partners</i>	Established a partnership to evaluate the ROI of ESSER funds due to Covid-19.	12 months
<i>Stanford University School of Medicine</i> • <i>CCARE</i>	Conducted research to create the global compassion index.	6 months
<i>Asia CEO Community</i>	Established a partnership to expand Environmental, Social, and Governance (ESG) business opportunities between the US and Asia.	6 months
<i>Syndicate Capital Group</i>	Established a partnership to build Environmental, Social, and Governance (ESG) metrics in Asia.	12 months
<i>Asian Vision Institute</i>	Established a partnership to embed Environmental, Social, and Governance (ESG) solutions in Southeast Asia and ASEAN.	12 months

Recent Awards and Recognition

- Dr. Peter T. Keo, Asian Hustle Network, 50 Unsung Heroes (2023)
- Dr. Peter T. Keo, No. 1 Inspiring Professional Leadership Winner Award (2023), Majalah Penghargaan Indonesia (ASEAN)
- Rapid Research Evaluation, New World Report, Mountain State Award Recognition (2023)
- Rapid Research Evaluation, UK Business Tabloid, Best Research and Evaluation Firm Award Recognition (2022)



www.rpdre.com



Rapid Research Evaluation
Dr. Peter T. Keo



@rpdresearch
@petertankeo