

We conduct external evaluations and market research.
We support ESG partners interested in making the world better.

RPDRE RESEARCH: OVERVIEW AND SERVICES

RPDRE IS A DYNAMIC, MINORITY-OWNED RESEARCH FIRM. WE HAVE CONTENT EXPERTISE IN ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) RESEARCH. WE SPECIALIZE IN EXTERNAL EVALUATIONS AND MARKET RESEARCH. WE WORK WITH LEADERS IN AMERICAN K-12 EDUCATION, NONPROFITS, GOVERNMENT, FOUNDATIONS, CORPORATIONS, AND FAMILY OFFICES.

RAPID RESEARCH EVALUATION (RPDRE) conducts external evaluations and market research worldwide to help leaders across industries understand how environmental, social, and governance factors can impact the long-term risk and return of their decisions and strategies. In some instances, we examine the risks of financial investments. We externally evaluate the impact of programs funded by government or philanthropy. We conduct market research for clients requiring data to make informed decisions to enter, scale, or exit a market. Our suite of services is designed to help leaders across industries make smarter, more informed decisions and strategies that impact their companies and organizations. All clients are genuinely interested in making positive contributions to the world. For more information contact us at info@rpdre.com.



Partial Chief Research & Evaluation Officers (CREO)

What is a Partial CREO?

A Partial Chief Research & Evaluation Officer (CREO) is a dedicated RPDRE professional who can provide high-quality and rigorous research and evaluation bandwidth and strategic guidance. CREOs act as an experienced in-house research and evaluation expert but work on a part-time or project basis. The goal is to help clients across industries scale fast without the commitment of bringing on a full-time employee. Clients have access to industry experts without the added cost of health and retirement benefits.

Why hire a Partial CREO?

While having a full-time, in-house Chief Research & Evaluation Officer is convenient, not all businesses require a full-time employee. Some startups may need the experience of a CREO but don't have, or don't want to spend, the budget for an in-house person. A partial CREO provides the bandwidth they need to build or scale a service or product on a part-time or project basis. Established businesses may have a short-term project that requires the experience of a partial CREO to execute on time and within budget.

Who are Partial CREOs?

Former CREOs and Research & Evaluation Directors with 15+ years of experience
Experience building and deploying Research & Evaluation strategies and execution roadmaps
Brings strategic vision, solution best practices, deep industry knowledge

IMPACT

Total revenue supported **\$500M**

500+ # of districts **1000+** # of schools **250+** # of teachers **50+** # of nonprofits **20+** # of impact reports **100+** # of staff **50+** # of focus groups **100+** # of interviews **15+** # of ESG projects

RPDRE PAST CLIENTS AND PARTNERS

CLIENT OR PARTNER	RESULTS	LENGTH OF ENGAGEMENT
<i>American Medical Association</i>	Created 23 evidence-based products; Evaluated impact of DEI healthcare training	4 months
<i>Leadership Academy</i>	Evaluated impact of K-12 leadership training; Evaluated effectiveness of pre/post measurements	3 months
<i>Contigo Ed</i>	Evaluated impact of K-12 counselor pilot program; Created surveys	3 months
<i>New Leaders</i>	Conducted K-12 organizational racial climate study	6 months
<i>Nonprofit Institute</i>	Nonprofit competitive market analysis of 4 geographic regions	5 months
<i>Black Leadership Academy</i>	Cross-sectoral landscape analysis of Black and BIPOC leaders	3 months
<i>APAYLI/ASAP</i>	Evaluated impact of AAPI youth leadership program	8 months
<i>Access Health New York City / New York City Council</i>	Evaluated impact of health initiative for under-served populations in NYC	8 months
<i>Healing-Centered Youth Workshops</i>	Evaluated impact of AAPI youth leadership program	8 months
<i>Coqual, Inc.</i>	Advisory service for AAPI corporate workforce study	6 months
<i>Learning Undefeated</i>	Provided business development support for STEM nonprofit	12 months
<i>The University of Pennsylvania, RISE Project</i>	Evaluated the impact of US boys and men of color project	12 months
<i>Compassion Institute</i>	Evaluated the impact of compassion-based trainings	12 months
<i>UCLA, Graduate School of Education & Information Studies</i>	Partnership to improve K-12 education systems	12 months
<i>USC, Graduate School of Education</i>	Partnership to evaluate impact of ESSER funds	12 months
<i>Bellwether Education Partners</i>	Partnership to evaluate ROI of ESSER funds due to Covid-19	12 months
<i>Stanford University School of Medicine</i>	Conducted research to create global compassion index	12 months
<i>Asia CEO Community</i>	Partnership to expand ESG US business in Asia	12 months
<i>Syndicate Capital Group</i>	Partnership to build ESG metrics in Asia	6 months
<i>Asian Vision Institute</i>	Partnership to embed ESG in Southeast Asia	6 months



About RPDRE

Rapid Research Evaluation, LLC (RPDRE) is a US-based national research and external evaluation firm that works with clients across industries. We prioritize clients genuinely interested in making the world better. We specialize in conducting evidence-based impact evaluations for public, private, philanthropic, and nonprofit partners. We also conduct in-person and virtual market research, surveys, and focus groups.

Typically, our clients come to us if they're curious about the ROI/impact of government- and philanthropic-funded programs. They need an independent, external evaluation of the impact of their programs. They come to us if they're concerned about low staff morale or staff engagement, or the lack of equity and access within their organizations, which impact their bottom line or organizational effectiveness and efficiency. They come to us if they're interested in scaling a service or product within a new or existing market and need data and evidence to make informed decisions.

Regardless of the problem or concern, RPDRE deploys 30+ years of expertise to tailor solutions to meet the needs of our clients. We approach all engagements with a genuine and authentic listening ear, guided by compassion and empathy.

Contact Us

For more information, please visit our website at www.rpdre.com and contact us at info@rpdre.com. You can also fill out the [pre-engagement form](#).