Better Homes & Gardens

8 Wallpaper Trends You'll See Everywhere in 2024

Design experts say we'll see saturated colors, retro motifs, and colorful expression in the coming year.



The <u>resurgence of wallpaper</u> continues to dot our homes with a lively rhythm of pattern and color, energizing our interiors in ways painted walls alone could never. Design experts agree that wallpaper helps us express our <u>personal design styles</u>, while giving us extra square footage to express our <u>most-loved patterns</u> and hues. And as we settle into 2024, the wallpaper trend shows no sign of slowing down.

Contemporary wallpaper designs include bold geometrics, feminine florals, and <u>tropical paradises</u>. This year, design experts say you can expect to see fresh takes on classic retro, graphic, and <u>natural</u> <u>wallcovering</u> styles. To inspire your next room refresh or DIY project, top design experts share which wallpaper trends will steal the spotlight this year.



The "New-Retro" Bohemian

As retro styles experience a big uptick, a bohemian iteration of this aesthetic will also gain traction in 2024 wallpaper trends. "With collective adoration for thrifting and all things vintage, the focus will center on retro style among fashion and design influencers, bolstering an ever-present love of natural woods and rattan caning," says Hannah Reach, marketing communications coordinator at WallPops. She says key elements of these wallpaper designs will include rattan caning, warm-toned colors, funky bohemian patterns, and soft texture.



Dark Academia

"Well-traveled and curated decor pieces with intellectual appeal and characteristic touches of gothic-maximalism for a curiously dark aesthetic," will also influence wallpaper designs this year, Reach says. In this trend, keep an eye out for dark botanicals, old-school academia, gothic curiosities, and a dose of the whimsigoth aesthetic, she adds.