

# Better Homes & Gardens

## 6 Nostalgic '90s Wallpaper Trends We're Bringing Back

Dare we say it? Wallpaper borders are in style again.

If you're in the process of a remodel, don't tear down that '90s wallpaper border quite yet. Like many design trends from decades past, wall treatments from this nostalgic period are having a moment. Hannah Reach, brand manager for WallPops, is an expert on the latest wallpaper trends—and lately, she's been noticing an increased demand for the patterns that dominated her childhood.

"I grew up in the early 2000s, which meant the '90s were still lingering in the background with reruns of Friends on TV, floral chintz couches at my grandma's house, and pastel striped bedding that felt impossibly cozy," she says. "That nostalgic charm is making a full-blown comeback in our best-selling prints with soft pastels, delicate florals, and classic stripes that wouldn't be out of place in a [Nancy Meyers movie](#)."

These are the '90s wallpaper trends that are back in style and have some staying power.

### MEET THE EXPERT

- [Vamsha Shetty](#) is an interior designer and the owner of Saffron Interiors.
- [Amanda Both](#) is the design director at Tempaper & Co.
- [Hannah Reach](#) is the brand manager for WallPops.



# 1. Cottage Chic Florals

The [cottage-inspired design movement](#) absolutely thrived in the 90s. Delicate floral patterns were a defining characteristic of this style, which drew inspiration from American prairie, classic French and English Victorian prints. It's a timeless style that's picking up popularity again.

"Shabby chic is making a comeback with a modern twist," says Amanda Both, design director at Tempaper & Co. "Instead of traditional pastel-heavy designs, contemporary versions feature updated color palettes and unexpected scales."

However, Reach has also noticed that even the pastel versions of [romantic floral prints](#) are making a comeback. But to keep your interior looking contemporary, she suggests pairing pastel floral wallpaper with sleek, modern furnishings and neutral accents.

### 3. Wicker and Caning-Inspired Patterns

Large rattan lounge chairs with plush pillows and wicker bedside tables were common sights during this decade. While these furniture materials have been making their way back into today's designs for a while now, we're starting to see these textures re-emerge in wallpaper.

"The 90s love for [wicker and rattan](#) is influencing wallpaper, with subtle textures and patterns that mimic natural materials," Reach says.

However, walls aren't the only place you can infuse this textured trend. Reach recommends adding wicker or rattan peel-and-stick wallpaper to furniture, such as the back of a bookcase. Quality peel-and-stick wallpaper won't permanently alter the furniture's surface, so it should be safe to remove if you ever grow tired of the look.