

PROPOSAL FOR BUSINESS TO ENHANCE REVENUE**Overview**

Edifyngu is well equipped with highly skilled software team which will deliver top-notch service with great offer, in your budget and as per your defined timeline. Please provide us an opportunity to showcase our services.

**Our Offerings**

Below are examples in potential area to consider using the services we offer

a. Human Resource Organization:

- *Active Employees.*
- *Degree wise number of employees.*
- *Department wise employees.*
- *Average age of employees.*
- *Number of employees by age group.*
- *Job satisfaction rating (1 to 4).*
- *Attrition rate.*
- *Department wise attrition.*
- *Educational field wise attrition.*
- *Attrition rate by gender of different age group.*
- *Number of employees present and absent department wise.*
- *Professional Development.*

b. Educational Institutes

- *Number of students in each department (year wise).*
- *Number of students present and absent department wise.*
- *Number of students placed in campus department wise and year wise.*
- *Number of faculty department wise.*
- *Student satisfaction rating (1 to 4).*
- *Admissions region wise.*
- *Academic Performance*
 - ❖ *Student Grades: Display average grade.*
 - ❖ *Subject Performance: Breakdown of performance by subject or class.*
 - ❖ *Top and Bottom Performers: Highlight students who are excelling or struggling.*
- *Student by Caste.*

c. Accounting

- *Total Revenue.*
- *Revenue department wise.*
- *Expenditure department wise.*
- *Daily inflow of revenue.*
- *Daily out flow of revenue.*



Importance

- *Need #1: Improve response time for customer questions.*
- *Need #2: Improve upon weaknesses in upsell/cross-sell volumes.*
- *Need #3: To contribute to the success of a business by utilizing data analysis techniques, specifically focusing on time series analysis, to provide valuable insights and accurate forecasting.*
- *Need #4: The dashboard can be used before various accreditation committee like NAAC (National Assessment Accreditation Council) and NBA (National Board of Accreditation) in education sector.*
- *Need #5: Enhance current revenue, explored and forecast new area for growth/sales/marketing*
- *Need #6: Integrate sales training with functional training on new system.*
- *Need #7: Monitor sales volume, return rates, and key satisfaction metrics.*



The Solution

We will provide dynamic dashboard, data management and predictive analytic services to streamline your business requirement, below are some dashboard samples.



Execution Strategy

Our execution strategy incorporates proven methodologies, extremely qualifies personnel, and a highly responsive approach to managing deliverables. Following is a description of our project methods, including how the project will be developed, a proposed timeline of events, and reasons for why we suggest developing the project as described.



Resources

Required all the business entity information, data, sources and well-defined business requirement to accomplish the task.



Project Deliverable – Sample

Following is a complete list of all project deliverables:

Deliverable	Description
IT support solution	Solution to improve customer relations



Timeline For Execution – Sample

Key project dates are outlined below. Dates are best-guess estimates and are subjected to change until a contract is executed.

Description	Start Date	End Date	Duration
Project Start			
Milestone 1			
Milestone 2			
Milestone 3			
Milestone 4			
Milestone 5			



Supplied Material

The following materials are to be supplied by the Business to provide better service.

Materials to be supplied by Business	Due Date
User data	

**** We cannot be responsible for cost overruns caused by client's failure to deliver materials by agreed upon due dates.***



Expected Results

We expect our proposed solution to provide below outcome:

➤ Financial Benefits

- Result #1: Boost engagement
- Result #2: Grow sales
- Result #3: Retain customers

➤ Technical Benefits

- Result #1: Large demographics
- Result #2: Platform diversification
- Result #3: Ease of access



Conclusion

We look forward to working with _____ We will be in touch with you next week to arrange a follow-up conversation on the proposal.

Thank you for your consideration,

FOUNDER & CEO – AMIT SINGH

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