



Richmond River Lake
Days
PO Box 586
Richmond, MN 56368



To whom it may concern,

River Lake Days Association is a 501(c)3 organization located in Richmond, MN that is dedicated to supporting non-profit organizations whose focus is civic engagement and improving the quality of life within their community. River Lake Days is our annual fundraiser that supports 20-25 of these non-profit organizations in Central Minnesota. We will be **Gettin' Down On the Farm** July 13th – 16th, 2023 as we come together to celebrate!

It is with the help of Sponsors like yourself that this event and opportunity has continued for over 30 years. Your sponsorship goes to providing family-friendly entertainment, children's activities, parades and so much more! Sponsorship provides the chance for you to reach over 4,000 festival goers via company branding on event advertising, social media and that's just the beginning.

Enclosed for your convenience is information regarding Sponsorship Levels, Grand Parade and River Lake Days Cash Raffle; all options for you to reach thousands of prospects for your business.

Sponsorships (including logos) and Cash Raffle contributions must be received prior to April 1st, 2023 to be included in printed materials and advertising. Please email logos to RichmondRiverLakeDays@gmail.com.

All members of this community and River Lake Days Association thank you for your consideration and your help in keeping this great community tradition going year after year.

Sincerely,

River Lake Days Association

River Lake Days Association



SPONSORSHIP LEVELS



RIVER \$750

Freebies:

- Two River Lake Days T-shirts
- 4 Drink Tokens
- 4 River Lake Days Run Entries

Advertising:

- Name on Billboard
- Logo on Stage Banner
- Logo on Entry Banners
- Logo on River Lake Days Run Banner
- Name/Logo listed on:
 - Direct Mailers
 - Posters
 - Print Advertising
- Logo on Run T-Shirt
- Logo on Event Website
- Logo on Run Website
- Logo on Event Brochure (4000+ printed)
- Social Media Mentions

LAKE \$500

Freebies:

- One River Lake Days T-shirt
- 2 Drink Tokens
- 3 River Lake Days Run Entries

Advertising:

- Logo on Stage Banner
- Logo on Entry Banners
- Logo on River Lake Days Run Banner
- Name listed on Run T-Shirt
- Logo on Event Website
- Logo on Event Brochure (4000+ printed)
- Social Media Mentions

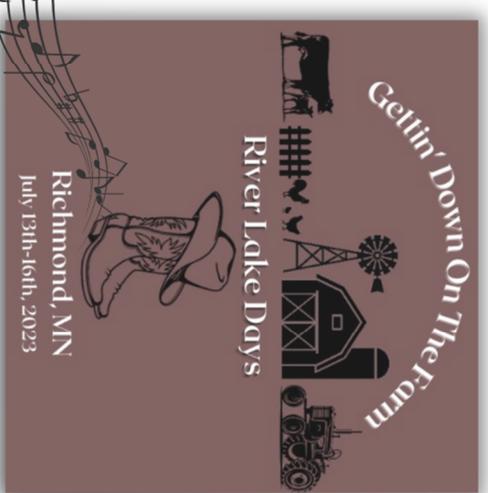
STREAM \$250

Freebies:

- 2 River Lake Days Run Entries

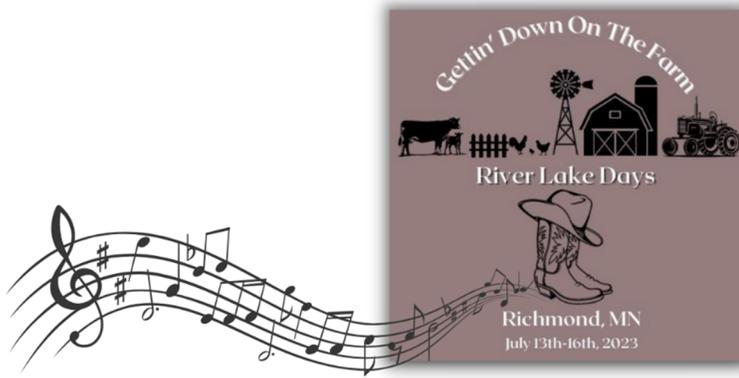
Advertising:

- Name listed on Entry Banner
- Name listed on Event Website
- Name listed on Event Brochure (4000+ printed)
- Social Media Mentions



RICHMOND RIVER LAKE DAYS

P.O. BOX 586 RICHMOND, MN 56368 ~ RICHMONDRIVERLAKEEVENTS@GMAIL.COM ~ RIVERLAKEEVENTS.COM



2023 Richmond River Lake Days Sponsorship Form

Sponsor Name: _____ Name for Print Materials: _____

Address _____ City _____ State ____ Zip code _____

Contact Name: _____ Contact Email: _____

Select all that apply

Sponsorship (please X the appropriate level)

_____ River (\$750) _____ Lake (\$500) _____ Stream (\$250)

Email logos to RichmondRiverLakeDays@gmail.com

Check included ___ Yes

Grand Parade Registration

- The Grand Parade takes place July 15th at 7PM down Main Street looping around on 1st St. North. Themed float prizes for 1st place (\$250), 2nd place (\$150) and 3rd place (\$50). This year's theme is **Gettin' Down on the Farm**. ONLY Farm related themed floats are eligible and parade position is based on first received.

River Lake Days Cash Raffle

- Raffle donors receive recognition on the event website, and are listed on the tickets based on value and are limited to space. Your generous cash donation must be received by April 1st, 2023 to be recognized on the raffle ticket. Minimum of \$100 and donation must be received to be valid.

Raffle Donation \$ _____

Total Amount included \$ _____

Save a tree next year and just email me the Sponsor Letter

Make checks payable to: River Lake Days

Mail to: River Lake Days | PO Box 586 | Richmond, MN 56368

richmondriverlakedays@gmail.com | www.riverlakedays.com