WARM UP SoBo

COATS • CARE • COMMUNITY

A SOUTH BALTIMORE INITIATIVE



2026 SCHOOL COAT INITIATIVE | SUPPORTER PARTNERSHIP DECK

Helping South Baltimore students enter winter with warmth, dignity, and community support.

UP TO
5,000
NEW WINTER COATS

6
COMMUNITIES

8
SCHOOLS

DECEMBER 2026
DISTRIBUTION

SOUTH BALTIMORE 7
UNITED COMMUNITIES

sb7coalition.org

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THE INITIATIVE

What Warm Up SoBo is designed to do.

Warm Up SoBo is an SB7 United Communities Coalition initiative focused on making sure students across the SB7 footprint have access to a new winter coat before winter break.

SB7 is coordinating with schools and community partners to confirm student needs, secure coats and sponsorships, organize volunteers, and support school-based distribution in December.

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WHO WE ARE SERVING

STUDENTS ACROSS THE SB7 FOOTPRINT.

The initiative will serve Baltimore City Public Schools students within the SB7 footprint across **Curtis Bay, Brooklyn, Cherry Hill, Lakeland, Mt. Winans, and Westport.**

Our working goal is **up to 5,000 new winter coats,** with final quantities and sizes guided by the needs reported by each school.



- CURTIS BAY
- BROOKLYN
- CHERRY HILL
- LAKELAND
- MT. WINANS
- WESTPORT

8
SCHOOLS

DECEMBER 2026
SCHOOL-BASED DISTRIBUTION

ABOUT SB7

THE ORGANIZATION BEHIND THE INITIATIVE.



South Baltimore 7 United Communities Coalition (SB7) works across six South Baltimore communities to connect residents, neighborhood organizations, institutions, businesses, and public partners around shared priorities.

SB7 serves as a convener, connector, and catalyst — advancing community-driven solutions that strengthen neighborhoods, expand opportunity, and improve quality of life across South Baltimore.

CONVENER

Brings people together around shared priorities.

CONNECTOR

Links residents, organizations, businesses, and public partners.

CATALYST

Advances community-driven solutions that strengthen neighborhoods and expand opportunity.

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HOW YOU CAN HELP

MULTIPLE WAYS TO PARTICIPATE.



SPONSOR COATS

Fund a specific number of new coats or help cover the need at a school.



DONATE IN KIND

Donate brand new coats.



ADOPT A SCHOOL

Partner with SB7 to help meet the confirmed coat need for one school.



VOLUNTEER

Support sorting, packing, school delivery, distribution, and coat-pocket letters.



CONNECT US

Introduce SB7 to businesses, foundations, vendors, or organizations that may want to participate.



AMPLIFY

Share the initiative with employees, customers, members, and community networks.

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A FLEXIBLE PARTNERSHIP



There is no single way to participate.

There is no single way to participate. Whether your organization can provide coats, make a financial contribution, sponsor one school, contribute services or supplies, provide volunteers, or open a door to another partner, we welcome support that helps us close the gap.

PROVIDE COATS

Fund a specific number of new coats or help cover the need at a school.

FINANCIAL SUPPORT

Make a financial contribution to help purchase coats.

SPONSOR A SCHOOL

Partner with SB7 to help meet the confirmed coat need for one school.

SERVICES AND SUPPLIES

Contribute services, supplies, or in-kind support.

PROVIDE VOLUNTEERS

Support sorting, packing, school delivery, distribution, and coat-pocket letters.

MAKE INTRODUCTIONS

Connect us to businesses, foundations, vendors, or organizations that may want to participate.

WHAT SUPPORT MAKES POSSIBLE

FROM PLANNING TO DECEMBER DISTRIBUTION.



1 CONFIRM STUDENT NEEDS WITH SCHOOLS

Work with each school to identify confirmed coat needs, sizes, and timelines.

2 SECURE COATS AND SPONSORSHIPS

Collect financial support, coat donations, and sponsorships to reach our goal of up to 5,000 new coats.

3 ORGANIZE VOLUNTEERS AND PARTNERS

Coordinate community partners, businesses, and volunteers to support sorting, packing, delivery, and distribution.

4 PREPARE COATS AND SCHOOL-BASED LOGISTICS

Sort and size coats, pack by school, and coordinate delivery with school teams for a smooth distribution.

5 DISTRIBUTE COATS IN DECEMBER 2026

Deliver new winter coats directly to students through school-based distribution across the SB7 footprint.

Every contribution helps SB7 move from need confirmation to school-based distribution.

BIG IMPACT

- UP TO **5,000** NEW WINTER COATS
- **6** COMMUNITIES
- **8** SCHOOLS

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HELP US WARM UP SOUTH BALTIMORE

One student at a time.

To sponsor, donate, volunteer, or connect SB7 to a potential partner,

reach out today.

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