

SPONSORSHIP OPPORTUNITIES

10 OCTOBER 2024



METABOLIC HEALTH DAY

CHANGE YOUR CELLS, CHANGE YOUR LIFE

Organized by: Metabolic Terrain Institute of Health



A 2019 study revealed that **88% of Americans are metabolically unhealthy**, but the rise in chronic diseases is more than just a statistic; it's a crisis **impacting individuals, families, and communities all over the globe.**

On **October 10, 2024**, we invite you to join us for **International Metabolic Health Day**, a global initiative dedicated to raising **awareness about metabolic health** and funding to **support metabolic therapies for cancer patients.**

Last year we reached **6 million people across 20 countries.** This year will be **even bigger!**



About

Metabolic Health Day will include a **virtual event** with live and pre-recorded sessions to provide education, resources and tools to help people improve their metabolic health. We're also working to create a **community space** where people can connect with each other -- and with you!

As a sponsor, you will play a vital role in spreading knowledge about the risks and preventive strategies linked to metabolic disorders. Your sponsorship will **empower individuals** to **reclaim their health** and **reduce the burden of chronic diseases** on our communities.



Why Sponsor?



AMPLIFY AWARENESS ABOUT METABOLIC HEALTH

Sponsoring Metabolic Health Day allows your organization to play a key role in raising awareness about the importance of metabolic health. By supporting this cause, you help educate the public on how to prevent and manage metabolic disorders, contributing to a healthier community.



ENGAGE AND CONNECT WITH HEALTH-CONSCIOUS AUDIENCES

This virtual event is intended for individuals, families and healthcare professionals who are passionate about health and well-being. Sponsoring this event allows you to connect with this health-conscious audience, building brand loyalty and showcasing your commitment to healthy lifestyles



ALIGN WITH A GROWING HEALTH MOVEMENT

With the global rise in chronic diseases, there is increasing attention on metabolic health. Sponsoring this event positions your brand as a leader in promoting wellness and prevention, aligning your organization with a crucial and growing health movement.



BE THE BRIDGE TO HOPE: SPONSOR LIFE-SAVING TREATMENTS

Your sponsorship will directly fund treatments for patients who desperately need life-saving care but can't afford it. Your support will bridge the gap left by insurance, giving more individuals the hope and healing they deserve through the Metabolic Approach to Cancer.

PRESENTING SPONSOR

\$10,000

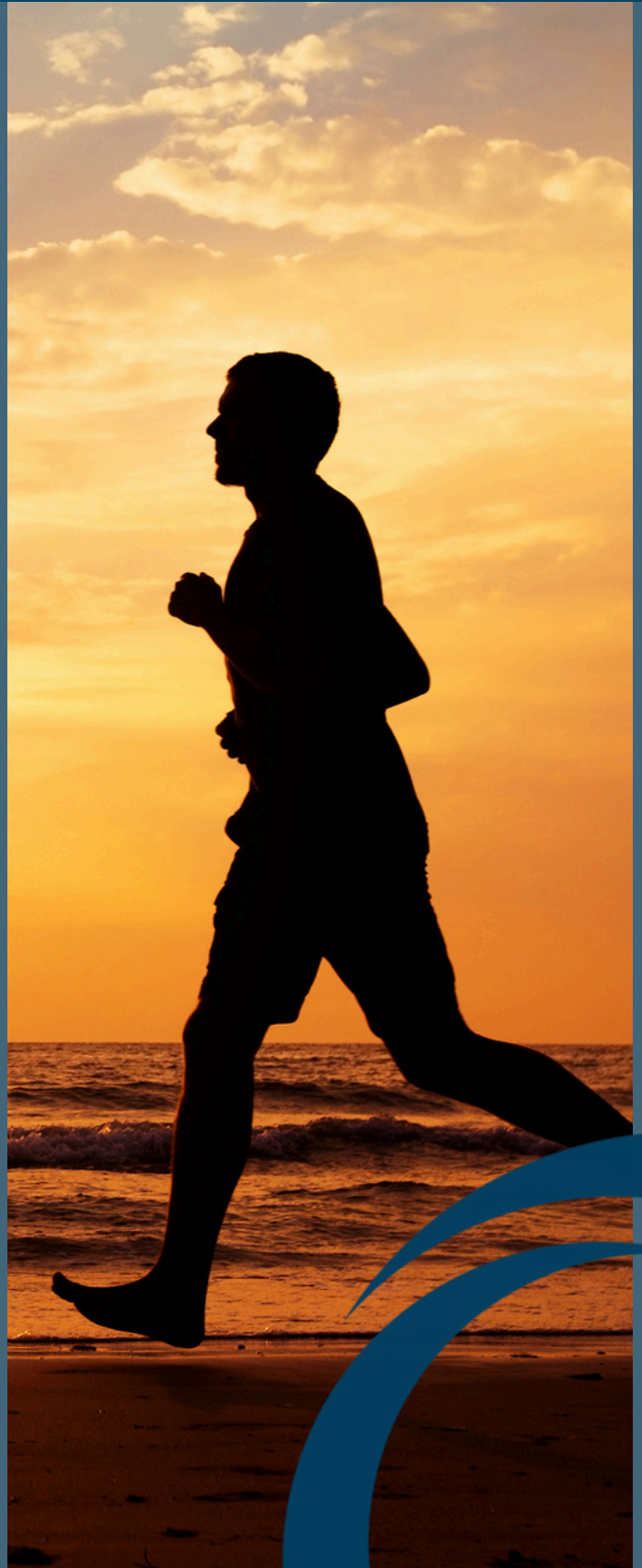


- Featured pre-recorded session (up to 45 minutes) in the virtual event
- Prominent logo placement & link on the event website
- Logo on all promotional materials, social posts and emails
- Mention in Dr. Nasha's introduction and closing remarks
- Featured in the pre-event emails to all registered attendees
- Featured in post-event email campaign to all attendees
- Dedicated email to MTH's newsletter of 50K subscribers
- Sponsor 3 episodes of the Metabolic Matters podcast

PLATINUM SPONSOR

\$5,000

- Pre-recorded session (up to 30 minutes) in the virtual event
- Logo placement & link on the event website
- Logo on all promotional materials and emails
- Mention in the event introduction
- Mention in the pre-event email to all registered attendees
- Mention in the post-event email campaign
- Dedicated email to MTIH's newsletter of 50K subscribers
- Sponsor 1 episode of the Metabolic Matters podcast



GOLD SPONSOR

\$3,000



- Pre-recorded session (up to 20 minutes) in the virtual event
- Logo placement & link on the event website
- Logo on all promotional materials and emails
- Mention in the pre-event email to all registered attendees
- Mention in the post-event email campaign
- Spotlight in combined email to MTIH's newsletter of 50K subscribers

SILVER SPONSOR – \$1,000



- Pre-recorded session (up to 10 minutes in the virtual event)
- Logo placement & link on the event website
- Spotlight in combined email to MTIH's newsletter of 50K subscribers

BRONZE SPONSOR – \$500

- Logo placement & link on the event website
- Spotlight in combined email to MTIH's newsletter of 50K subscribers



FRIENDS OF METABOLIC HEALTH DAY – \$250



- Name & link on the event website

IMPORTANT DEADLINES

- **SPONSORSHIP COMMITMENT DEADLINE: SEPTEMBER 20, 2024**
- **CONTENT SUBMISSION DEADLINE: SEPTEMBER 27, 2024**
- **TO SPONSOR, SCAN THE QR CODE OR [CLICK HERE](#).**



FOR MORE INFORMATION, CONTACT CASEY@MTIH.ORG

THANK YOU!

METABOLIC TERRAIN
INSTITUTE OF HEALTH

