



Pricelist

AutoRemind pricing is broken down into one-time fees, monthly base subscription fee and/or a messaging/transaction fee. Similar to an a la carte menu, you only pay for what you use

Monthly Subscription Fee






You will start out with a \$50 base fee - per month, which will include support, licenses, maintenance and hosting fees. Then you add what you need from the features below.

\$50

	Reminders Automate your appointment reminder process through email, text and voice calls.	+\$49
	Short Notice Things can happen last minute. When they do, let your patients know with a short notice message.	+\$9
	Surveys Find out what your patients think of you with automated surveys from Survey Monkey.	+\$19
	Late Payment Send a message to patients with a balance due.	+\$19
	Triggered Messages Send a message about follow up care or instructions for after a procedure, automatically.	+\$9
	Reputation Management Post patient reviews of your service directly to Google, Facebook and more.	+\$29
	Sales Messages Inform and target your patients about an offer, sale or special.	+\$19



Pricelist

	Recalls Is your patient due for an appointment? Let them know.	+\$39
	Missed Appointment No-shows are a no-no. Contact patients who have missed their appointments to reschedule another.	+\$19
	Birthday Greetings Say Happy Birthday to your patients and they'll be sure to keep in touch.	+\$9
	Seasonal Greetings Thanksgiving? Christmas? Say something to your patients to show you're thinking of them.	+\$9
	Newsletters Create a newsletter to keep all of your patients up to date with your practice.	+\$9

One-time Setup Fee

AutoRemind has a one-time-fee that you only pay if you become a paying customer. We will set up your text & email templates with your logo and company details. We will also set up your own CallerID and record 2 sound files that mention your company name and instructions for contacting your office or similar.

\$149



Pricelist

Transaction Fee

In addition to email, AutoRemind can deliver reminders via text messaging and voice calls.

To cover the costs of our wired and wireless carriers, AutoRemind charges a transaction fee per message/call. Transactions are priced in fixed tiers and are added to your monthly billing statement as a separate line item.

This table lists the message tiers for text and/or voice calls per month. If your practice's transactions increase to a higher tier for 2 consecutive months, you will automatically be moved one tier up. Similarly, if your practice's transactions decrease to a lower tier for 2 consecutive months, you will automatically be moved one tier down.

If your practice jumps over a full tier (e.g. From 1 to 3, skipping 2) AutoRemind can invoice 8 cents a message for the difference between the number of messages you sent a given month and the max number you are allowed in your current tier.

Tier #	# of Transactions	Monthly Cost
1	1 - 149	\$17
2	150 - 249	\$32
3	250 - 349	\$45
4	350 - 449	\$56
5	450 - 649	\$71
6	650 - 849	\$88
7	850 - 1149	\$107
8	1150 - 1549	\$128
9	1550 - 2049	\$162
10	2050 - 2549	\$195
11	2550 - 3149	\$228
12	3150 - 3999	\$277
13	4000 - 4999	\$349
14	5000 - 5999	\$412
15	6000 - 6999	\$487
16	7000 - 7999	\$562
17	8000 - 9999	\$675
18	10000 - 11999	\$825
19	12000 - 13999	\$942
20	14000 - 15999	\$1087



Pricelist

OPTIONAL AutoRemind Customization Costs

AutoRemind offers the following customization options. Any customizations ordered during the free trial are free for the duration of the trial. You will only be charged for customizations after you become a paying customer. All prices are one-time fees.

Email Templates

You may want to customize your email messages by including your company design or have a special layout for a specific message. A complete email redesign typically is **\$100-200**.

Voice Templates

If you need any additional/re-record recordings done to your messages, we charge **\$50** per recording in a professional studio for English and **\$90** for Spanish recordings.

Advanced Messaging Programming

AutoRemind can be configured in many ways. You may wish to include your office location, the name of the doctor each patient is seeing, or a special notice to new patients. Discuss your needs with our Support Team, and we will adapt the messages to meet your specifications. The cost of adaptive messaging typically runs from **\$150-\$400** but is dependent upon your needs.

Email SMTP routing

Instead of your AutoRemind email reminders coming from our servers, we can configure the system to send them from yours. This way, your patients will be able to reply to our reminders and you will receive the reply in your inbox (this is not possible with our standard setting). This has a fee of **\$200**.

Re-Installs

If you move your server or your database for any reason, and AutoRemind is required to perform a reinstallation of the AutoRemind software service, the fee typically is **\$100-200** depending on the complexity of your new setup.