








## Pricelist

AutoRemind pricing is broken down into one-time fees, monthly base subscription fee and/or a messaging/transaction fee. Similar to an a la carte menu, you only pay for what you use.

### Monthly Subscription Fee

You will start out with a \$59 base fee - per month, which will include support, licenses, maintenance and hosting fees. Then you add what you need from the features below.

# \$59

	<b>Reminders</b> Automate your appointment reminder process through email, text and voice calls.	+\$49
	<b>Short Notice</b> Things can happen last minute. When they do, let your patients know with a short notice message.	+\$9
	<b>Surveys</b> Find out what your patients think of you with automated surveys from Survey Monkey.	+\$19
	<b>Late Payment</b> Send a message to patients with a balance due.	+\$19
	<b>Triggered Messages</b> Send a message about follow up care or instructions for after a procedure, automatically.	+\$9








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	<b>Reputation Management</b> Post patient reviews of your service directly to Google, Facebook and more.	+\$29
	<b>Sales Messages</b> Inform and target your patients about an offer, sale or special.	+\$19
	<b>Recalls</b> Is your patient due for an appointment? Let them know.	+\$39
	<b>Missed Appointment</b> No-shows are a no-no. Contact patients who have missed their appointments to reschedule another.	+\$19
	<b>Website</b> Get a professional website designed to communicate your practice's unique selling points. <i>*Sold only as part of Growth Package.</i>	See Growth Package
	<b>Digital Marketing Assistant</b> Marketing and communications can be complicated. Get help from a professional to improve the effectiveness and save time. Get a monthly subscription to secure an hourly rate of \$125. - Normal price is \$150 invoiced in 15 min increments.	+\$250



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	<b>Birthday Greetings</b> Say Happy Birthday to your patients and they'll be sure to keep in touch.	+\$9
	<b>Seasonal Greetings</b> Thanksgiving? Christmas? Say something to your patients to show you're thinking of them.	+\$9
	<b>Newsletters</b> Create a newsletter to keep all of your patients up to date with your practice.	+\$9
	<b>2-way Texting</b> Stay in dialogue and improve communication by texting your patients individually in real-time.	+\$29
	<b>Intake Forms</b> Have patients complete necessary forms before they arrive at the practice and save time. <i>(plus one-time setup depended on form size)</i>	+\$29

## One-time Setup Fee

One time set up fee, paid only when you become our paying customer. This fee covers services like setting up HTML and design of your emails, professional studio voice recordings for calls, text message setup, install, staff training, etc. The setup fee ranges from \$99 to \$149 per feature, unless otherwise stated above, with multi-feature discount offered.

**\$99 - \$149**  
Per Feature



## Packages

AutoRemind has two packages in addition to our a la carte style menu. We typically see healthcare practices striving to make themselves more efficient and to grow their business.

### Efficiency

This package will help you optimize time in the office, make your workflow more efficient and in several cases increase your service towards your patients.

- **Reminder**
- **Recalls**
- **Missed**
- **Short Notice**
- **2-way texting**



Price with 10% package discount: **\$184** per month  
One-time Setup fee **\$399**

### Growth

The growth package will help you look good online and attract new patients. At the same time, you will be able to communicate with your current customer base to motivate engage with your services.

- **Website**  
Professional and mobile enhanced, Online scheduling, Basic SEO, Secure hosting (HTTPS) Visitor Analytics, Google Business Listing
- **Reputation Management**
- **Sales messages**
- **Newsletters**



Price with 10% package discount: **\$230** per month  
One-time Setup fee **\$999**



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### Transaction Fee

In addition to email, AutoRemind can deliver reminders via text messaging and voice calls.

To cover the costs of our wired and wireless carriers, AutoRemind charges a transaction fee per message/call. Transactions are priced in fixed tiers and are added to your monthly billing statement as a separate line item.

This table lists the message tiers for text and/or voice calls per month. If your practice's transactions increase to a higher tier for 2 consecutive months, you will automatically be moved one tier up. Similarly, if your practice's transactions decrease to a lower tier for 2 consecutive months, you will automatically be moved one tier down.

If your practice jumps over a full tier (e.g. From 1 to 3, skipping 2) AutoRemind can invoice 8 cents a message for the difference between the number of messages you sent a given month and the max number you are allowed in your current tier.

Tier #	# of Transactions	Monthly Cost
1	1 - 149	\$17
2	150 - 249	\$32
3	250 - 349	\$45
4	350 - 449	\$56
5	450 - 649	\$71
6	650 - 849	\$88
7	850 - 1149	\$107
8	1150 - 1549	\$128
9	1550 - 2049	\$162
10	2050 - 2549	\$195
11	2550 - 3149	\$228
12	3150 - 3999	\$277
13	4000 - 4999	\$349
14	5000 - 5999	\$412
15	6000 - 6999	\$487
16	7000 - 7999	\$562
17	8000 - 9999	\$675
18	10000 - 11999	\$825
19	12000 - 13999	\$942
20	14000 - 15999	\$1087
21	16000 - 17999	\$1232
22	18000 - 19999	\$1377
23	20000 - 21999	\$1470
24	22000 - 23999	\$1610



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### OPTIONAL AutoRemind Customization Costs

AutoRemind offers the following customization options. Any customizations ordered during the free trial are free for the duration of the trial. You will only be charged for customizations after you become a paying customer. All prices are one-time fees.

### Email Templates

You may want to customize your email messages by including your company design or have a special layout for a specific message. A complete email redesign typically is **\$100-200**.

### Voice Templates

If you need any additional/re-record recordings done to your messages, we charge **\$50** per recording in a professional studio for English and **\$90** for Spanish recordings.

### Advanced Messaging Programming

AutoRemind can be configured in many ways. You may wish to include your office location, the name of the doctor each patient is seeing, or a special notice to new patients. Discuss your needs with our Support Team, and we will adapt the messages to meet your specifications. The cost of adaptive messaging typically runs from **\$150-\$400** but is dependent upon your needs.

### Re-Installs

If you move your server or your database for any reason, and AutoRemind is required to perform a reinstallation of the AutoRemind software service, the fee typically is **\$100-200** depending on the complexity of your new setup.