



MB Elite Cheer
2025 - 2026
All Star Program
Packet

Welcome!

First and foremost, we would like to thank you for your interest in MB Elite Cheer! We are a family owned and operated facility. Since we began our all-star cheerleading program we have enjoyed increasing success with each passing year. Our goal is to provide the best training environment for our athletes while teaching them ideals such as teamwork, integrity, work ethic, commitment, and sportsmanship. Although the coaching staff and training involved is clearly a factor in the success of each team; the passion, love and desire to excel is critical for each cheerleader to achieve their goals. We pride ourselves in offering the environment to ensure this happens. Please take the time to thoroughly read the information, and if you have any questions, please give us a call. Good luck to everyone, and we look forward to another fantastic and successful year!

Team Expectations

- Each elite and prep team will have a 2-3 hour practice 2-3 times a week. The second practice will start immediately in the month of June. Practicing twice a week is the minimum (even during the summer months). Please note that some of those practices will be on a Friday, Saturday or Sunday. Extra practices will also be called on an as-needed basis and could be called any day of the week (Monday-Sunday). The two weekly practices and any extra practices are included in the monthly tuition. Tuition does not increase for months where teams practice 10 times and does not decrease for months where teams may only practice 3 times. It is an average that will not be prorated or discounted for absences.
- The same policies go for our novice or exhibition programs which practice once a week but will potentially have a MANDATORY extra practice scheduled closer to competition time.
- The only excused absence is a school function that results in a grade. (Please get your school cheer schedules to us as soon as possible and we will do our best to work around them) All other absences are unexcused. Part-time jobs, dances, concerts, musicals, banquets, long distance driving, family reunions, weddings, recitals, school/church socials, and any other non-related school activities are unexcused.
- Absences are NOT allowed for any reason the weekend prior to a competition or the week of a competition. Any absence the week of a competition may result in removal from the team.
- Every athlete will be allowed to miss four practices during the summer for vacations. SKILLS CAMP, STUNT CAMP, AND CHOREOGRAPHY CAMP IS MANDATORY.
- We will verify with school administration and the teaching staff if we think that someone is being dishonest with an absence request. Be prepared to show documentation from a teacher or instructor in the event you have a graded school function. You will be removed immediately if the request is falsified. No absences are permitted the week of a competition. The greater the team's attendance, the less extra practices will be needed.

- If an athlete is injured, please notify MBE staff immediately. MBE staff reserves the right to replace an injured individual for some or all of the remaining events.
- MB Elite Cheer practice wear must be worn to all practices. If an athlete is missing any practice wear pieces at practice they will condition. Athletes represent his/her team at all times – it is imperative to be disciplined.
- Cheer shoes are not optional. We are a cheer gym so please keep your shoes on at all times.
 - No jewelry can be worn in the gym at any time.
- Athletes are not allowed to attend any other cheer or tumbling gym for any reason without approval from Taylor Kite or Dawn Kay. Failure to abide by this will result in immediate removal from MB Elite Cheer.
- There is a lost and found, however, any unclaimed items will be donated bi-weekly.
- You must arrive to practice on time. Five minutes early is better than five minutes late!
- If you are not working on a skill and you arrive early to practice, please stay off the equipment, sit/stretch quietly and wait for your practice to start without disturbing other classes in the gym. Please stress to your athlete that our trampoline is not made to sit on or play on for long periods of time. They are strictly made for training for one athlete at a time with coach supervision ONLY.
- If you are not an MB Elite Cheer athlete or staff member, do not enter the gym area at any time. Parents are NEVER allowed to spot an athlete at the MBE facility or at an MBE event.
 - No unsupervised tumbling! An instructor must be present at all times.

Team Placement: Athletes are divided into teams based on two factors: age and skill level. Age requirements can be different for each level/division. MB Elite Cheer will always prioritize the healthiest age group for your individual athlete based on age, maturity, experience and skill.

Skill Level Breakdown: Athletes are evaluated based on their execution of tumbling, jumps and stunts. All are important and taken into consideration when putting together successful teams. Required skills vary from team to team. The level of execution of each skill will also vary from program to program. For example, a performance ready back walkover will be considered elite while a mastered back walkover will be considered prep and a basic back walkover will be considered novice. Athletes will be placed according to their performance at tryouts. All skills must be maintained to remain

on any given level/team. MBE reserves the right to move an athlete from one team to another at any point in the season (up OR down) based on performance, ability, necessity ect. Please make sure you understand that this criteria (Performance Ready/Mastered/Basic Skill) is going to be applied to ALL aspects of cheerleading. This includes: tumbling, jumps, stunts, memory and performance. After the initial evaluation, athletes will be placed in workout groups based on their results. Teams will officially be set by choreography camp. *The MBE coaching staff does not determine placement, nor will they know which divisions we will be having. Please refrain from asking them and trust the process. Failure to do so will only result in speculation and gossip.

ESTIMATED EXPENSES:

<u>Expense</u>	<u>Elite</u>	<u>Prep</u>	<u>Novice/Exhibition</u>	<u>Due date</u>
Registration	\$50	\$50	\$50	At registration
Skills Camp	\$100	\$100	-	May 2nd
Monthly tuition	\$250	\$225	\$185	The 1st of the month
Practice wear	\$175	\$175	\$100	June 6th
Uniform	\$600	\$400	\$175	July 1st
Cheer Bow	\$35	\$35	\$30	July 1st
Cheer shoes (Black Rebel Revolts)	\$105	\$105	\$50 - \$105	Must have in April
Choreo/Music	\$470-\$500	\$460	\$250	Equal installments May 15th & June 1st
Competition fees	\$600 - \$1200	\$600 - \$1000	\$300 - \$600	Three equal installments August, Sept, Oct
Coaches Fees	\$400	\$400	\$200	September 1st

*Above prices do not include travel/lodging expenses at out of town events or All Star Worlds/Summit expenses. ASW and Summit expenses include a practice wear set, coaches fees, and a tank top. If a team receives only an at large bid, it will include the competition fee as well.

*Late payments will incur a \$25 late fee. And \$5 every day after.

STANDARD BILLING PROCEDURES:

- Tuition will be pulled from your account on the 1st of the month, after the 3rd, tuition is considered late and will incur a \$10 per day late fee until balance is paid. After the 15th your athlete may be removed from the program.

- WE NO LONGER ACCEPT CHECKS

- A valid card or ACH info needs to be on file in iClasspro at all time.

- No account will be allowed to have fees roll over from month to month.

- Athletes with a balance of any kind will not be allowed to participate in practice until ALL fees are paid in full and could be removed from the program.

- Families with multiple athletes will pay the tuition of the highest level athlete and then only \$100 per additional sibling.

BREAKDOWN OF FEES:

Practice Wear: *Practice wear changes every year, so this is required for new AND returning members. All-star & prep athletes will be issued two practice outfits, novice athletes will be issued one practice outfits. Teams are only allowed to wear official 2025-2026 MBE practice wear items during all team practices and events. All other items are not approved and will not be allowed.

Competition Uniform: *All athletes must order a uniform. Athletes will have a designated fitting to attend to be sized for their uniform. We get a new uniform every 2 seasons. We will be getting new uniforms the 2025-2026 season!

Competition Bow: *A competition bow will be ordered for all active athletes according to their program and level placement. Styles may vary by team.

Competition Warm-ups & Jerseys: *The MBE warm-up set, MBE shirts/sweatshirts and/or Jersey is the only cover up allowed at events. All other cover up items are not allowed while in uniform. Pajama pants, sweats, blankets etc. are not part of the uniform

and are not what we want the kids walking around in. One of these items are a required item so please use them.

Competition Backpack: *Official MBE Competition Team backpacks/belt bags are the only bags allowed while in uniform. All other bags/ backpacks are not allowed at competitions. School cheer backpacks are not allowed.

****It is important to note that practice wear, warm-ups, uniform, shoes, bow and backpacks cannot be changed in any way. Added bling or embroidery is NOT allowed and any alterations that change the uniform design are also prohibited.***

Choreography: All-star, prep team and novice athletes are required to attend a mandatory choreography camp for their team. The mandatory choreography fee includes the cost of choreography, instruction and music production. All members MUST pay this non-refundable fee.

Coaches Fee: This will help cover a small portion of the expenses that come with our staff traveling to our local events, out of town events and all of the costs that come with it such as registration fees, parking, per diem, accommodations and other travel expenses.

Competition Fees: Competition fees are NON-REFUNDABLE (even if the athlete quits, is removed or becomes injured.) All-star teams will attend 8-9 competitions per season, Prep will attend 6-7 competitions per season, novice/exhibition travel will attend 4-5 competitions per season. Competition fees include event registration for the season . The 2025-2026 MBE competition schedule will be determined based on school squad conflicts, event location, other competitors and other various factors to ensure a competitive and successful year for all teams. Once this schedule is set the exact fee will be calculated and broken into three equal installments due in September, October and November 2025. There could also be showcases held at the gym that do not go towards the total competition events for the season.

ALL STAR WORLDS/SUMMIT: Should an ELITE team receive a bid to the All Star World Championship or Summit, this will incur additional fees. This invitation only event is not factored into the regular season. *Hotel, airfare, food, registration fee (If a team receives a paid bid this fee is waived), routine upgrades, Florida practice space, practice wear, a tank top and coaches fee are extra expenses for these events and could be a very big expense for a family. Athletes trying out for an Elite position at MBE should keep this in mind. We expect our athletes to receive a bid and attend each year. Not attending with your team will be frowned upon.

QUITTING OR REMOVAL FEE: \$300 + you may need to turn in your uniform for the remainder of the season for your athletes replacement. This will go into effect 24 hours after teams are finalized. If an athlete/parent is in breach with the contract, they may be removed from their team and charged this fee. This fee will go toward an athlete replacement and choreo changes.

Competitions:

- The MB Elite Cheer competition schedule for the 2025-2026 season will be determined and sent out no later than July 31, 2025.
- ALL COMPETITIONS ARE MANDATORY FOR EVERY ATHLETE.
- Every athlete must not only attend every competition, but they must be available the entire week/ weekend of the event and the entire week/weekend leading up to the event. Failure to do so will result in permanent removal from the MBE program. Athletes will have a travel day the day before competing. Outside of that, practices may be scheduled. And they are mandatory.
- Athletes should be prepared to practice the entire weekend prior to and the week leading up to any event/competition, even if emergency practices are scheduled last minute. Please be aware that once the competitions start, it will be very time consuming.
- Schedules will be sent out the Wednesday prior to competition. This is when we receive the final schedule from the competition itself.
- Athletes must arrive the day BEFORE competition for any out of town competitions regardless of compete time.
- Athletes will have a mandatory arrival time typically 2 hours or so before compete time. This time is mandatory. Please show up prior to that arrival time to account for traffic and parking. Due to athletes being late in the past, we will now charge a late fee of \$50 if an athlete is late to arrival time. Please contact us in the event of an emergency and this fee will be waived.
- Upon arriving at competition, every athlete must be in full uniform from head to toe unless receiving help from a coach or parent. This means a clean uniform top and bottom, MBE warm-ups or Jersey, hair out of face w/assigned competition bow, full make-up, no show black socks, black cheer shoes and no jewelry, nail polish, or gum. No cell phones tucked into skirts. Appropriate undergarments should be worn at all times so as not to distract from the uniform design (i.e. no hot pink, only nude bras). Athletes will remain in uniform the entire time he/she is at an event – even after performing. This means every article of the uniform must stay on, zipped, buttoned and in place. Cheer shoes/bow stay on at all times.
- All athletes must attend ALL awards ceremonies pertaining to their team. Failure to do so will result in removal from the team.
- For awards athletes should look “performance ready” – meaning no backpacks, no cell phones, no warm-ups and no t-shirts. Athletes should still be in full hair and make-up and look as if they are about to take the floor to compete.

- Remember that you are representing MB Elite Cheer at all times. Please represent us, and yourself, well.
- Athletes and parents should NEVER post something on social media that can be perceived as negative toward MBE, another athlete, team, program or coach, etc.
- We expect for every athlete to watch and cheer for other MB Elite Cheer teams. This may mean you may have to arrive earlier or leave later than required for your own performances/awards. Poor sportsmanship by athletes or parents may result in removal from the program.
- At competitions the main priority of a coach is to safely prepare the athletes for their performances. After that, our next priority is to support our teams as they perform. Depending on the schedule, this means that all of our team's coaches may not be able to stand with a team as their awards are handed out, or, in rare cases (at events with multiple venues) during a performance. We will do anything we can to get as many of the coaches there, but sometimes it is just not possible.
- Some competitions may require us to compete on a Friday and/or may require your athlete to miss a part/full day of school. When selecting competitions for our program, this is one of the first things we take into consideration. We will strive to keep our athletes from missing as much school as possible, but sometimes it is inevitable.
- It is important for our parents to be loud and supportive for ALL of our MBE teams.

Choreography Camps:

- All novice travel, prep and elite teams will attend camp in the MBE facility during the summer to learn routines. This is mandatory for all athletes.
- Elite teams will have a separate stunt camp and choreography camp.
- Prep teams will have a 1 or 2 day camp.
- Both prep and elite teams will attend a skills camp at the beginning of the season. This camp is imperative to set the athletes up for a successful season and is mandatory. Athletes will learn proper stunt and tumbling technique for the season.
- Novice/exhibition teams will not have a camp and will learn their routine at practice.
- For the safety of our athletes, they will not be allowed to leave the premises. Please be sure to pack a nutritious lunch.
- These choreography camps are closed to parent viewing. You may drop off lunch for your athlete, but you will not be allowed to stay. This time is intended for athlete bonding.

Tentative 2025 - 2026 Camp Dates:

Skills camp: May 17th & 18th

Levels 2 & 3 stunt camp: June 16th & 17th

Levels 2 & 3 choreo camp: August 3rd - 6th

Level 1 choreo camp: July 13th & 14th

Level 1.1 choreo camp: July 26th

• OFFICIAL dates for all team choreography camps will be released no later than the end of May. Please keep your schedules open as these are mandatory.

2025-2026 holiday closures apply to ALL classes/MBE team practices:

MEMORIAL DAY WEEKEND: MAY 23RD - 26TH

JULY 4TH WEEK: JUNE 30TH - JULY 6TH

LABOR DAY WEEKEND: AUGUST 31ST - SEPTEMBER 1ST

THANKSGIVING: NOVEMBER 24TH - 30TH

CHRISTMAS/NYE: DEC 24TH - JANUARY 3RD

SPRING BREAK: MARCH 9TH - MARCH 13TH

Please use the above dates for vacations and trips to avoid athletes missing practices.

Before signing up, please remember that we do not offer makeup days for scheduled closures, emergency closures, athlete absences and we do not prorate.

Please note that MBE reserves the right to refuse training any athlete due to unacceptable behavior (in person or online) or outstanding money owed. MBE reserves the right to ban anyone from the premises for being disruptive, uncooperative or threatening to any staff, athlete or other customer.

The following are rules and regulations that we have found necessary that parents and athletes always abide by. Failure to abide by any of these rules will result in disciplinary action of some sort, whether that be removal of the athlete, or conditioning of the athlete. We feel that these requirements not only help with the smooth sailing of our gym but teach our athletes the true meaning of responsibility and discipline. By signing below, you are agreeing to always abide by these rules. We encourage you and your athlete to thoroughly read all of it.

► I will not be involved in any matter of disrespect towards **ANY** members of the MB Elite Cheer staff, parents or students.

- ▶ Anyone threatening to quit or pull their child from a squad may be dismissed from the program immediately, with obligation to fulfill remaining payments.
- ▶ I understand that all athletes are required to wear the appropriate practice attire to every practice.
- ▶ I understand that the coaches reserve the right to suspend any athlete's or parent's participation in activities at MB Elite Cheer functions as disciplinary action.
- ▶ I understand the importance of punctuality and will arrive at all practices and scheduled events on time. If you are late to practices/events you will condition after practice.
- ▶ I will not participate in negative gossip or communications that adversely affect MB Elite Cheer staff, including posting any negative comments on websites or in chat rooms.
- ▶ I will maintain all skills that were performed at try-outs and try to improve my skills during the season.
- ▶ As a parent, I will not hold or threaten to hold my child from practice or competition as a form of punishment as that will punish the entire team and not just my child.
- ▶ I will conduct myself with respect and integrity, always displaying positive sportsmanship.
- ▶ I understand all athletes at MB Elite Cheer are expected to arrive at practices and competitions with a positive attitude and give their best effort in every endeavor.
- ▶ I will not use inappropriate language inside the gym at ANY time.
- ▶ I understand it is sometimes necessary for athletes to be moved from one team to another.
- ▶ I understand that the parent viewing area should be a positive atmosphere, and I may be prohibited from using the parent viewing area if I cannot maintain a positive attitude while there.
- ▶ I am obligated to make my payments on time.
- ▶ I understand this commitment is until our last competition.
- ▶ I understand that if I quit or I am removed from the program, I will not be entitled to a refund of any kind and will be charged a \$300 removal fee. This includes all monies paid to MB Elite Cheer including prepaid expenses.
- ▶ Cheerleaders, parents, relatives and friends are never allowed to contact competition companies or their officials for any reason. Contact MB Elite Cheer if you have questions or comments relating to competition companies or their officials.
- ▶ I understand that attending any tumbling or cheer practices at another cheer or tumbling gym is strictly prohibited unless approved by Taylor Kite or Dawn Kay and will result in dismissal from the team.
- ▶ I understand if I have a complaint about a situation that happened at practice or a competition, I must wait 24 hours before contacting a coach.
- ▶ I will strive to maintain and improve upon the skills I have and set goals to acquire more skills.

Code of conduct

A member must always be a strong representative of MB Elite Cheer and a positive reflection of his/her teammates. Abusive behavior, lying, and/or any other form of negative behavior are grounds for removal from the program. We will not tolerate comments about other teams and their programs. Let's respect their teams, as we will get respect in return. Many of you communicate with other cheerleaders at various organizations through email, FB, GroupMe, Twitter, Instagram, and message boards. Please remember that anything you say is a direct reflection on this organization. NOTE: If you are caught sending rude or inappropriate messages on social media you will be subject to immediate removal of the program. Teammates are

expected to treat one another with mutual respect. They should treat and talk to one another in a way they want to be spoken to. We do NOT tolerate pettiness, gossiping, or cliques, all of which attempt to exclude or alienate certain members. Back talk, rolling of eyes and any other disrespect for instructors or teammates is unacceptable. After a warning, the team member will condition or sit out until the problem is resolved. A problem between an athlete and a staff member will first be addressed between the owners. If not resolved, a parent will be notified of the problem and will be expected to assist the staff in solving the problem. A parent should never reprimand or discipline someone else's athlete. We will handle any disciplinary problems privately. If any athlete feels threatened or bullied by another athlete at any time, we ask that the athlete come to a coach to get the issue resolved. And it will be resolved immediately. Our gym is often used as a safe space for our athletes so we ask that no negative comments or bullying take place between athletes at any time. We take pride in the safety of our athletes, mentally and physically. Negative attitude or language to any coach, athlete, or parent of an athlete will not be tolerated and may result in conditioning or removal of the program depending on the extent of the situation.

By signing the below I am acknowledging that I have read and understand the 2025-2026 information packet(s) and agree to abide by all guidelines set forth by MB Elite Cheer. I understand that failure to adhere to any of these policies will result in removal from the program with no refund.

_____ (Parents signature)

Taylor Kite (All Star Directors Signature)

Dawn Kay (Owner's signature)

