

THE MINDEN CITY HERALD

EST. 1889

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2020 DISPLAY ADVERTISING

About Us:

The Minden City Herald is a weekly local newspaper with a reach from Bad Axe to Sandusky, M-19 East to the shore. Primarily serving the communities of Deckerville, Forestville, Harbor Beach, Minden City, Palms, Parisville, Ruth & Ubly. Our paper offers a unique blend of local and regional news that highlights the value in our community and the importance of shopping local.

Published every Tuesday in Minden City, MI.

Circulation:

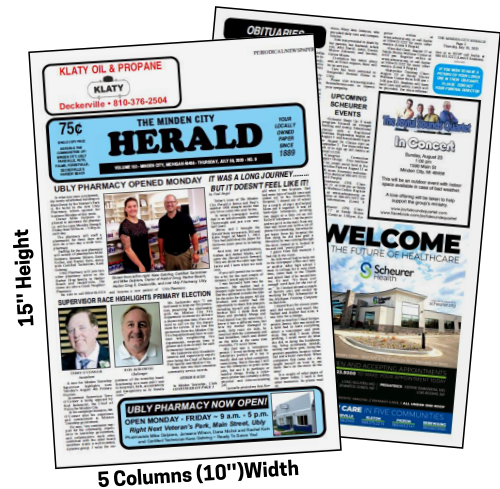
1,215

Subscription Rates:

\$30/year for readers residing in Sanilac and Huron Counties

\$34/year for readers residing in any other Michigan County

\$38/year for readers outside of Michigan



Ad Artwork:

Ad artwork should be sent to editor@mindencityherald.com no later than 10 A.M. on Tuesday. High resolution file types accepted are JPG, TIF, EPS, PNG, and PDF.

Free ad design available upon request

AD SIZE	HEIGHT X WIDTH (IN)	PER WEEK	W/COLOR
Column Inch	1" x 2"	\$5	Varies
Bus. Card	2" x 4"	\$20	\$30
Double Card	4" x 4"	\$40	\$50
Triple Card	6" x 4"	\$60	\$80
Quarter Page	7.5" x 6"	\$112.50	\$132.50
Half Page	7.5" x 10"	\$187.50	\$207.50
Full Page	15" x 10"	\$375	\$395

Custom ad sizes available to fit any budget. Ask to see our detailed rate sheet!

Frequency Discount:

Rates specified are per-paper but discounted rates are available for multi-week buys paid in advance. For details, email editor@mindencityherald.com