



# DETAILED AD RATE SHEET

\*an additional fee for full color ads applies and varies depending on ad size

Inches x Columns	1	2	3	4	5	Inches x Columns
1	\$5.00	\$10.00	\$15.00	\$20.00	\$25.00	1
1.5	\$7.50	\$12.50	\$17.50	\$22.50	\$27.50	1.5
2	\$10.00	\$20.00	\$30.00	\$40.00	\$50.00	2
2.5	\$12.50	\$25.00	\$37.50	\$50.00	\$62.50	2.5
3	\$15.00	\$30.00	\$45.00	\$60.00	\$75.00	3
3.5	\$17.50	\$35.00	\$52.50	\$70.00	\$87.50	3.5
4	\$20.00	\$40.00	\$60.00	\$80.00	\$100.00	4
4.5	\$22.50	\$45.00	\$67.50	\$90.00	\$112.50	4.5
5	\$25.00	\$50.00	\$75.00	\$100.00	\$125.00	5
5.5	\$27.50	\$55.00	\$82.50	\$110.00	\$132.50	5.5
6	\$30.00	\$60.00	\$90.00	\$120.00	\$150.00	6
6.5	\$32.50	\$65.00	\$97.50	\$130.00	\$162.50	6.5
7	\$35.00	\$70.00	\$105.00	\$140.00	\$175.00	
7.5	\$37.50	\$75.00	\$112.50	\$150.00	\$187.50	7.5
8	\$40.00	\$80.00	\$120.00	\$160.00	\$200.00	8
8.5	\$42.50	\$85.00	\$127.50	\$170.00	\$212.50	8.5
9	\$45.00	\$90.00	\$135.00	\$180.00	\$225.00	9
9.5	\$47.50	\$95.00	\$142.50	\$190.00	\$237.50	9.5
10	\$50.00	\$100.00	\$150.00	\$200.00	\$250.00	10
10.5	\$52.50	\$105.00	\$157.50	\$210.00	\$262.50	10.5
11	\$55.00	\$110.00	\$165.00	\$220.00	\$275.00	11
11.5	\$57.50	\$115.00	\$172.50	\$230.00	\$287.50	11.5
12	\$60.00	\$120.00	\$180.00	\$240.00	\$300.00	12
12.5	\$62.50	\$125.00	\$187.50	\$250.00	\$312.50	12.5
13	\$65.00	\$130.00	\$195.00	\$260.00	\$325.00	13
13.5	\$67.50	\$135.00	\$202.50	\$270.00	\$337.50	13.5
14	\$70.00	\$140.00	\$210.00	\$280.00	\$350.00	14
14.5	\$72.50	\$145.00	\$217.50	\$290.00	\$362.50	14.5
15	\$75.00	\$150.00	\$225.00	\$300.00	\$375.00	15
Inches x Columns	1	2	3	4	5	Inches x Columns

Width in columns (about 2"/column)

*Common Ad Sizes:*

**Business Card = \$20.00**  
2 inches x 2 columns

**Double Card = \$40.00**  
4 inches x 2 columns

**Triple Card = \$60.00**  
6 inches x 2 columns

**Half Page = \$187.50**  
7.5 inches x 5 columns

**Quarter Page = \$112.50**  
7.5 inches x 3 columns

**Full Page = \$375.00**  
15 inches x 5 columns