



# 2025 DETAILED AD RATE SHEET

\*an additional fee for full color ads applies and varies depending on ad size

Inches x Columns	1	2	3	4	5	Inches x Columns	
1	\$5.00	\$10.00	\$25.00	\$30.00	\$35.00	1	
1.5	\$7.50	\$12.50	\$27.50	\$32.50	\$37.50	1.5	
2	\$10.00	\$20.00	\$40.00	\$50.00	\$60.00	2	
2.5	\$12.50	\$25.00	\$47.50	\$60.00	\$72.50	2.5	
3	\$15.00	\$30.00	\$55.00	\$70.00	\$85.00	3	
3.5	\$17.50	\$35.00	\$62.50	\$80.00	\$97.50	3.5	
4	\$20.00	\$40.00	\$70.00	\$90.00	\$110.00	4	
4.5	\$32.50	\$55.00	\$77.50	\$100.00	\$122.50	4.5	
5	\$35.00	\$60.00	\$85.00	\$110.00	\$135.00	5	
5.5	\$37.50	\$65.00	\$92.50	\$120.00	\$142.50	5.5	
6	\$40.00	\$70.00	\$100.00	\$130.00	\$160.00	6	
6.5	\$42.50	\$75.00	\$107.50	\$140.00	\$172.50	6.5	
7	\$45.00	\$80.00	\$115.00	\$150.00	\$185.00	7	
7.5	\$47.50	\$85.00	\$122.50	\$160.00	\$197.50	7.5	
8	\$50.00	\$90.00	\$130.00	\$170.00	\$210.00	8	
8.5	\$52.50	\$95.00	\$137.50	\$180.00	\$222.50	8.5	
9	\$55.00	\$100.00	\$145.00	\$190.00	\$235.00	9	
9.5	\$57.50	\$105.00	\$152.50	\$200.00	\$247.50	9.5	
10	\$60.00	\$110.00	\$160.00	\$210.00	\$260.00	10	
10.5	\$62.50	\$115.00	\$167.50	\$220.00	\$272.50	10.5	
11	\$65.00	\$120.00	\$175.00	\$230.00	\$285.00	11	
11.5	\$67.50	\$125.00	\$182.50	\$240.00	\$297.50	11.5	
12	\$70.00	\$130.00	\$190.00	\$250.00	\$310.00	12	
12.5	\$72.50	\$135.00	\$197.50	\$260.00	\$322.50	12.5	
13	\$75.00	\$140.00	\$205.00	\$270.00	\$335.00	13	
13.5	\$77.50	\$145.00	\$212.50	\$280.00	\$347.50	13.5	
14	\$80.00	\$150.00	\$220.00	\$290.00	\$360.00	14	
14.5	\$82.50	\$155.00	\$227.50	\$300.00	\$372.50	14.5	
15	\$85.00	\$160.00	\$235.00	\$310.00	\$385.00	15	
Inches x Columns	1	2	3	4	5	Inches x Columns	

Width in columns (about 2"/column)

**Business Card = \$20.00**  
2 inches x 2 columns

**Half Page = \$197.50**  
7.5 inches x 5 columns

#### Common Ad Sizes:

**Double Card = \$40.00**  
4 inches x 2 columns

**Quarter Page = \$122.50**  
7.5 inches x 3 columns

**Triple Card = \$70.00**  
6 inches x 2 columns

**Full Page = \$385.00**  
15 inches x 5 columns