



2025 DETAILED AD RATE SHEET

*an additional fee for full color ads applies and varies depending on ad size

Inches x Columns	1	2	3	4	5	Inches x Columns	
1	\$5.00	\$10.00	\$30.00	\$35.00	\$40.00	1	
1.5	\$7.50	\$12.50	\$32.50	\$37.50	\$42.50	1.5	
2	\$10.00	\$20.00	\$45.00	\$55.00	\$65.00	2	
2.5	\$12.50	\$25.00	\$52.50	\$65.00	\$77.50	2.5	
3	\$15.00	\$30.00	\$60.00	\$75.00	\$90.00	3	
3.5	\$17.50	\$35.00	\$67.50	\$85.00	\$102.50	3.5	
4	\$20.00	\$40.00	\$75.00	\$95.00	\$115.00	4	
4.5	\$37.50	\$60.00	\$82.50	\$105.00	\$127.50	4.5	
5	\$40.00	\$65.00	\$90.00	\$115.00	\$140.00	5	
5.5	\$42.50	\$70.00	\$97.50	\$125.00	\$147.50	5.5	
6	\$45.00	\$75.00	\$105.00	\$135.00	\$165.00	6	
6.5	\$47.50	\$80.00	\$112.50	\$145.00	\$177.50	6.5	
7	\$50.00	\$85.00	\$120.00	\$155.00	\$190.00	7	
7.5	\$52.50	\$90.00	\$127.50	\$165.00	\$202.50	7.5	
8	\$55.00	\$95.00	\$135.00	\$175.00	\$215.00	8	
8.5	\$57.50	\$100.00	\$142.50	\$185.00	\$227.50	8.5	
9	\$60.00	\$105.00	\$150.00	\$195.00	\$240.00	9	
9.5	\$62.50	\$110.00	\$157.50	\$205.00	\$252.50	9.5	
10	\$65.00	\$115.00	\$165.00	\$215.00	\$265.00	10	
10.5	\$67.50	\$120.00	\$172.50	\$225.00	\$277.50	10.5	
11	\$70.00	\$125.00	\$180.00	\$235.00	\$290.00	11	
11.5	\$72.50	\$130.00	\$187.50	\$245.00	\$302.50	11.5	
12	\$75.00	\$135.00	\$195.00	\$255.00	\$315.00	12	
12.5	\$77.50	\$140.00	\$202.50	\$265.00	\$327.50	12.5	
13	\$80.00	\$145.00	\$210.00	\$275.00	\$340.00	13	
13.5	\$82.50	\$150.00	\$217.50	\$285.00	\$352.50	13.5	
14	\$85.00	\$155.00	\$225.00	\$295.00	\$365.00	14	
14.5	\$87.50	\$160.00	\$232.50	\$305.00	\$377.50	14.5	
15	\$90.00	\$165.00	\$240.00	\$315.00	\$390.00	15	
Inches x Columns	1	2	3	4	5	Inches x Columns	

Width in columns (about 2"/column)

Business Card = \$20.00
2 inches x 2 columns

Half Page = \$202.50
7.5 inches x 5 columns

Common Ad Sizes:

Double Card = \$40.00
4 inches x 2 columns

Quarter Page = \$127.50
7.5 inches x 3 columns

Triple Card = \$75.00
6 inches x 2 columns

Full Page = \$390.00
15 inches x 5 columns