



**‘GATEWAY TO THE GRENADINES’**  
 STRATEGIC MARKETING AND DESTINATION DEVELOPMENT  
 PLAN FOR TOURISM  
**CARRIACOU & PETITE MARTINIQUE**

## ROSTER OF COMMITTED STAKEHOLDERS

16 JUNE 2024

PROGRAM/ PROJECT	STAKEHOLDER	DIALOGUE AT HANDOVER
Sister Isles Optimist Sailing Program	<b>Grenada Sailing Association (GSA)</b>  <b>Mr. Brian Sylvester, Chairman</b> 473-535-2583 brian.sylvester12@gmail.com  <b>Ms. Anita Sutton, Treasurer</b> 473-443-3603 grenadasailingassociation@gmail.com	In addition to the notes provided in the draft plan regarding the role and support offered by the GSA, there is a suggestion to start with Petite Martinique where Optimist sailing has more participation and practical support.  On Carriacou, Mr. Fabian Rock is able to connect with the person housing/storing the equipment that remains from previous years. GTA Director Alison Caton is also familiar with the point of contact.
	<b>Mr. Fabian Rock</b> Subject Matter Expert 473-415-2790 sophiarock235@gmail.com	While Kestrel shipping line expressed an interest in supporting the effort to ship sailcloth to Carriacou, the sailcloth itself has not been donated.
The Piton Packages	<b>Mr. Xavier Rock</b> Business Owner and Subject Matter Expert 473-420-6389 xxrock_1@hotmail.com	Mr. Xavier Rock is the owner of the zip line on Petite Martinique and has done quite a lot of work on promotional materials for his business and others on the Sister Isle. He is a great resource and subject matter expert for tourism on the island.
Carriacou Artifacts Repatriation Program	<b>Ms. Andrea McLeod</b> Subject Matter Expert 473-533-7339 nubanix@gmail.com	Ms. McLeod is Chairperson for the Art Department at T.A. Marryshow Community College and remains interested in leading the program. Inquiry with the Grenada Ministry of Legal Affairs is the most important next step on this program to issue legal advice on the protocol of such an initiative.

		<p>GTA Director Alison Caton has knowledge of artifacts recently taken from Carriacou to a university in the United States.</p> <p>There is a distinct possibility in organizing a digital exhibit (to soft launch the project) with the Smithsonian Library in Washington, DC.</p>
Saints in the Sun Festival	<p><b>Ms. Jean Simon</b> Subject Matter Expert +44 77932 771424 amanholistics@gmail.com</p>	<p>Ms. Jean Simon has a running start on the Festival because she initiated the event years ago (see draft plan for more details). In order to garner support from the Diaspora, she will need practical support and access to organize and execute the Round Table during All Saints this year—with a view to staging the event in 2025.</p>
Cruise Ship Market Days	<p><b>Ms. Rina Mills</b> GTA Carriacou 473-415-1447 rmills@puregrenada.com</p>	<p>The cruise ship schedule is needed to execute Market Days. Coordination of the event can be executed through invitations to participate and visibility at the Port.</p>
Existing Event Support	<p><b>Ms. Tornia Charles</b> Subject Matter Expert 473-414-2868</p>	<p>Ms. Charles is a consultant with a wealth of experience in social media campaign execution, Grenada tourism and content creation. She has not been engaged beyond securing her interest and commitment to remain available to support existing and new events on Carriacou &amp; Petite Martinique.</p>
	<p><b>Mr. Glendon Langaigne</b> Subject Matter Expert 473-405-0149</p>	<p>Mr. Langaigne is a telecommunications consultant with a wealth of experience in Grenada's business development. He has not been engaged beyond securing his interest and commitment to remain available to support existing and new events on Carriacou &amp; Petite Martinique.</p>



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