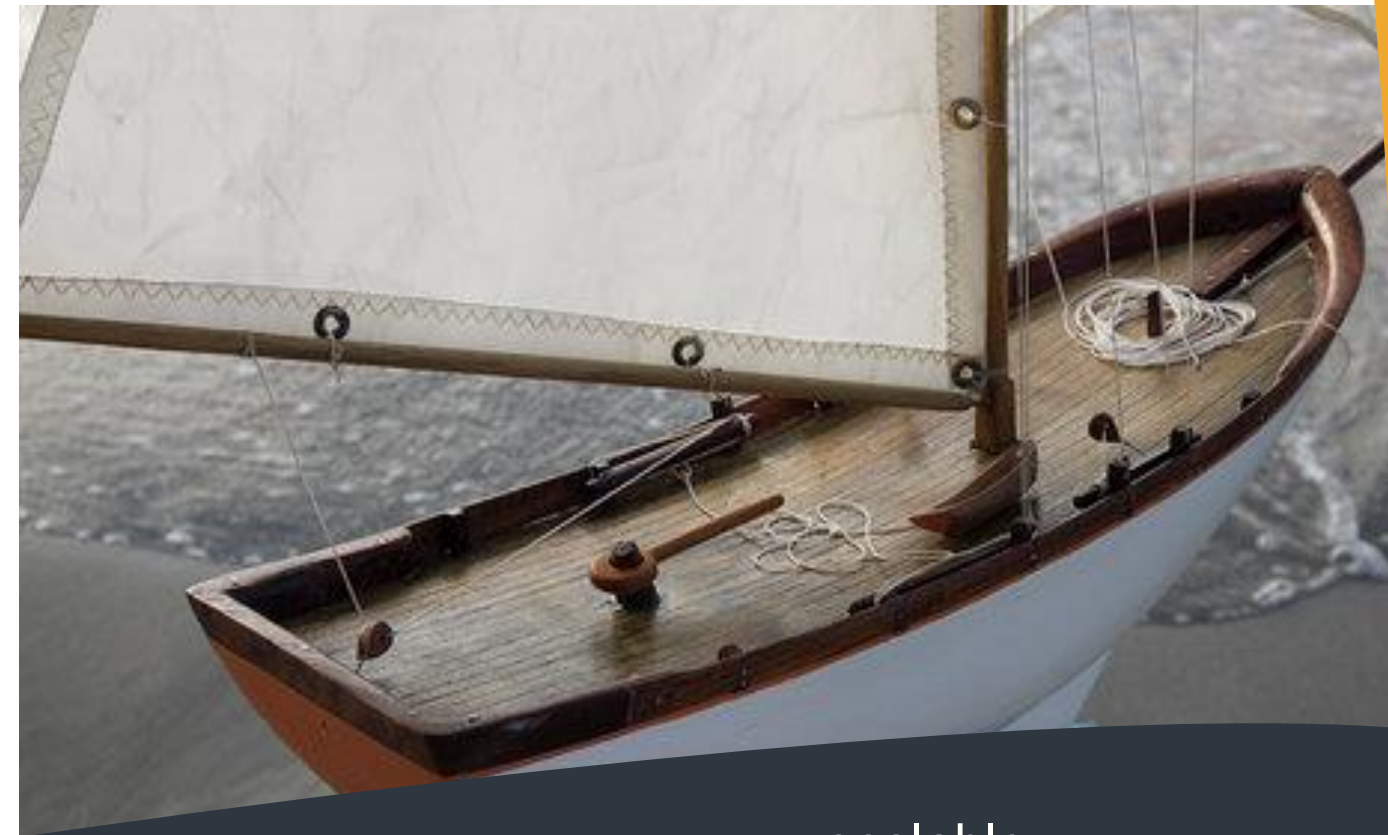


## INDUSTRIES SERVED

- Alcoholic Beverage & Brewery
- Branding Development
- Broadcast
- Business Development
- Conferencing and Event Planning
- Development
- Education (Preschool, K12-Higher Ed)
- Disaster & Emergency Management
- Environment
- Graphic Design
- Humanitarian
- Import/Export
- Insurance
- Journalism/Editorial
- Law Enforcement
- Logistics
- Marketing
- Music & Entertainment
- Nonprofit/Federal/Grant Programs
- Ocean Freight
- Politics
- Procurement
- Private
- Print Production
- Public Relations
- Public Sector
- Sports Marketing
- Technology
- Tourism
- Transportation



scalable  
**communications  
consulting practice**

Where  
consulting  
services  
come in  
small,  
medium,  
large,  
corporate  
and  
enterprise.



## Global experience at work for you

TALONS has marketing and communications experience with international, national, regional, religious, volunteer, parastatal and grassroots organizations in Europe, the Caribbean and Africa. We are committed to the fiduciary responsibilities of professional consulting. We explain our strategy. We stand by our value propositions. Throughout the life of a program, project or campaign, TALONS is more than a consulting practice. TALONS is a colleague.

Our global reach includes work in Anguilla, Antigua, Bahamas, Barbados, British Virgin Islands, Cayman Islands, Curaçao, Dominica, Dominican Republic, Grenada, Carriacou & Petite Martinique, Guyana, Puerto Rico, St Barths, St Kitts & Nevis, St Maarten, St Lucia, Trinidad, US Virgin Islands, Turks & Caicos Islands, Curaçao, St Vincent and The Grenadines. In Africa, we have delivered projects in Egypt, Lesotho, Moçambique, and South Africa.



### EXPERTISE

- VISIBILITY & ADVOCACY
- MARKETING
- BUSINESS DEVELOPMENT
- GRAPHIC & WEB DESIGN
- INSTRUCTIONAL DESIGN
- EDITORIAL
- SALES SUPPORT

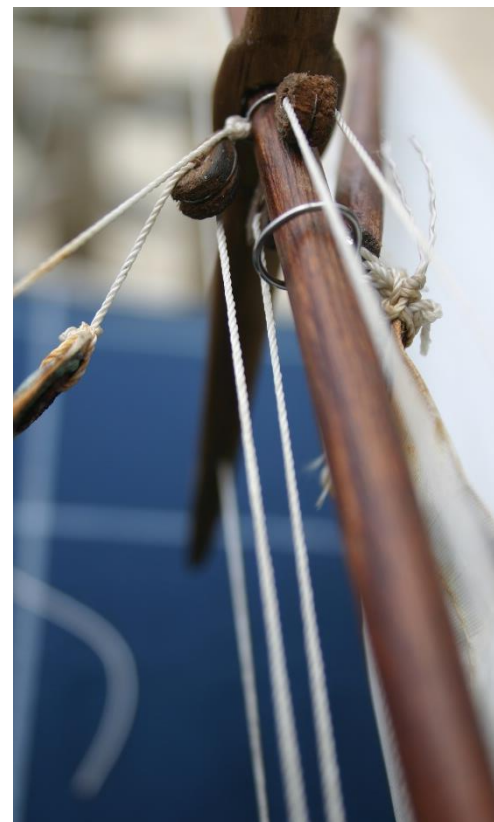
## scalable solutions for your specific goals

TALONS CONSULTING PROVIDES TOTAL END-TO-END SERVICE. NO MATTER WHERE YOUR PROJECT BEGINS AND ENDS.

### ADDED VALUE: STAFF DEVELOPMENT

TALONS believes in customer education and cross-training. In so doing, staff development is an added value of our service. We explain methods, provide information, share resources, and demonstrate best practices throughout the life of a project.

### ADDED VALUE: THOUGHT LEADERSHIP



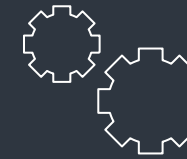
TALONS doesn't consult and develop projects in a vacuum. We examine the scope of a project and develop it with five elements of project success in mind:

- Reinforcement and cultivation of project **strengths**,
- Revision of project plans to diminish **weaknesses**,
- Data analysis of **opportunities**,
- Proactive mitigation of **threats**, and
- Ongoing **evaluation** to ensure project relevance, timeliness and success.

### ADDED VALUE: FORECASTED SKILLS

TALONS doesn't wait for an assignment to sharpen its skill set. Technology develops at lightening speed, and your needs are in the moment. Being ever ready to respond to your project needs is a hallmark of our services, which explains the horizontal and vertical expanse of our technical skills. Truly, we are hands-on.

- APMP Certification for procurement proposal management
- Articulate 360 training for instructional design
- Portfolio development projects to exercise creativity and master use of equipment
- Software upgrades and online training to maintain end user expertise



### AVAILABILITY

We work where you work. TALONS consultants are able to travel to work sites for term assignments.

### SEAMLESS INTEGRATION

Whether remote, in isolation or in collaboration with your team, TALONS is plug-and-play service. Tell us what component or give us the entire project. When we say we're scalable, we mean it.



### WEB SOLUTIONS

We make cost efficient use of the web, providing mockups and samples in digital formats that can be viewed, downloaded, printed and shared. The added value of our project-dedicated web pages is version control and easily distributed links that aren't limited by file size. To see our approach at work, view the work sample below.



### WORK SAMPLE: GRENADA FOOTBALL ASSOCIATION

TalonsConsulting.com/LetsWin

