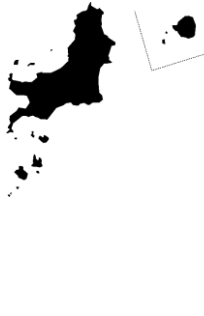



	GATEWAY TO THE GRENADINES (Carriacou & Petite Martinique - print and digital)	OPTIMIST SAILING (2 Programs)	CARRIACOU ARTIFACTS REPATRIATION PROGRAM (Carriacou)	SAINTS IN THE SUN FESTIVAL OF THE ARTS (Carriacou)	THE PITON PACKAGES (Petite Martinique)	UNDERWATER SCULPTURE PARK (Sandy Island)	SUCCESSION PLANNING WORKSHOP FOR ORGANIZATIONS	EST. EVENT ENHANCEMENTS CARRIACOU REGATTA AND PETITE MARTINIQUE WHITSUNTIDE REGATTA	EST. EVENT ENHANCEMENTS MAROON BIG DRUM PARANG
GTA	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> New festival <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> New festival <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> New festival <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> New festival <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Niche marketing opportunity <input type="checkbox"/> New festival <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> New opportunity for product development and marketing <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/> Environmental awareness and sustainability	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> Element of Gateway to the Grenadines program	Objectives <input type="checkbox"/> Stakeholder engagement activities <input type="checkbox"/> Element of Gateway to the Grenadines program <input type="checkbox"/>
GENERAL OVERVIEW AND APPROACH BENEFITS FEATURES OPPORTUNITIES	<p>Digital and print publications released with telephone directories as a gang print. Devoted to the Sister Isles under a campaign that presents the visual of a “Gateway to the Grenadines” where Carriacou is reimagined as the starting point to any vacation or travel to The Grenadines of St Vincent. In particular, a great stopping point for fuel, sundries and supplies for the boating community. Petite Martinique</p>	<p>Revive the dormant youth sailing program before youth age out of eligibility. Attract national, regional and global support through articulation programs with Girl Guides/Boy Scouts and higher education scholarship opportunities. Support youth education of water safety, environmental awareness and a vocational life skill. Companion initiative to the Carriacou and Petite Martinique regattas.</p>	<p>Negotiate philanthropic assistance and partnership from airlines and associations of museum curators (including the US Smithsonian Institute) to provide safe passage and delivery of artistic works from the UK to Carriacou. Ideally, the collection is passed through high visibility airports: Heathrow, Miami, Grenada and Carriacou.</p> <p>Solicit the Ministry of Carriacou & Petite</p>	<p>Homecoming event to attract and enjoy a sampling of Carriacou cultural arts during the time of All Saints (November). Shakespeare Mas, All Saints Night, Parang, Carriacou Regatta, Canute Caliste, Boat Building, String Music, Big Drum, Kwadril, Shango, Cantiques, Sankey Hymns. Workshop series as a philanthropic collateral event companion piece for adults and youth.</p>					

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			Martinique Affairs to make the community library on Main Street, Carriacou Museum and business community to support housing of the repatriated collection.						
SUSTAINABLE DEVELOPMENT GOALS Grenada 2020-2035 Sustainable Development Plan ¹	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting youth at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	High human and social development: putting people at the center of development (SDG-4 and SDG-5), Vibrant, dynamic, competitive economy with supporting climate-and-resilient infrastructure (SDG-8 and SDG-13), Environmental sustainability and security (SDG-14, SDG-15 and SDG-17).	N/A Enhancements are to add quality values and elements to established tourism products and events. Presumably, the Sustainable Development Goals have been identified by organizing committees in their strategies, objectives and organization charters.	N/A Enhancements are to add quality values and elements to established tourism products and events. Presumably, the Sustainable Development Goals have been identified by organizing committees in their strategies, objectives and organization charters.

¹ Grenada National Sustainable Development Plan 2020-2035 © 2019

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APPROXIMATE LAUNCH DATE									
HANDOFF AT CONSULTANT'S END OF CONTRACT	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF	TO FORM/FORMAT NEXT STEP AT HAND OFF
SOURCE MARKET									
TOURIST DESTINATION REGION	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid				
TRAVELLER GENERATING REGION/ DIASPORA	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid				
TRANSIT ROUTE REGION	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid	Yes No Hybrid				
PILLARS OF SUSTAINABLE TOURISM									
SUSTAINABLE?	YES	YES	YES	YES	YES	YES	YES	CONDITIONAL	CONDITIONAL
ATTRACTION	NATURAL MAN-MADE TRANSPORTATION HOTELS ACTIVITIES ARCHAEOLOGICAL	ACTIVITIES CULTURAL EXHIBITION ACTIVITY SPORT EVENT	MAN-MADE ACTIVITIES ARCHAEOLOGICAL CULTURAL HISTORICAL EXHIBIT	MAN-MADE TRANSPORTATION HOTELS ACTIVITIES CULTURAL HISTORICAL	NATURAL TRANSPORTATION HOTELS ACTIVITIES CULTURAL SCENERY/LOCATIONS	NATURAL MAN-MADE TRANSPORTATION HOTELS ACTIVITIES CULTURAL SCENERY/LOCATIONS	N/A	N/A	N/A

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CULTURAL HISTORICAL MONUMENTS SCENERY/LOCATIONS EXHIBIT FESTIVAL SPORT EVENT				SCENERY/LOCATIONS FESTIVAL	SPORT EVENT	EXHIBIT			
STAKEHOLDERS BY MINISTRY OR PARASTATAL ORG	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government 	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government 	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government 	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government 	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & 	<ul style="list-style-type: none"> ■ Ministry of Foreign Affairs, Trade & Export Development ■ Ministry of Economic Development, Planning, Tourism, Creative Economy, Culture, Agriculture and Lands, Forestry, Marine Resources and Cooperatives ■ Ministry of Infrastructure and Physical Development, Public Utilities, Civil Aviation & Transportation ■ Ministry of Carriacou & 	<ul style="list-style-type: none"> ■ Ministry of Education, Youth & Sports ■ Ministry of Education, Youth & Sports ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government ■ Carriacou Regatta Committee ■ Petite Martinique Whitsuntide Regatta Committee ■ Maroon Committee ■ Big Drum Committee ■ Parang Committee 	<ul style="list-style-type: none"> ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government ■ Carriacou Regatta Committee ■ Petite Martinique Whitsuntide Regatta Committee ■ Maroon Committee ■ Big Drum Committee ■ Parang Committee 	<ul style="list-style-type: none"> ■ Ministry of Carriacou & Petite Martinique Affairs and Local Government ■ Carriacou Regatta Committee ■ Petite Martinique Whitsuntide Regatta Committee ■ Maroon Committee ■ Big Drum Committee ■ Parang Committee

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	<ul style="list-style-type: none"> ■ Ministry of Climate Resilience, The Environment & Renewable Energy ■ Ministry of Education, Youth & Sports ■ Ministry of Legal Affairs, Labour & Consumer Affairs 	<ul style="list-style-type: none"> ■ Ministry of Climate Resilience, The Environment & Renewable Energy ■ Ministry of Education, Youth & Sports ■ Ministry of Legal Affairs, Labour & Consumer Affairs 	<ul style="list-style-type: none"> ■ Ministry of Education, Youth & Sports ■ Ministry of Legal Affairs, Labour & Consumer Affairs 	<ul style="list-style-type: none"> ■ Ministry of Climate Resilience, The Environment & Renewable Energy ■ Ministry of Education, Youth & Sports ■ Ministry of Legal Affairs, Labour & Consumer Affairs 	Petite Martinique Affairs and Local Government <ul style="list-style-type: none"> ■ Ministry of Education, Youth & Sports 	Petite Martinique Affairs and Local Government <ul style="list-style-type: none"> ■ Ministry of Climate Resilience, The Environment & Renewable Energy ■ Ministry of Education, Youth & Sports ■ Ministry of Legal Affairs, Labour & Consumer Affairs 			