

# SOF LEDGER LLC – OUR PROMISE TO YOU

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Effective Date: Always

Last updated: Any Day

## *1. We treat your books like our own — disciplined.*

You're not getting "generic bookkeeping." You're getting a firm that operates with precision, intention, and the integrity of a company built on structure — not shortcuts.

We don't:

- guess,
- assume,
- or wing it.

We follow the processes that keep your financial world clean, accurate, and reliable.

## *2. We communicate with clarity — always.*

You hired us for the *real* numbers, not the sugar-coated version.

You'll always get:

- what's accurate,
- what's missing,
- and what needs to happen next.

Direct. Respectful. Honest.

*(If your books are a mess, we'll say it kindly — but we won't pretend otherwise.)*

## *3. We stay in scope — and keep you informed.*

If you request something not included in your engagement, we'll tell you upfront. No confusion, no awkwardness.

You'll always know:

- what's included,
- what's not included,
- and what it takes to add additional work.

Clear, simple, transparent.

## *4. We operate with integrity — no compromises.*

Your financial data is handled with care, confidentiality, and respect.

We do **not**:

- cut corners,
- compromise ethics,
- or participate in anything dishonest or misleading.

If something looks unlawful or concerning, we won't expose you to risks by ignoring it. You can count on us to stand on principle, even when it's inconvenient.

### *5. We support you — not excuses or chaos.*

We're partners in clarity, not co-sponsors of financial dysfunction.

With us, you'll get:

- zero judgment,
- full accountability,
- clear explanations,
- and guidance when the next step feels heavy.

And yes — if we need to remind you to answer our email, we'll do it with a smile.  
*(But we'll still need the email answered.)*

### *6. We give you our best — every time.*

If we are in your books, we are *all in*.

That means:

- focused attention,
- systematic workflows,
- meticulous detail,
- no rushing,
- no glossing over inaccuracies.

Your business deserves better than sloppy — and we don't do sloppy.

### *7. We treat your business like it matters — because it does.*

Behind every reconciliation, cleanup, and categorization is a real person or family working hard for their future. We don't take that lightly.

You're not "just another client."

You're a partner in a shared mission:

**to get your financial world clean, accurate, and working for you — not against you.**

A handwritten signature in black ink that reads "Brian Woodard". The signature is written in a cursive, flowing style.