

Pop Out!

MAGAZINE

VOLUME 6 ISSUE 9

ENTREPRENEUR
OF THE MONTH

TALIAH MILLER

THE CEO OF KRUSH BEAUTY

CEDTALK



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LETTER FROM EDITORS

POP OUT HAS BEEN CONTRIBUTING TO THE CULTURE FOR THREE YEARS NOW AND WE WOULD LIKE TO THANK EVERYONE WHO HAS GRACED THE COVER OR PURCHASED AN AD WITH US. WE HAD NO IDEA WE WOULD COME SO FAR IN SUCH A SHORT TIME. WE LOVE SPOTLIGHTING AND SHOWCASING VARIOUS CAREER FIELDS AND TALENTED INDIVIDUALS. THE GOAL IS FOR SOMEONE TO BE INSPIRED & UPLIFTED TO KEEP GOING OR POSSIBLY OVERCOME FEARS TO START SOMETHING NEW. WE'RE INVESTED IN BLACK EXCELLENCE & WE PLAN TO ELEVATE THE BRAND WHILE ELEVATING YOUR BRANDS TO ITS HIGHEST POTENTIAL.

IT'S NEVER ABOUT HOW MANY TIMES YOU GET KNOCKED DOWN BUT HOW MANY TIMES YOU GET BACK UP AND FIGHT AGAIN. WE ENCOURAGE ALL OF OUR LISTENERS TO STRIVE FOR THEIR DREAMS. WE HAVE ONE LIFE TO LIVE SO IT'S ONLY RIGHT WE POP OUT AND DO IT BIG. MAKE SURE YOU PROMOTE WITH US IF YOU HAVEN'T YET. WE HAVE CURATED PACKAGES TO SATISFY YOUR BUSINESS NEEDS. THE TIME IS NOW!

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Pop Out!

M A G A Z I N E





RYAN CHRISTOPHER

CELEBRITY FASHION STYLIST | CEO AND OWNER OF "THE HIGH ARCH"

WHAT IS THE "THE HIGH ARCH"

The High Arch Is A Luxury Shoe Rental Experience And The First Of Its Kind, To My Knowledge. Everyone Who Knows Me KNOWS I Have Always Loved Shoes And That Love Definitely Runs Deep lol. Shoes Are Truly The Connecting Dots To Looks! Shoes Can Be Expensive Especially For A One Night Event Or Even Something That So Memorable You Really Only Want To Wear It Once; Well The High Arch Is Creating The Experience To Still Connect Those Dots With A Luxury Shoe Without Breaking The Bank.

WHERE DID YOUR LOVE FOR STYLING BEGIN?

My Love For Styling Began While Attending Miles College Which Is Where I Started Producing Fashion Shows Around My Junior Year Which Is Funny Because Back Then I Didn't Know People Had Careers That Were Based Upon Dressing People But I Soon Learned And Became Swept Right In.

WHAT WAS A MAJOR CAREER HURDLE YOU FACED, AND HOW DID YOU OVERCOME THEM?

A Major Hurdle I've Faced And To Be Completely Transparent Still Face Is The Person I See When I Look In The Mirror! You Know With The Social Media Climax Today And The Things That Capture's People's Attention Makes You Think Wait What I'm I Doing For Wrong Lol! Like Why Haven't I Reached These Viral Moments, Why Haven't I Been Given Such A Platform For The World To See. You Began To Question "Am I Good Enough" "Is This Really For Me"

My Faith In God Is What Has Helped And Continues To Help Overcome This Hurdle. When You Began To Understand That God Has Given You A Gift That No Man Can Take Away You Began To Understand Seasons And That Yours Will Come. A Lot Of These Things And People We See Just Coming Out The Woodwork And We Calculate That As Success Only Are Around For A Short Time! I'm Trying To Be Around For A Long Time. So For Me I Have To Keep Going, Keep Believing, And Continue To Create New Chapters To My Story!

WHAT ARE YOUR FUTURE ASPIRATIONS FOR YOUR BRAND/TALENT, AND WHAT OBJECTIVES ARE YOU AIMING TO ACHIEVE?

Honestly My Future Aspirations Are Just To Continue To Grow And Expand! Taking Things That I Have A Love For And Creating Them Into Something That's Beyond Just Making Money But Leaving A Stamp And Inspire Others To Think Outside The Box And Follow Their Dreams.

HOW DO YOU APPROACH TAKING RISKS AND EXPERIMENTING WITHIN YOUR BRAND/PROJECT, AND CAN YOU DISCUSS A SUCCESSFUL INSTANCE OF A DARING DECISION?

I Think In Any Field You Have To Take Risks, How Do You Know How Far You Can Truly Go Without Taking Risks. For Instance Working Full Time As A Stylist Is Not Easy AT ALL. I Remember When I First Moved To Atlanta I Was A Visual Manager At Macy's And One Day I Literally Walked Up To The Door To Start Work But I Didn't Even Open It I Literally Looked At That Door And Said Nah Im Done, Im Not Doing This Anymore! That Was A HUGE risk And One That I Can Honestly Say I Don't Regret.

WWW.RYANCHRISTOPHERSTYLIST.COM
WWW.HIGHARCHBYRYAN.COM

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 **@THE.HIGHARCH**

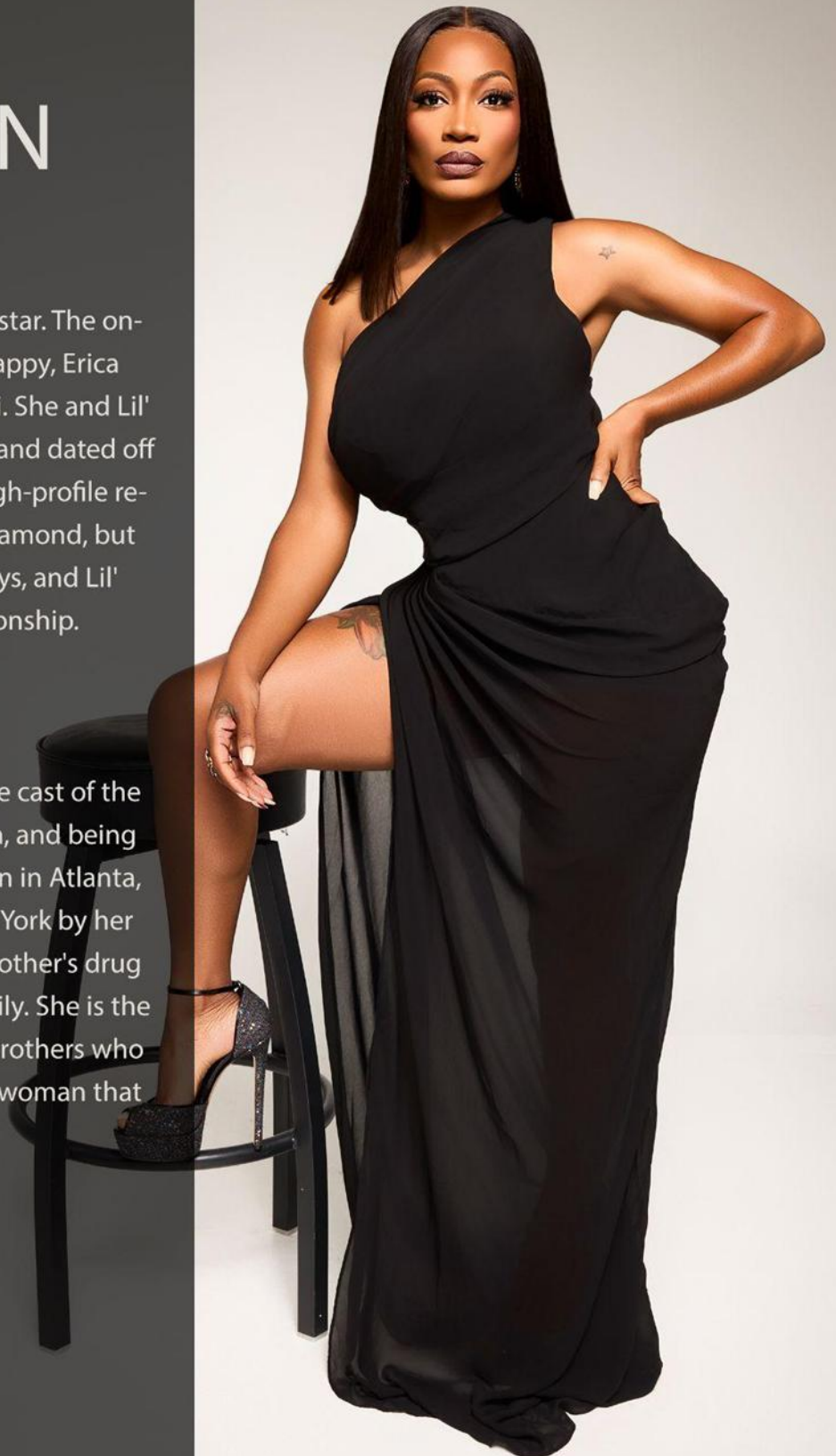
ERICA DIXON

Erica Dixon is an American reality television star. The on-again/off-again girlfriend of rapper, Lil Scrappy, Erica Dixon is also the mother of their child, Emani. She and Lil' Scrappy met when they were in high school, and dated off and on for almost ten years. He also had a high-profile relationship with another musician named Diamond, but the two ultimately went their separate ways, and Lil' Scrappy and Dixon rekindled their relationship.

She is best known for being a member of the cast of the VH1 reality series Love and Hip Hop: Atlanta, and being the ex-girlfriend of Lil' Scrappy. She was born in Atlanta, Georgia but was raised in Hempstead, New York by her aunt and uncle who took her in when her mother's drug addiction proved to be too much for the family. She is the youngest of nine children in a family of six brothers who she credits turning her into the headstrong woman that she is today.

Credit: [Celebritynetworth.com](https://www.celebritynetworth.com)

 @MSERICADIXON





MIMI FAUST

Oluremi Fela James aka Mimi Faust is a reality television personality who stars on the VH1 program *Love & Hip Hop: Atlanta*. She first appeared as the long-time girlfriend of producer Stevie J.

In 1999—2003, Faust appeared in the music videos for singers Kelly Price' single "It's Gonna Rain" and Pharrell Williams' single "Frontin'", which featured the rapper Jay-Z. Actress Lauren London and model Lanisha Cole were also featured in the video. Faust later established the Keep It Clean Inc. cleaning service in the Stone Mountain Area of Atlanta, Georgia. In 2012, Faust joined the cast of the VH1 spin-off show of *Love & Hip Hop* entitled *Love & Hip Hop: Atlanta*. She was cast with the father of her daughter Stevie J, singer K. Michelle, rapper Rasheeda, musician/actress Karlie Redd, and rapper Joseline Hernandez. Faust's friend Ariane Davis also was cast in a recurring role on the show. The program showcased her relationship with Stevie J, and the pair's daughter Eva. It also depicted the love triangle between the couple and castmate Joseline Hernandez. Faust is managed by Sandy Lal. Sandy Lal is also Faust's Entertainment lawyer. In 2017, Faust appeared on the television show *Leah Remini: Scientology and the Aftermath* where she spoke in-depth on how she was abandoned by her mother after refusing to sign a contract with the organization.

Credit: [Blackcelebritybirthdays.org](https://blackcelebritybirthdays.org)

 @MIMIFAUST



TALIAH MILLER

OWNER OF "KRUSH BEAUTY"

WHAT WAS A MAJOR CAREER HURDLE YOU FACED, AND HOW DID YOU OVERCOME THEM?

One of the biggest challenges in my career has been the determination not to give up. My business began as a hobby, rooted in my passion for doing hair, a skill I've honed since I was just 9 years old. I started by styling my own hair, then moved on to family and friends, eventually earning my license. After some time, I felt burnt out from hairdressing and decided to pivot by introducing a new product.

Even during periods of low sales, I pushed myself to stay in touch with current trends, ensuring my hair always looked good while continuing to style for friends and family. This commitment kept me engaged with my craft and inspired me to brainstorm new ideas and set fresh goals. No matter the circumstances, I learned to keep moving forward.

WHAT ARE YOUR FUTURE ASPIRATIONS FOR YOUR BRAND/TALENT, AND WHAT OBJECTIVES ARE YOU AIMING TO ACHIEVE?

My future aspiration for Krush Beauty is to expand our footprint and open more locations nationwide, establishing ourselves as a beloved community staple wherever we go. We are deeply passionate about giving back, actively contributing to local organizations, and inspiring those around us. We believe that when you give, you truly receive, and we consistently experience the love and support of our community in return.

There's an unparalleled joy in making someone look and feel better about themselves, and that is the heart of our mission. Through our carefully curated products, we aim to empower individuals to embrace their unique beauty. We want everyone to 'Krush' on themselves—celebrating their self-worth and radiance.

I want to cultivate a culture of beauty, confidence, and community spirit. Join us in this journey of self-love and transformation, as we strive to make a positive impact, one beautiful soul at a time.

COULD YOU PROVIDE INSIGHTS INTO KEY PARTNERSHIPS OR COLLABORATIONS THAT HAVE CONTRIBUTED TO YOUR BRAND/PROJECT'S SUCCESS?

At the inception of Krush Beauty, we had a remarkable opportunity to participate in an audience giveaway on the television show "The Doctors." This experience generated thousands of views on our website, significantly boosting our sales and elevating brand awareness on a national scale—one of our primary goals that we successfully achieved.

Additionally, collaborating with local PR companies to provide gift bags for red carpet events has further amplified our brand's visibility. These strategic partnerships not only introduced Krush Beauty to a broader audience but also connected us with influential figures in the industry, fostering a sense of excitement and recognition around our products. Each initiative has played a crucial role in establishing our presence and reputation in the beauty community, and we remain committed to continuing this momentum.

WHAT IS ONE THING PEOPLE MAY HAVE A MISCONCEPTION ABOUT REGARDING YOUR BRAND/BUSINESS?

A common misconception about our brand is that we are solely a hair company. In reality, we are a comprehensive beauty supply store that caters to a diverse range of needs for everyone, including industry professionals. Our offerings extend far beyond hair care; we provide an extensive selection of products that encompass natural hair care, as well as a variety of nail and skincare essentials.

We pride ourselves on being a one-stop destination for all beauty enthusiasts, ensuring that our customers can find everything they need to enhance their beauty routine in one place. By embracing this broader vision, we aim to empower individuals to celebrate their unique beauty through a wide array of high-quality products.

WWW.KRUSHONYOURBEAUTY.COM





KHANDIE WOO

 KHANDIEWOOBRAND

What was a major career hurdle you faced, and how did you overcome them?

"Most of my hurdles were more along the lines of personal development caused by my own doing. Being an entrepreneur will undoubtedly challenge your personal growth. For example, not having the confidence to make certain moves, being afraid of success and not asking for help when I should have. Those were self-sabotaging attributes that I had to get rid of. I overcame them by Taking accountabilities for all of the things that I procrastinated on. Also, writing down all of my limiting beliefs about myself and agreeing to never subscribe to them again. I've also challenged myself to start talking to and about myself in the highest regards. Last but not least, I created an action plan for myself and my brand. It made me feel powerful to understand how responsible I am for myself and what the future of my business will look like."

What is one thing people may have a misconception about regarding your brand/business?

"I have eclectic Lens less eyewear that is wearable art. Most people think that it's just an accessory, but my frames have a purpose. How many people have a piece of art that functions as a styling tool, can be an Ice breaker in awkward networking settings and also celebrates their own unique characteristics while simultaneously setting a new fashion trend? My whole goal is to facilitate a community of confident, and fashionable individuals who appreciate what looking good and feeling good can do for the social environment. it's not about vanity, it's about seeing ourselves, our culture and fashion in an impactful manner."

What are your future aspirations for your brand/talent, and what objectives are you aiming to achieve?

"I aspire to secure a corporate deal with my lens less wearable art designs. I blend cultural fabric to create new exciting designs on glasses frames. A partnership is not only about business growth; it's about making history and setting a precedent for future innovators like me. I aspire to bring Khandie Woo to a larger platform, enhancing my brand visibility and market reach. This partnership is poised to open new opportunities for me, aligning with and commitment to diversity and innovation in the eyewear industry."

JOWORK

R&B POP ARTIST WITH HIP HOP INFLUENCES



First record I ever released was a song titled "Put Me Out" produced my Voiceless in the UK. Shot a music video and song garnered over 20k views to date.

Video King

JoWork has released over 15 Music videos to date. On the heights up anticipated EP titled "Blue Dreams". This is by far my best work and also enjoyed recording it in my home studio. Music has always been my great escape. I started writing for this project about 2 years ago.

My biggest musical influences would be Ciara, Michael Jackson, Prince, Janet Chris Brown and Brandy. Those artist were so innovative and had undeniable stage presence and that's what I feel I bring on stage is energy. My goal for "Blue Dreams" is to take my fans on rollercoast of highs.

 @MRJOWORK



FRAME ADDICTION

**"WHERE IDEAS FLOURISH & DREAMS TAKE SHAPE"
FRAME ADDICTION CO WORK AND CREATIVE STUDIO.**



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PURPLE KISSEZ KREATIONZ

My goal by 2026 is to establish myself as a respected and sought after Bartender/Budtender, known for creating memorable experiences, delivering exceptional service, and contributing to the success and reputation of my establishment. My objectives are more of social strategies. One is to give my number to EVERYBODY I come in contact with, so, these things spider web out. I had people that would call me because someone who haven't even booked me recommended me to them. So, you will always see me networking at any party, concert, etc. I attend because word of mouth is very important in my field. My next objective is to become a "brand ambassador" for two more liquor companies. I'm already sponsored by Tito's Detroit (My Tito's Photoshoot Released back in July) and I would love to work with a Cognac and Tequila brand. Having liquor suppliers providing this support to me as bartender will be rewarding for me as their products will be vigorously promoted. My last objective is Keeping up with the Bardashians! Clearly, platforms like Instagram and Facebook provide a valuable resource for sharing information, networking, and marketing my projects and skills. So, I'm working my way into creating more content for my audience.

Could you provide insights into key partnerships or collaborations that have contributed to your brand/project's success?

My Mom, if it wasn't for her sharing her recipes with me Purple Kissez Kreationz wouldn't have had its first wave of success! Not to mention she was my first supporter, and she supports a lot of my ideas. My Bestie (Jazell @lipdivallc): Mental health is so important in the bartending world, matter fact in general and my friend is always there for that mental support, and she is one my top supporters.

She continued to mention others including Recording Artist Auwin D, Anthony, AC Street Promoter and Cori Luv.

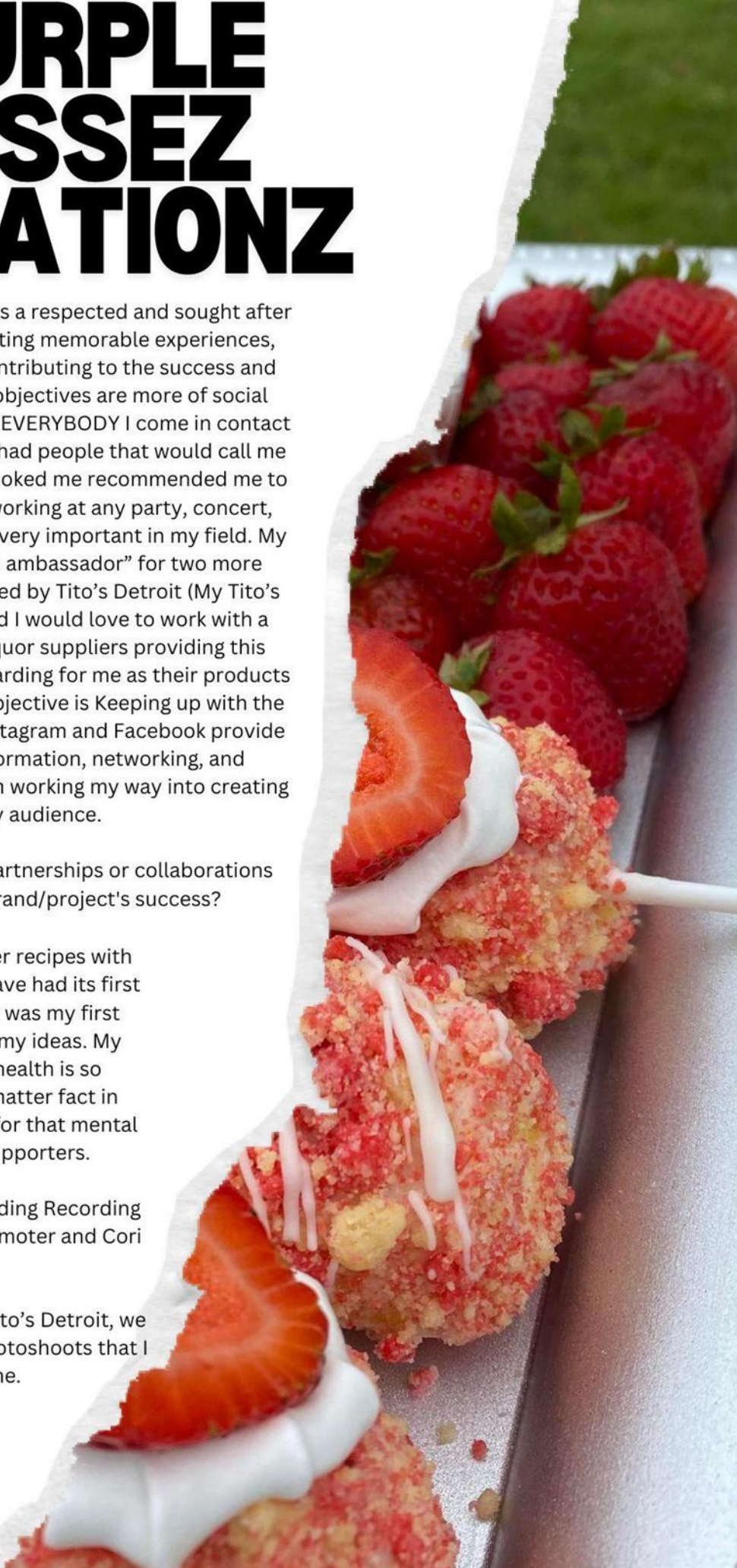
My biggest career partnership is with Tito's Detroit, we have a lot of upcoming projects and photoshoots that I can't wait to show everyone.

Facebook: Purple Kissez Kreationz

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MY ALTER EGO CLOSET

The story behind My Alter Ego Closet began when I tragically lost my oldest daughter in a car accident in May of 2020 right before her high school graduation. The loss of my daughter took me through many stages of grief. Sometimes just getting out of bed and talking to people was a task within itself. While battling the depression stage of grief I was becoming the opposite of who I really was. One day after doing my makeup and getting dressed I noticed this is what makes me happy and carefree, this is my happiness. This is the feeling I have missed. When I was dressed up, it was like a barrier protecting from my pain, a way to cope with my depression. I felt good and I looked good. When people would see me dressed up and out with my family, conversations changed from "Sorry for your loss" to "You look cute; where did you get that from." This was my way to somewhat control those unwanted conversations while out. People saw the old me again; people saw, my alter ego. To the public I may have appeared to be strong or doing good based on my situation. However, I was a total disaster inside. One thing for sure I noticed was that I enjoyed getting dressed up and how it made me feel. I decided to open a physical shopping location for My Alter Ego Closet. Not only to make myself feel good, but to make others feel the same way through fashion. My Alter Ego Closet is a women's boutique designed to duplicate a women's walk-in closet. We carry clothing, shoes, accessories and more.

What was a major career hurdle you faced, and how did you overcome them?

Being a business owner of a women's clothing store is dope. One thing that I would call a hurdle for me was wearing to many hats. I was beginning to feel burned out. Task weren't getting completed or they were halfway being done. My marketing took a toll because I was tired of having my phone in my hand so much. To be honest I knew I needed help but, it just didn't sit right with me to give someone access to my website and social media pages. This was a huge deal for me. Just to know that with 1 click of a button they could potentially shut me down or ruin everything I worked so hard on. I'm not going to lie this was nerve-wrecking for me. (lol) However, I needed the assistance, and I knew it. Again, I put on my Boss Girl panties and began my successful marketing search. So, I say if you find yourself feeling drained or overworked it may be time to back up, reset and get you a team. SISTA GIRL! Whatever task is draining you "NOPE get someone else to do it"

My Alter Ego Closet also had the pleasure to be featured in Diamond Elite Magazine. The first feature was in 2023, in 2024 we graced the cover of their Q2 issue. In January 2024 we were featured in Voyage Michigan Magazine. Now here we are August 2024 with our feature in PopOut Magazine. This is so exciting and a great way to start of my birthday!

Could you provide insights into key partnerships or collaborations that have contributed to your brand/project's success?

Some key partnerships and collaborations that have added to the success of My Alter Ego Closet were professional images and photo sessions by Kawan Moneek Photography and VS2 Photography. My models and RRP Marketing. They make it so much easier to maintain my sanity. I'm all about growth and collaborations. Since day one we have opened shelf space to other business to showcase their products. So far, we have collaborated with LALA Lifestyle LLC, The Candy Faith Lux Collection, Dreams Take Work, Sensual Reign, Maiyah Mari LLC and Beauty4Beginners.

IG: MY Alter Ego Closet

FB: MY Alter Ego Closet

Website: www.myalteregocloset.com

Phone: 1-616-273-0945



PLACED BY LEISHA
Mobile ATL Hairstylist

ABOUT THE BRAND



Aleisha Renee is a licensed hairstylist originally from South Carolina. Renee currently is living in Atlanta, GA, while leaving her salon back home behind to embark on her new journey as a traveling hairstylist. "I'm new to Atlanta as of 1 year now. I'm also a licensed cosmetology instructor and beauty business coach. I have a product company consisting of hair, lace/hair products that are in beauty supply stores in my home state." Renee is a serial entrepreneur. The stylist has a product company consisting of hair, lace/hair products that are on shelves in beauty supply stores in her hometown. "I have best sellers which is my Mega Grip Lace Adhesive and our Real Inches Growth Stimulating Oil that I make myself from organic ingredients." Renee has owned her own salon since the age of 19 but since living in Atlanta, she's completely focused on being a mobile hairstylist catering to the everyday busy professionals that need convenient services at their locations. "I even go out of state with clients and for clients, it's wherever you need me. I specialize in extensions as far as wig making/ installs and sew ins."

Renee has had a passion for doing hair since she was 7-years-old. According to the stylist, she manifested her dreams into reality with faith. Renee officially opened up her very first salon at 19-years-old. "Being a salon owner for years and having the taste of the hair suite life. I transitioned to being a mobile/travel stylist to have new sceneries and have new experiences and provide more convenience for my clients. "Eager to know about a memorable achievement or significant milestone accomplished by the owner and her brand, this is what we discovered. "A memorable achievement is when hair stores reached out to have my products featured in their stores."

What were some major hurdles you faced, and how did you overcome them? "The biggest hurdle I faced was moving to Georgia. It was my first time moving out of state and having to rebuild my brand in a new state. I'm overcoming it my working hard, networking, and not being afraid to put myself out there." How do you ensure inclusivity and diversity in your brand/project's marketing efforts, particularly in reaching out to diverse audiences. "In marketing it's all about your target audience, I push out content and be relatable to what I'm offering to that audience." Curious to know how the owner approach taking risk for her business, this is what she shared with us.

"Being an entrepreneur is all about taking risk, you can't be afraid to put yourself out there. Being new, and being that my target audience involves celebrities, I've reached out to them directly and worked with them from me taking that risk of approaching them."

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GREGG HILLHOUSE



"Life is a game of chess. You will have to maneuver sideways, backwards in order to propel forward."

What was a major career hurdle you faced, and how did you overcome them?

"I was in the midst of my career working in entertainment as a Music Coordinator. Life was good and then came the pandemic. The entire world shut down, it was difficult for the entire world however, it forced me to think broader. Dig deeper. I elected to turn my sights and energy into entertainment. I have experience modeling, I have been blessed to work with various brands yet, I had not been on the BIG screen. Put myself into a position to be selected for a reality show on a major network in Hulu."

As a dedicated actor, model, and reality TV star, his passion for the arts has been a driving force in his life since his early years in Phoenix, Arizona. Growing up, Gregg found immense joy in performance, drama classes, and entertaining others, which solidified his calling in the world of entertainment. Whether it was providing comedic relief among friends or taking center stage in school productions, he knew from a young age that this was his true path.

Gregg a proud graduate of Arizona State University, where he not only earned his degree but also discovered a deeper appreciation for the art of filmmaking. A transformative film class at ASU sparked an epiphany—Gregg realized that he could turn his passion into a profession. From that moment, he committed himself to becoming an entertainer, determined to bring joy and inspiration to audiences worldwide.

The journey has not been without its challenges. Life has its turbulent moments, but Mr. Hillhouse considers himself incredibly fortunate to have had the ardent support of his loved ones. Their unwavering belief in him has been the cornerstone of his resilience, and reflecting on the hardships I've overcome with their support fills him with gratitude.

His focus has never been sharper, and his resolve never stronger. He firmly believe in the power of manifestation and the relentless execution of his goals. This unwavering determination, coupled with his innate talent and passion for the craft, convinces him that he was made for this and he draws immense inspiration from his mother, who has triumphed over countless hardships, embodying resilience and strength. Her journey serves as a constant reminder of what it means to prevail against the odds.

Additionally, his faith in the Lord provides him with strength and guidance, empowering me to pursue his dreams and face any challenges that come his way.

When he's not on set or in front of the camera, you'll find him indulging in his love for movies. As a movie connoisseur, he's always eager to explore new cinematic experiences and draw inspiration from the masters of the craft. His tastes are eclectic, and he firmly believe that there is something to learn from every genre and every film.

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KAREEM

MODEL SPOTLIGHT



What role does your support system play in your life?

My family inspires me to never give up. My friends remind me there is always someone to talk to. When I can't talk, writing, drawing or creating new visuals for photoshoots gives me order and peace with my thoughts.

What motivates you to stay physically fit?

My competitive spirit to be the best drives me to look the best at the gym everyday. Therefore, there's nothing more beautiful than experiencing this version of myself across a variety of landscapes. So the art of adapting in different environments inspire me to travel not just geographically but creative wise.

What was a major career hurdle you faced, and how did you overcome them?

I wasn't always a model. In fact, I didn't take modeling seriously until August 2023 of last summer. Before standing in front of the camera, I lived behind it. Transitioning from directing to performing in front of the camera is a major career hurdle that requires not only a shift in skill set but also a change in mindset and life-style. As a director, I am accustomed to orchestrating the vision from behind the scenes, but stepping into the limelight demands a different kind of presence. Overcoming obstacles such as stage fright, body dysmorphia, and social anxiety can be daunting. To successfully make this transition, it's crucial to prioritize fitness and wellness, as being in front of the camera often necessitates a certain physical presence and stamina. Regular exercise, a balanced diet, and proper rest becomes essential components of daily life. Additionally, practicing poses in the mirror everyday and seeking mentorship provided me with valuable insights and techniques.

Embracing this change with determination and an open mind lead to this rewarding

How do you approach taking risks and experimenting within your brand/project, and can you discuss a successful instance of a daring decision?

Taking calculated risks and making daring decisions can often lead to significant personal growth and remarkable achievements. However, I must have an intentional plan and trusted resources that build security amongst any decision I make.

This is especially true when I place myself on any stage or am challenged to produce artworks that constantly push boundaries to excel in my craft. For instance, stepping onto the stage can be a daunting experience, filled with the risk of failure or criticism. However, it is this very risk that fuels the adrenaline and passion, leading to captivating performances that resonate with audiences.

Similarly, the decision to pose as a nude model is an act of vulnerability and bravery. It requires one to confront societal norms and personal insecurities, embracing my body as a form of art rather than sex. This daring choice can be empowering, as it challenges conventions and invites viewers to appreciate the human form in its raw, unfiltered state.

What is one thing people may have a misconception about regarding your brand/business?

It's a common misconception that a person's professional identity is limited to just one title or role. Just like for many, modeling is more than striking a pose; it's about transforming the body into a living canvas, capable of conveying deep emotion and storytelling through movement and presence. In reality, this role demands a rich blend of technical skills, strategic thinking, and creative innovation. As a professional graphic designer, I must master tools like Adobe Creative Suite, understand color theory, typography, and user experience design, while also communicating effectively with clients and team members. Being a creative director, on the other hand, requires me to orchestrate the entire creative vision of a project, balancing artistic elements with brand strategy, market trends, and client needs. Both roles require a profound understanding of how visual elements can convey messages, evoke emotions, and drive consumer behavior. My work goes far beyond surface beauty, tapping into the psychology of design and the power of storytelling to create compelling, effective visuals. These roles highlight my versatility and multifaceted abilities, showcasing that I am not confined to one label, but rather a dynamic professional with a diverse skill set. Embracing and promoting this diversity allows me to break free from stereotypes and fully express my creative potential.

FOLLOW ON:

 **@THEONLYKEEM**



THE HEART BEHIND THE BADGE

Explore the incredible life of Leatrice Woody, a stand-out retiree from Chicago's Police Department, in her latest book **"Not Without Love: 7 Tasks to Check Off."** Using her 20+ years of experience, she offers readers from all walks of life a roadmap to navigate life's challenges with love and compassion, just like her foundation's mission, **Not Without Love.**

A WOMAN ON A MISSION

Leatrice Woody embodies the essence of versatility and dedication. As an entrepreneur, bestselling author, and philanthropist, she's always continually paved her own unique path. Throughout her illustrious 20-year tenure as a Chicago police officer, she deftly balanced her commitment to service with managing her salons across the city.

Guided by love, she has tirelessly served her community while making her mark across several diverse industries. Each endeavor has been a stepping stone towards her remarkable journey of success.

HUMBLE BEGINNINGS

Hailing from a housing project in Chicago's inner city, Leatrice Woody embarked on a journey of perseverance and determination to carve out a better life. Through her dedication, she established financial stability while running a successful full-scale salon, where she fostered innovation and creativity. Inspired by her dear friend, she founded **Buff & Go**, a venture that honored their memory.

After retiring from the Chicago police department, Leatrice further pursued her entrepreneurial dreams, bringing her company, **Buff & Go** back to fruition. In addition, she authored the 4-time best-selling book **"Not Without Love: 7 Tasks to Check Off,"** available on the Kindle app and online on **Amazon.com**, and in 2023, she founded the nonprofit organization, the **Not Without Love Foundation.**



www.leticewoody.com

CHARTING THE COURSE

Leatrice Woody's Vision for the Future



My most recent milestone marks the launch of "**Not Without Love: 7 Tasks to Check Off**," a project close to my heart. This book is a testament to my dedication to bridging the gap between law enforcement and the community, centering on the power of love. By fostering mutual understanding, I aim to humanize officers and enhance community relations through sensitivity training and effective communication skills. The initial launch of my book was incredibly well received and welcomed as this has truly been a labor of love. Additionally, through our **Blue Heart Coaching** services provided by my non-profit **Not Without Love**, we strive to promote mental health awareness and financial stability among both officers and community members.

Discussing the creative process behind our brand's initiatives, our flagship product, **Buff & Go (BuffnGo.com)**, epitomizes innovation for beauty and travel professionals. Developed with firsthand insights from my experience as a stylist, this portable workstation is designed to provide unparalleled convenience and organization. Featuring secure locking mechanisms, smooth-rolling wheels, and customizable compartments, Buff & Go ensures effortless mobility and efficient storage of all essential tools and accessories. As we expand our offerings, our goal is to empower industry professionals with a versatile business solution that adapts to their dynamic needs, no matter where they are.

Looking ahead, I am excited to continue pushing boundaries and exploring new avenues for growth and impact. With a firm commitment to fostering positive change and unity, I am dedicated to expanding our outreach efforts with new initiatives like "What Would Officer Woody Do?". By leveraging the power of innovation and collaboration, I am confident that we will continue to make meaningful strides towards our shared vision of a more compassionate and connected world. Join us (nwlfoundation.org) on this journey as we work together to spread love in our communities and beyond.



BRITTNEY HARRISON

R.R.R FINANCES INC

Please share with us about yourself and your brand.

Brittney Harrison is a dynamic teacher, entrepreneur, and budding philanthropist who is passionate about serving her community and increasing financial education. Currently, she serves as Founder and Lead Credit Specialist for RRR Finances, which provides financial education and credit repair services to improve personal and business credit, access to capital, and ultimately, financial freedom and quality of life.

Since starting RRR in 2016, Brittney has helped over 2,500 clients; deleting over \$2.3 million in delinquent accounts.

Brittney is also enthusiastic about increasing wealth access through entrepreneurship, particularly for Black and low-wealth communities. In addition to running her own business, Brittney has taught over 70 people around the world how to start their own profitable credit repair businesses to date.

Brittney is a native of Savannah, Georgia, and studied hospitality at Georgia Southern University. She is a firm believer that "All you need in life is God and good credit". In addition to being a full-time "mompreneur" to a 6-year-old daughter, she enjoys traveling the world and exploring new cultures.

What inspired the evolution of your brand/talent's story? What motivated you to pursue this specific direction?

Honestly I had a bad fall out with my best friends who were my roommates at the time and it was so bad I had to move within a week. Within that week, I applied to about 3 apartments and was denied each time. I had no clue my personal credit was that bad! By the grace of God, by that Friday I was able to move and get my own apartment. After that, I then realized how important credit and I needed to make sure I was never in that position again.

I took a credit class, worked on my own and then God motivated me to start a business helping and teaching others on credit once I saw my results.

What are your future aspirations for your brand/talent, and what objectives are you aiming to achieve?

I'm now adding life insurance services, and ultimately want to be a financial hub. I want to be that go to person when it comes to all things, financial! I have a DIY course coming out in a few weeks. Also, anyone who wants to start their own credit business I have a course with my whole blueprint, step by step in it coming out.

How does your brand/project actively involve its community or audience?

I offer FREE credit repair trainings quarterly to teach the basics on personal credit and how to build your profile correctly. I also do major giveaways whether it's financial or free services every month to the community. I believe everyone should have great credit, because I know the power behind it.

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Business IG: rrrfinances

Email: Support@godandgreatcredit.com

Phone number 404.902.3733



TANISHA SMITH

Hi, my name is Tanisha, but I am commonly known as Teach. I am the owner and host of ATL Trivia Night (ATN), an event that focuses on love, relationships, and dating. Although my brand primarily caters to couples, I occasionally include singles in the mix. My intention was to curate an event where couples could come together and have a safe space to discuss relatable topics, while also providing them with tools and reasonable resolutions. Unlike similar events, ATN focuses on conversations and dialogue. In my opinion, the current generation often exhibits a sense of entitlement and unrealistic expectations when it comes to love and dating. As a result, I created this platform to help bring back realistic and genuine relationships.

As a married woman, I noticed a lack of events and activities specifically designed for couples. While browsing online, I also observed that many people had opinions on improving relationships, but there was a shortage of practical tools and actions to actually implement this improvement. I wanted to create a platform where people could genuinely learn and gain value, providing an interactive environment where couples could gain new perspectives. My main goal is to help others relearn the fundamentals of relationships in a more innovative way, while also dispelling the unrealistic expectations perpetuated by social media. This journey has been incredibly rewarding, and I am grateful for the love and support I have received. The best part is that my brand has had a positive impact on my own marriage.

My transparency and authenticity are the key aspects contributing to my success. In today's world, it no longer solely depends on the products or services one offers; people support and connect with individuals based on who they are. I openly showcase my true self, not portraying a picture-perfect marriage to my audience. Instead, I share the reality of facing challenges in my relationship. By doing so, I emphasize that we are all constantly learning and growing. Additionally, I provide valuable tactics for maintaining a healthy marriage. People appreciate and respect my genuine nature, which motivates them to support me in whatever endeavors I pursue.

A valuable suggestion I would offer to those beginning their journey is to establish a team that shares your vision and beliefs. Consider the potential achievements you can attain individually, and then imagine how much simpler and more effective they can be with support. I feel extremely fortunate to have @Cooked_Up_Creationz, @Smokeondago512, and @UltraLightEvent as part of my team.

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