

LONG TERM PLANNING

YEAR 1-2: FOUNDATION & DEVELOPMENT

- Establish strong coaching staff for both teams.
- Focus on youth development programs for boys and girls, nurturing talent from a young age.
- Invest in infrastructure improvements such as training facilities and equipment.
- Develop partnerships with local schools and community organizations to increase participation.

1

YEAR 3-4: GROWTH & EXPANSION

- Expand the club's presence in local leagues, emphasizing player development and competitive success.
- Strengthen scouting networks to identify and recruit promising young players.
- Enhance coaching education programs to maintain high-quality instruction.
- Increase community engagement through outreach programs and events.

2

YEAR 5-6: SUSTAINABILITY & PERFORMANCE

- Aim for promotion to higher divisions or leagues for both men and women teams.
- Develop a sustainable financial model through sponsorships, merchandise sales, and membership programs.
- Enhance player support services, including sports science, nutrition, and mental health resources.
- Continue to prioritize youth development while also recruiting experienced players to strengthen the teams.

3

YEAR 7-8: ELITE PERFORMANCE & RECOGNITION

- Compete at the highest levels regionally or nationally, striving for championships and trophies.
- Establish the club as a recognized entity in the football community—known for its commitment to excellence on and off the field.
- Develop partnerships with professional clubs or academies for player exchanges and talent development.

4

YEAR 9-10: LEGACY & SUSTAINABILITY

- Secure the club's long-term future through stable governance structures and financial planning.
- Establish a legacy program to give back to the community and support grassroots football initiatives.
- Continue to innovate and evolve, adapting to changes in the football landscape while staying true to the club's value and traditions.

5

CHAMPION