

Chlo'e I. Edwards

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Featured Skills: Managerial Leadership. Policy Analysis. Advocacy & Activism. Lobbying. Campaign Management. Coalition & Network Development. Qualitative & Quantitative Data Analysis. Research & Analysis. Public Speaking. Motivational Speaking. Spoken Word. Change Strategy & Consulting. Racial Equity Facilitator. Master Trauma & Resilience Trainer.

EDUCATION, PROGRAMS, & TRAININGS

Master of Arts: Public Policy Analysis, Liberty University, Lynchburg, VA (2020)

- Summa cum laude graduate
- Major in Public Policy & Leadership

Bachelor of Arts: English, Hollins University, Roanoke, VA (2017)

- Summa cum laude graduate
- Major in English with a double concentration in multicultural literature and creative writing
- Minor in social justice

Virginia Progressive Leadership Program, Virginia Civic Engagement Table, Richmond, VA (2021)

Sorensen Institute for Political Emerging Leaders Program, University of Virginia, Charlottesville, VA (2019)

Minority Research & Law Institute Program, Southern University, Baton Rouge, LA (2013)

Racial Equity Facilitator Training Cohort, Equity Literacy Institute, Fairfax, VA (2021)

Master Trauma & Resilience Train the Trainer Cohort, ChildSavers, Richmond, VA (2021)

LEADERSHIP & ACTIVITIES

EXPERIENCE

POLICY ANALYST at VOICES FOR VIRGINIA'S CHILDREN
Richmond, VA • 03/2021 - Current

- Serves as spokesperson and policy lead in domains related to the social determinants of health (SDOH) and justice, working collaboratively with engagement staff to create a multi-disciplinary policy agenda
- Operate as key decision maker and lead Voices' Racial Truth & Reconciliation (RTR) Virginia Campaign & Racial Truth & Reconciliation Week (RTRW) to develop campaign priorities and agendas to promote truth, reconciliation, and justice for children and families
- Builds and coordinates RTR coalition, committees, and issue-specific policy networks; provides policy analysis expertise to relevant workgroups convened by state agencies, legislative commissions, and partner coalitions
- Fosters effective relationships with community members, key legislators, legislative staff, elected officials, appointed officials, local and state government policy makers, reporters, private and public organizations
- Maintains awareness of federal, state, and local work to strategize Campaign work plan, goals, strategies, tactics, and frameworks across issue areas
- Manages Voices Trauma-Informed, Diversity, Equity, Inclusion, & Belonging leadership team to develop staff trainings and development related to Racial Truth & Reconciliation concepts internally and externally

ADVOCACY & ENGAGEMENT MANAGER at VOICES FOR VIRGINIA'S CHILDREN
Richmond, VA • 06/2018 - 03/2021

- Trains and empowers advocates to connect with local, state, and federal elected and appointed leaders
- Creates advocacy toolkits and resources and serves as a point person for Voices advocacy days in providing support to all policy team members
- Fosters effective and diverse relationships, including community members, public and elected officials, private and public organizations' perspectives
- Leads and increases staff capacity on the Campaign for a Trauma-Informed Virginia; serves as key liaison between policy staff and regional trauma-informed community networks
- Develops and directs traditional and digital campaign and advocacy strategies, including e-advocacy and action alerts, digital & traditional advocacy trainings, and virtual, hybrid, and in-person advocacy days

PRESIDENT at BLACK LIVES MATTER 804

Advisory Board Member, The Hive Movement (2021 - present)

Board Member, I'M JUST ME MOVEMENT (2020 - present)

President, Boss Folx Vibes (2020 - present)

Spokesperson, Adopt US Kids (2018 - present)

Member, Collective 365 (2020 - present)

AWARDS

Young Women's Christian Association Outstanding Women Award: Human Relations & Faith in Action (2021)

Virginia Association for the Education of Young Children Media Award (2021)

The Valentine Richmond History Maker Award: Championing Social Justice (2021)

Style Weekly Top "40 Under 40" Award (2020)

Richmond, Virginia Mic Share Top 34 Black Influential Women Participant (2020)

Connecting Hearts in Virginia Outstanding Service Award (2018)

iPower Richmond's "30 Under 30" Trailblazers Award (2017)

PROFILES

www.ChloeIEdwards.com
www.BlackLivesMatter804.org
www.Vakids.org/racialtruth

Richmond, VA ▪ 08/2020 - Current

- Leads and provides non-profit administration, the creation of operational procedures, workflow planning, fundraising, and grant administration for Black Lives Matter 804
- Communicates regularly with executive team members to deliver pertinent details related to progress status and direction of the organization and chapter
- Upholds strong constituent relations with public meetings, community demonstrations, events, and robust feedback system through volunteer staff
- Builds and deepens partnerships with other activists, organizations, and public officials to carry out agendas more effectively

COMMUNITY PARTNER IN RESIDENCE at UNIVERSITY OF RICHMOND BONNER CENTER FOR CIVIC ENGAGEMENT

Richmond, VA ▪ 08/2021 - 01/2022

Spearheaded research project to develop a multidisciplinary racial equity and social justice policy development guide for professionals, organizations, and good trouble leaders. Lectured and communicated effectively with students from diverse backgrounds through on-campus engagement on topics related to leadership and social justice. Created and delivered quality findings rooted in research-based step-by-step strategies for just and equitable change.

ASSISTANT DIRECTOR & DIGITAL ORGANIZER at THE TRUTH TELLING PROJECT

Chicago, IL ▪ 06/2020 - 11/2021

Served as an advisor to prioritize and execute federal, state, and local Grassroots Reparations Campaign (GRC) and The Truth Telling Project (TTP) network initiatives. Liaised with stakeholders to address issues and implement solutions to achieve a just, equitable, and sustainable society free of state-sanctioned violence and systemic racism. Improved staff morale by optimizing workload to support work-life balance. Created and coordinated digital communication marketing tools and strategies for TTP network & GRC coalition.

PROGRAM & PROJECT DIRECTOR at CONNECTING HEARTS IN VIRGINIA

RICHMOND, VA ▪ 04/2015 - 06/2018

Promoted company public profile by delivering speeches, writing articles, and led and collaborated on statewide conference as public face of organization. Oversaw strategic organizational management and decision-making to develop, enhance and enforce non-profit mission. Executed the Connecting Hearts mission to find each child a permanent, loving home through grassroots campaigns, strategic partnerships, and media campaigns to solve Virginia's Child Welfare crisis. Provided organizational leadership and collaborated with the board to establish long-term goals, strategies, budget, and revenue goals. Collaborated with the appointed Adoption Champion of Virginia and led ADOPT advocacy network legislative committee to develop child welfare, kinship care, and foster care policy priorities.