



MEMORY JOGGER

This easy Memory Jogger will help you create your initial list of key friends, business contacts and others to share your product or opportunity with, so you can kick-start your Direct Sales business.

The members of your own family:

- Aunts & Uncles
- Brothers & Sisters
- Children
- Cousins
- Nieces & Nephews

List you already have:

- Current address book/online contact manager
- Email addresses list
- Cell phone contacts
- Holiday cards list
- Wedding invite list
- Child's birthday invitee list
- Business cards list
- Social Media:
 - Facebook
 - LinkedIn
 - Twitter
 - Other

Your closest friends and regular associates

- Friends & Neighbors
- Coworkers
- Church members
- Hobby buddies
- Camping friends
- Dancing class associates
- Drawing class
- Fantasy Football league friends
- Fishing buddies
- Hiking friends
- Hunting friends
- Indoor Sports friends
- Karate class buddies
- Outdoor Sports friends
- Singing class
- Sculpting
- Woodworking friends
- Workout friends

People with whom you play:

- Bowling
- Football
- Golf
- Racquetball
- Tennis
- Volleyball
- Any other game

Those you do business with:

- Auto mechanic
- Accountant
- Banker
- Babysitter/Childcare provider
- Car dealer
- Dentist (your kids', too)
- Doctor (your kids', too)
- Drycleaner
- Grocer/Gas station attendant
- Hairstylist/barber
- Housekeeper
- Insurance agent

- Lawyer
- Merchants
- Pharmacist
- Real Estate Agent
- Travel Agent

Who is/are my...?

- Jeweler
- Leasing Agent
- Mailman
- Minister/Pastor & their spouse
- Pet Groomer
- Photographer
- Police
- Property Manager
- Sports Team members (your kids', too & their parents)
- Tailor
- Veterinarian
- Waitresses/Waiter
- Water Supplier

Those you have been associated with in the past:

- Former Coaches
- Former Coworkers
- Former Roommates
- Former Teachers
- People in your Home Town
- Previous Neighbors
- Military Cohorts
- Retired Coworkers
- Schoolmates
- Former Bosses

Who sold me my...

- Air conditioner
- Boat
- Business cards
- Camper
- Car/Truck

- Architect
- Associations members
- Baker/Butcher
- Bus driver
- Computer Tech
- Children's friends' parents
- Computer
- Cell phone
- Dishwasher/Laundry machines
- Equipment/Supplies
- Fishing license
- Furniture
- Glasses/Contacts
- House
- Hunting license
- Refrigerator
- Tires and Auto parts
- TV/Stereo
- Vacuum cleaner
- Wedding items

I know individuals who:

- Are actively looking for Part-time Jobs
- Are Ambitious
- Are Caring People
- Are Champions
- Are Enthusiastic
- Are Entrepreneurial
- Are Fun & Friendly
- Are Fundraisers
- Are Goal-Oriented
- Are Natural Leaders
- Are Organized
- Are Positive Thinkers
- Are Self-Motivated
- Are Single Parents
- Are Team Players
- Are Your Children's Friends' Parents
- Attends Self-Improvement Seminars

- Chiropractor
- Club members
- Delivery person
- FedEx/UPS driver
- Fireman
- Florist

- Bought New Home/Car
- Don't like their Job
- Enjoys being around High Energy People
- Has a Dangerous Job
- Has a Great Smile
- Has Been in Direct Sales
- Has Character & Integrity
- Has Children in College
- Has Computer & Internet Skills
- Has Desire & Drive
- Has to Pay down Credit Card Debt
- Has Public Speaking Skills
- Just Got Married
- Just Graduated
- Just Had a Baby
- Just Quit their Job or is Out of Work
- Love a Challenge
- Love to Learn New Things
- May be interested in your Product or Service
- Needs a New Car/Home
- Reads Self-Development Books/Books on Success
- Wants More Time with their Families

- Wants to Help their Spouse Retire Early
- Wants to Make More Money
- Wants to Work for Themselves
- Wants Freedom
- Wants to Go on Vacation
- Works Nights/Weekends
- Works Too Hard
- You Like the Most
- You've Met on the Plane
- You've Met while on Vacation
- Your Friends Know

I know someone who is a/an...

- Accountant
- Actor
- Advertiser
- Architect
- Airline Attendant
- Alarm Systems Agent
- Army Officer
- Acupuncturist
- Baker
- Banking Professional
- Barber
- Baseball Player
- Basketball Player
- Beauty Salon worker
- Broker
- Builder
- Cable TV provider
- Camper
- Cell Phone Representative
- Chiropractor
- Consultant
- Computer Engineer
- Cook

- Dancer/Dance Teacher
- Dentist
- Dermatologist
- Designer
- Driver Bus/Cab/Truck
- DJ
- Doctor
- Dry Cleaner
- Education Professional
- Electrician
- Engineer
- Entertainer
- Environmental Scientist
- Farmer
- Film Industry Professional
- Fireman
- Fitness Instructor
- Florist
- Food Services Associate
- Football Player
- Fundraiser
- Furniture Salesman
- Gardener
- Geologist
- Golfer
- Government Worker
- Graphic Artist
- Gym/Fitness Center
- Gymnast
- Hairdresser
- Handyperson
- Health Practitioner
- Hiker
- Hospital Staff
- Human Resources Staff
- Insurance Agent
- Internet Provider
- Interior Decorator
- Investor
- Jeweler

- Kickboxing Master/Classmate
- Kitchen Renovator
- Lawyer
- Leasing Manager
- Lab Technician
- Loan Officer
- Lifeguard
- Makeup Artist
- Manager
- Manicurist
- Martial Artist/Classmate
- Massage Therapist
- Mechanic
- Medical Professional
- Midwife
- Military Officer
- Minister
- Mortgage Broker
- Music Teacher
- Musician
- Nonprofit Organization Associate
- Nurse
- Nutritionist
- Office Manager
- Optometrist
- Orthodontist
- Painter
- Party Planner
- Pediatrician
- Personal Trainer
- Pet Care Professional
- Pharmacist
- Photographer
- Physical Therapist
- Piano Teacher
- Publisher
- Police Officer
- Postal Worker
- Promoter
- Property Manager

- Public Relations Professional
- Publisher
- Psychiatrist
- Psychologist
- Radio Worker
- Recreational Therapist
- Railroad Worker
- Realtor
- Rental Office Agent
- Recruiter
- Rehabilitation Specialist
- Reporter
- Repairman
- Restaurant Owner/Manager
- Salesman
- Satellite Provider
- Scientist
- Shoe Repair People
- Singer
- Skater
- Skier
- Skin Care Consultant
- Social Worker
- Software Engineer
- Spa Worker
- Sports Team Classmates
- Swimmer
- Tailor
- Tanning Salon Worker
- Teacher
- Telecommunications Worker
- Tennis Instructor
- Therapist
- Trade Worker
- Trainer
- Travel Agent
- Tutor
- Valet Attendant
- Veteran
- Veterinarian
- Volunteer
- Waiter/Waitress
- Web Designer
- Writer
- Yoga Instructor/Classmates
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Who do you know from a different state?

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa

Who do you know that drinks water?

