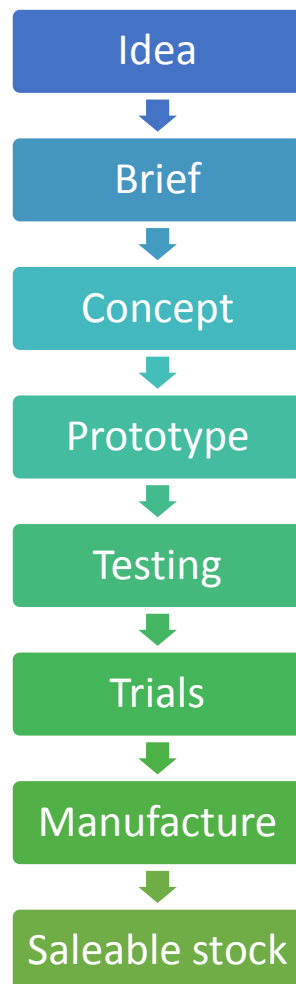


New product development process

Whether it is to utilise your current factory and equipment or new process equipment. New products can help to drive equipment efficiency and utilisation in factories.

New product can open up new opportunities for a brand owner to grow their brand. Working closely with a manufacturer is critical to the success and requires good process of communication.

Product development can take up considerable time and resources. There are many decisions and steps where review is crucial to the success.



Important to have an established process with review steps to take you from idea to saleable product and meet all project expectations. PEAQ offer support to make this process flow efficiently.