



SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

Q4 2025-2026 OUTDOOR AD CAMPAIGN



On-line @ <https://publicserviceadvertising.org/m1>





SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

OUTDOOR ADVERTISING REPORT

2025-2026 Campaign

Launch Start: Immediate

Quantity: 137 Outdoor Ad Units

Locations:

San Francisco – Oakland/Alameda – Marin County



SAN FRANCISCO MARITIME NATIONAL PARK ASSOCIATION

November 13, 2025

To Whom It May Concern:

The San Francisco Maritime National Park Association is a 501(c)3 non-profit (tax ID# 94-1254650) and authorizes Great Kolor LLC to secure outdoor advertising space for our approved 2025-2026 campaign.

If there are any questions regarding this, please contact me.

Sincerely,

Darlene Plumtree
CEO



SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

OUTDOOR ADVERTISING REPORT

Outreach Message

VISIT THE USS PAMPANITO

How: Signage on Billboards, Busses & in BART/SFMTA Stations



*My Dearest
Your letter reached me at last -
stories of the quiet courage
you carried beneath the sea.*

Illustration by Muriel J. Mix
Hawkins Collections, 1945

*Fishermans Wharf
San Francisco, California*

SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

WWII Submarine
Museum & Memorial



MARITIME.ORG

DIVE INTO HISTORY AT THE USS PAMPANITO

Historic Pier 45 in Fisherman's Wharf



WWII Submarine
Museum & Memorial
Maritime.org



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OUTDOOR ADVERTISING REPORT

SAN FRANCISCO BART NOV 2025 STATION KINGS

5 - Civic Center

2SHEET POSTERS

2 - Castro Street

2 - Church Street

4 - Civic Center

JANUARY 2026 KIOSKS

2 - Balboa

5 - Civic Center

1 - Glen Park

STATION KINGS

2 - Balboa

1 - Glen Park

1 - 16th Street

1 - 24th Street

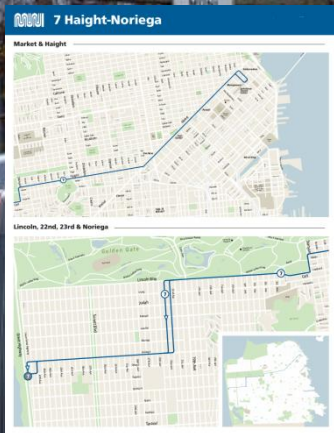


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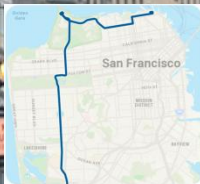


NOVEMBER 2025 – FEBRUARY 2026 SFMTA BUSES

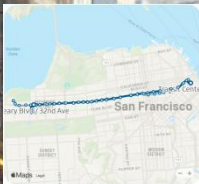




NOVEMBER 2025 – FEBRUARY 2026 SFMTA BUSES



Muni 28 Bus Route Map

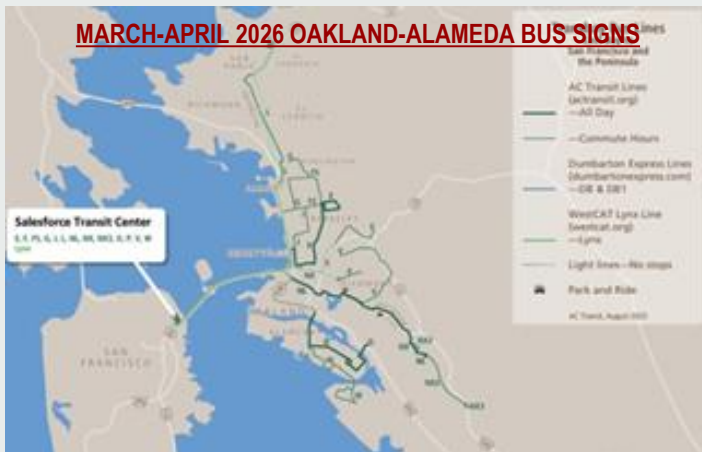


Muni 38 Bus Route Map





MARCH-APRIL 2026 OAKLAND-ALAMEDA BUS SIGNS



On-line @ <https://publicserviceadvertising.org/m1>





MARCH-JUNE 2026 SAN FRANCISCO CITY BILLBOARDS

- | | |
|-----------------------|---------------------|
| 1 - Haight Ashbury | 1 - Daly City |
| 1 - Potrero Hill | 2 - Mission |
| 1 - Bernal Heights | 3 - Mission Terrace |
| 1 - Richmond District | 3 - SOMA |
| 1 - Nob Hill | 8 - Bayview |



*"In part we were greeted by
several POW's whom we had
pulled from the water..."*

Gordon Stapper

Illustration by Muriel I. Mix
Hawkins Collections, 1945

MARITIME.ORG

**VISIT THE USS PAMPANITO. PIER 45.
STEP INTO THEIR STORY.**

*Fisherman's Wharf
San Francisco, California*



SAN FRANCISCO MARITIME NATIONAL PARK ASSOCIATION



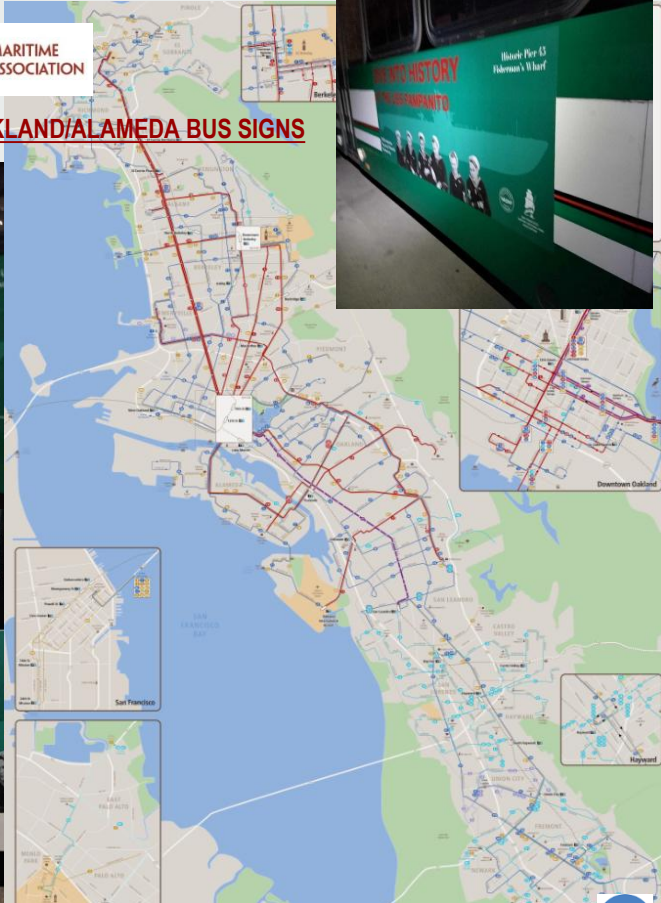
WWII Submarine Museum & Memorial





SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

SEPT-OCTOBER 2026 OAKLAND/ALAMEDA BUS SIGNS



On-line @ <https://publicserviceadvertising.org/m1>





SAN FRANCISCO MARITIME
NATIONAL PARK ASSOCIATION

OUTDOOR ADVERTISING REPORT

SEPT-OCTOBER 2026 MARIN BUS SIGNS



On-line @ <https://publicserviceadvertising.org/m1>



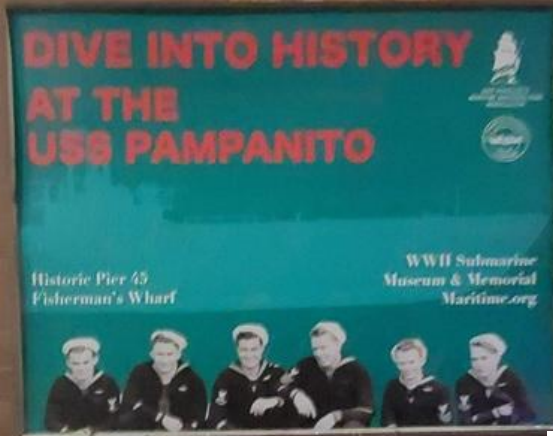
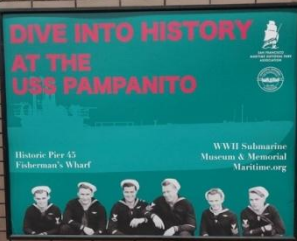
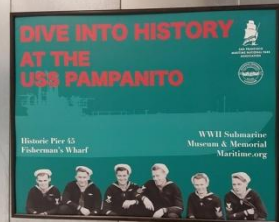


SAN FRANCISCO MARITIME
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OUTDOOR ADVERTISING REPORT

SAN FRANCISCO SFMTA & BART STATION POSTERS

- 1 – 16th Street
- 2 – Glen Park
- 2 – 24th Street
- 4 – Balboa
- 6 – Church Street
- 6 – Castro Street
- 12 – Civic Center



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SAN FRANCISCO MARITIME
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SFMTA & BART KIOSKS



DIVE INTO HISTORY AT THE USS PAMPANITO

Historic Pier 45 in Fisherman's Wharf

WWII Submarine
Museum & Memorial
Maritime.org



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DIVE INTO HISTORY



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SAN FRANCISCO SFMTA & BART STATION KING BOARDS





Why not discover the outdoor advertising space that's available for you right now?



PUBLIC SERVICE ADVERTISING ON BUS SHELTERS,
BILLBOARDS, BUSES, BART, FERRIES AND MORE



GENE KAHN CEO@GREATKOLOR.COM 415-902-6448