



STEP 1: SALES QUOTE CHECKLIST

CUSTOMER INFO

Customer Name: _____ Date of Visit ____ / ____ / ____

Address: _____

Phone: _____

Email: _____

How did you hear about us?

Drive-By Advertisement Tradeshow/Event Referral: _____

YOUR PROJECT

What best describes your project?

Modify Existing Upgrade Existing Add New

What kind of unit are you looking for?

Fireplace Stove Insert Gas Logs Uncertain Other: _____

What type of unit? Single-Sided Multi-Sided See-Thru Peninsula

Unit Style Preference? Traditional Linear

Indoor or Outdoor? Indoor Outdoor

Is this your only source of heat? Yes No Other: _____

What kind of fuel do you use now?

Wood Nat Gas Propane/LP Pellet Corn Electric Oil Multi-Fuel None

Would you like to convert to a different fuel? Yes No

Wood Nat Gas Propane/LP Pellet Corn Electric Oil Multi-Fuel

PROJECT LOCATION

What room do you anticipate installing?

Living Room Family Room Kitchen Basement Outdoor Other: _____

Is there access to Nat Gas/Propane/Electric or do you need that installed?

Would you prefer to vent your unit through the ceiling or a wall? _____

Placement...

Exterior Wall Interior Wall Corner Flat Wall Uncertain Other: _____

What is the construction of this wall (Masonry, Drywall, Tile etc.): _____

What would you describe this room's style as?

Traditional Updated/Modern Industrial Rustic Minimalist Farmhouse Uncertain

Other: _____

What is the square footage of the room the unit will be located?

What is the square footage of your home? _____

YOUR EXPECTATIONS

What are your expectations for heat output?

Heat only Heat and Looks Looks only

I want a solution that will provide:

Heat Value to my home Efficiency Ambiance/Looks

What kind of convenience are you looking for?

Hands-On (Ex: Loading, stoking, Lighting)

Flip-of-the-switch (Ex: Remote Control)

I don't know and would like help

YOUR BUDGET

\$ _____

YOUR TIMELINE

I'm hoping to get started:

ASAP Anytime 1-3 Months 3-6 Months 6-12 Months 1year+

EXISTING UNIT INFO

Manufacturer: _____

Model # _____

Chimney Height: (1 or 2 story) _____

Chimney Type: Masonry Metal Chase Other: _____

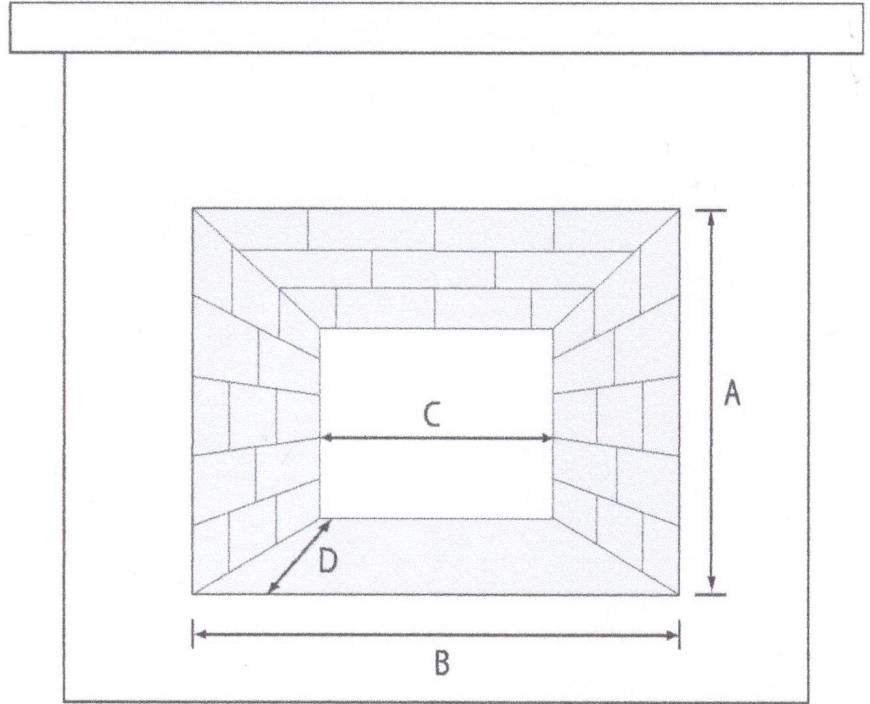
If interested in a fireplace insert, measure the following:

A. Fireplace Front Height: _____

B. Fireplace Front Width: _____

C. Fireplace Back Width: _____

D. Fireplace Depth: _____



Notes:

Customer Questions / Concerns: