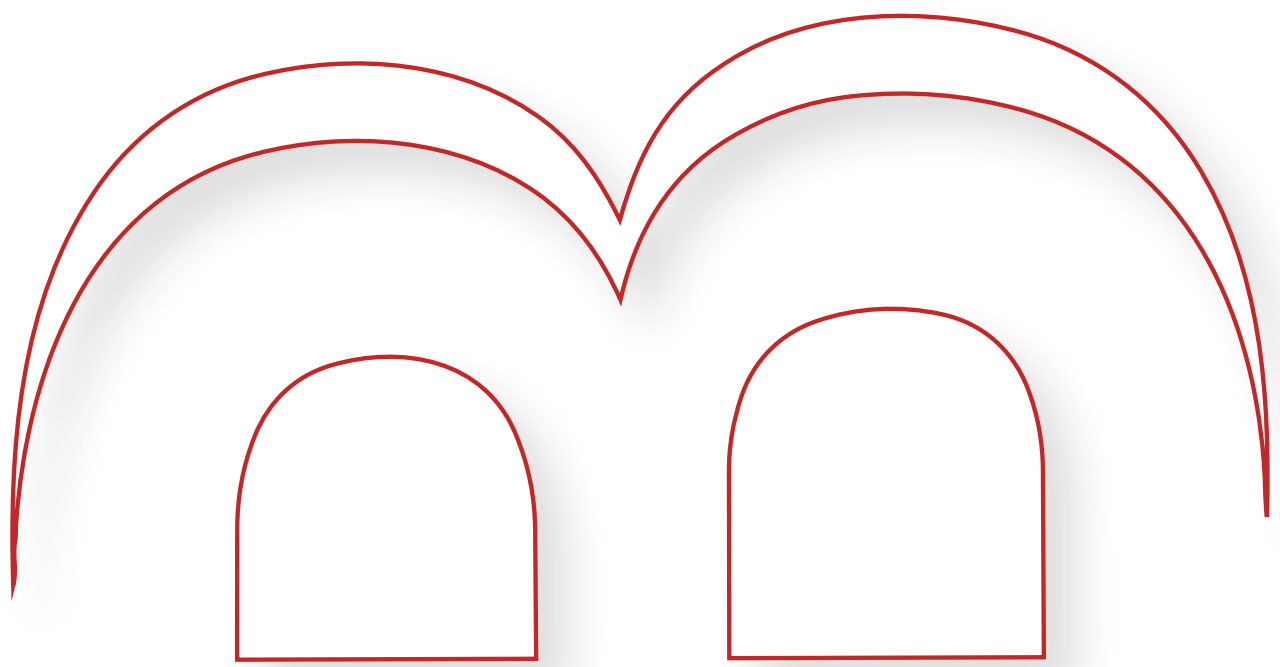


Your Partner To  
**Be/Successful**



**Be Sign**

Advertising Agency



# About Us

**Be Sign** is an **advertising and marketing communications** agency with over **20 years** of experience, delivering strategic, creative, and digital solutions that elevate brands, drive measurable growth and lead major campaigns for leading brands across the region.




# MISSION

Our mission is to provide customized, results-driven marketing strategies that help businesses stand out, grow, and succeed in their markets.



# VISION

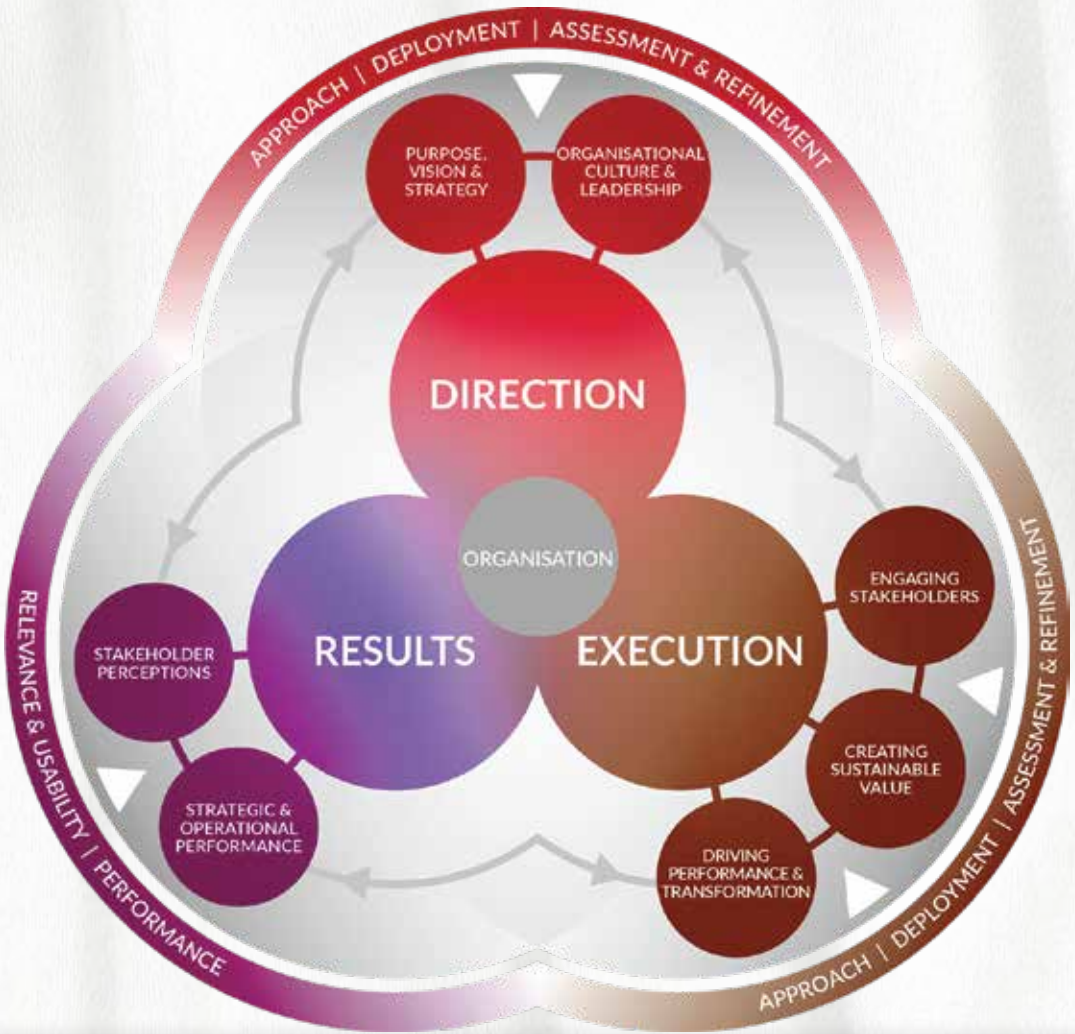
To be the leading marketing partner for companies, empowering them to achieve growth and success through innovative and strategic solutions.



WE FOLLOW A STRUCTURED



(European Foundation Quality Management)



Qualified and guided by the globally recognized **EFQM** methodology, we design **high-impact**, marketing-driven strategies that deliver measurable business excellence.



# PROFESSIONAL QUALIFICATIONS

Over **20 years** of experience in marketing & advertising, contributing to major campaigns for leading brands across the region.

This experience is supported by the following professional:

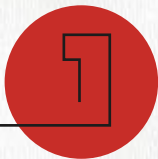
- Marketing Strategy - AUC
- EFQM in Marketing - Business Excellence Model
- Digital Marketing Diploma - Udacity
- CIM - Chartered Institute of Marketing (UK)
- Quality Six Sigma Green & Black belt
- Creative For Professional
- Professional Leadership and Business Communication Skill.- Dale Carnegie
- Strategic Planning Professional (SPP) - LMDC- CAO A
- Unique Value Proposition - HP LIFE
- Media Planning (TV & Radio & OOH)



# Services

Branding,  
Marketing  
Strategies

---



Creative,  
Production

---



Digital  
Marketing  
Campaigns

---



TV, Radio,  
Outdoor  
Campaigns

---



Display Stands,  
Activations  
Marketing

---



Marketing  
Evaluations,  
Audit

---



Marketing,  
Advertising  
Training

---



# Brands That Shaped Our Journey

SHARP



TOSHIBA

TCL



ELARABY

SPARKLE



LA GERMANIA

TORNADO

SONY

SEIKO



PHILIPS



Delivered across corporate leadership role.



اكسيشن ماركت  
EXCEPTION MARKET



BNAN  
ONLINE ACADEMY



Build Master



Intouch  
Software House



مركز البهواشي  
AL-BAHWASHI  
لتغيير الزيت والفلتر



Cocox  
Swiss Chocolate



Dkr Mino Samr



تاج التنفء  
تزيانه وتجميل الأسنان



THE FACTORY  
BTL Agency



HAKEEM  
Health-Care



Deep Focus  
Production Agency



Art meal



Mushy Meat



Future Sharks



IGNITE



Usaad



HOOK  
FILM PRODUCTION



Eduverse  
Online School



RICH  
Style

MIND MAKERS



INSIGHTSLAB



YoungL  
ACADEMY



one to twelve  
استشارات عالمية بأسعار معقولة



Edu  
HUB



EL TYSEER Group  
For Today & Tomorrow  
Manufacturing all types of Stainless Steel Products

Delivered via Be Sign strategic partnerships.



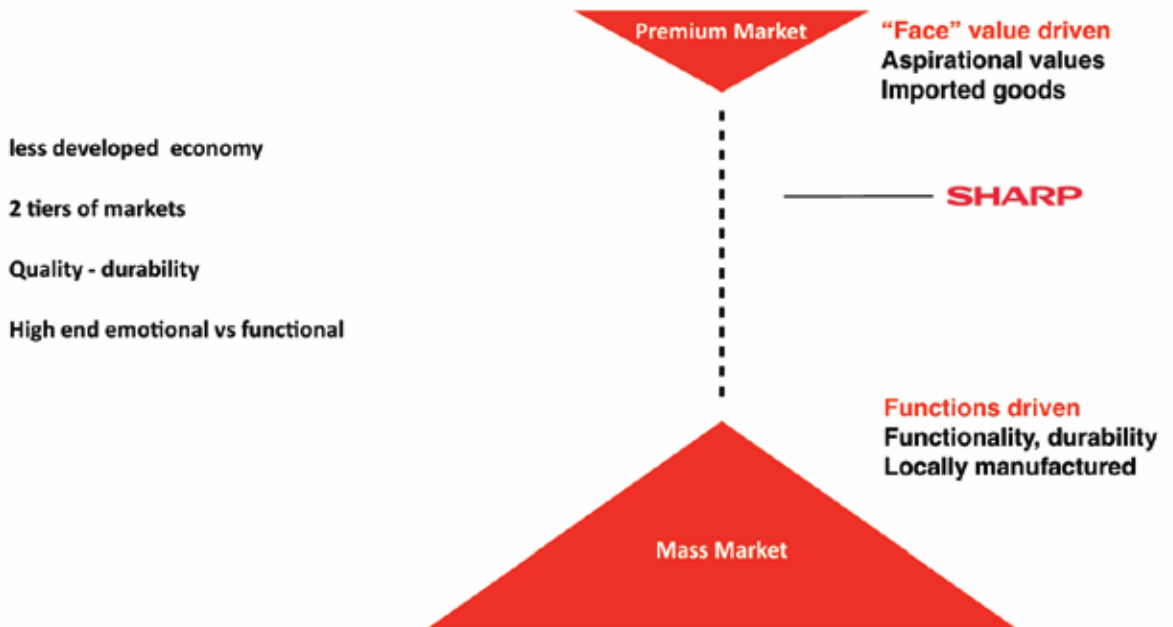
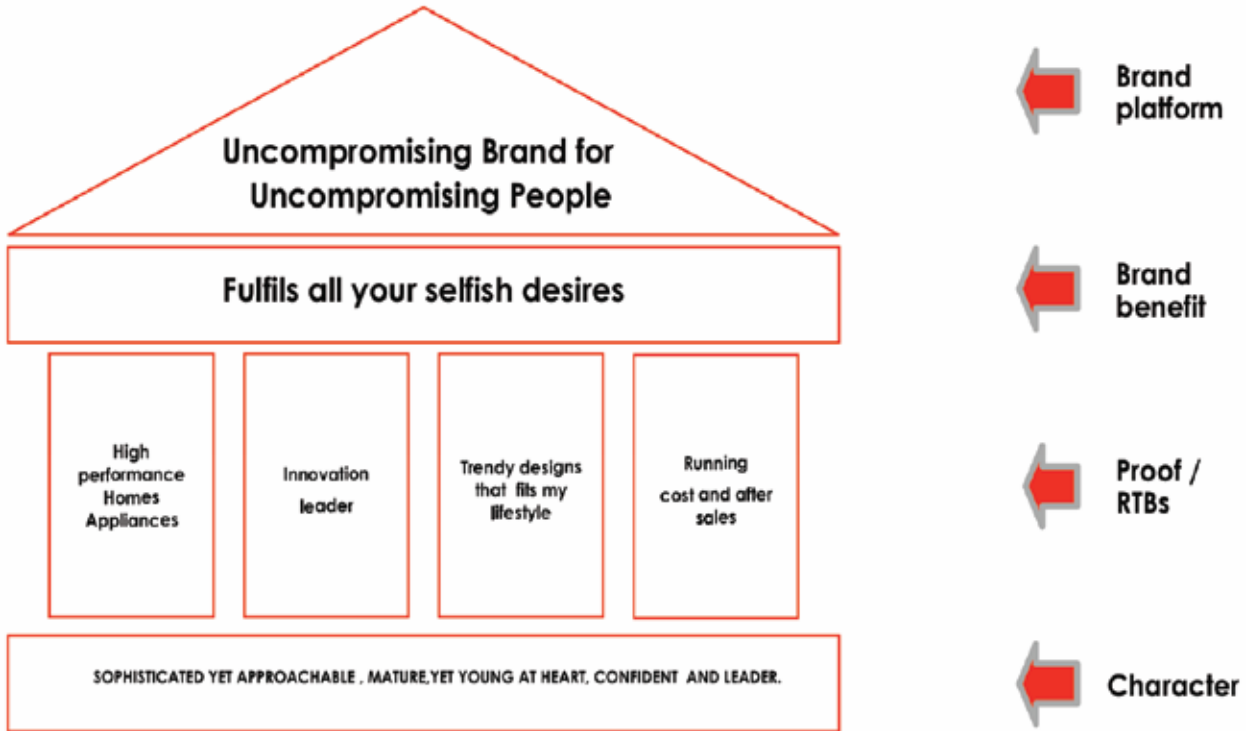
**Clients Project Samples**

**Clients Project Samples**

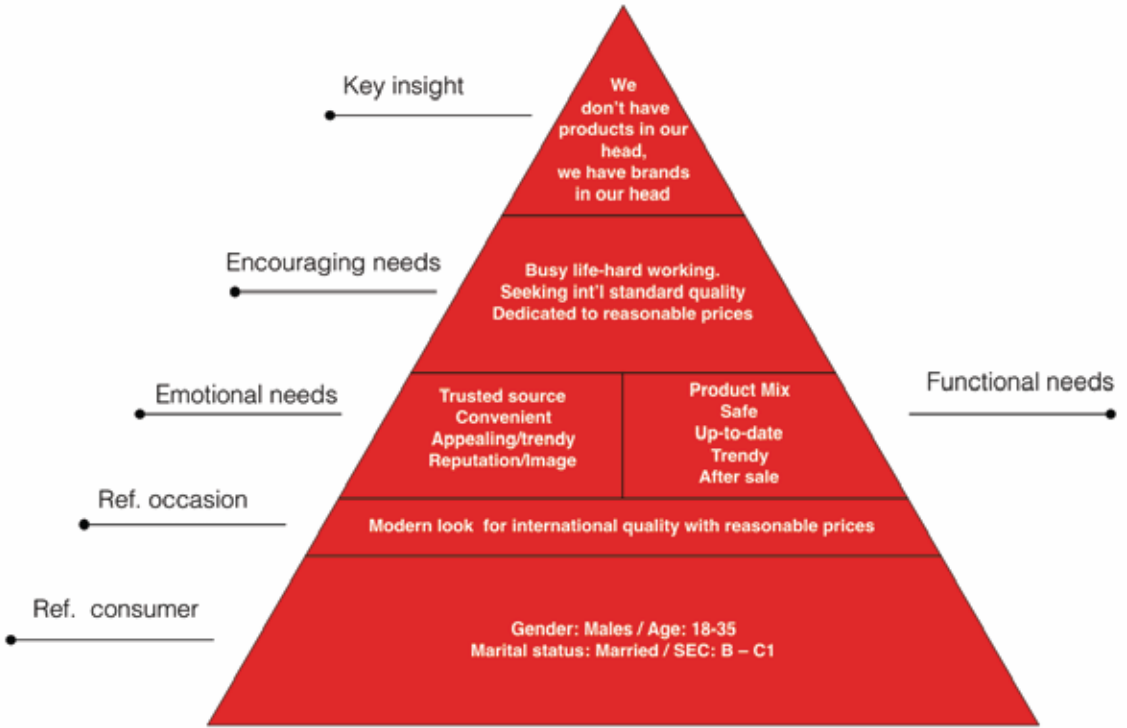
**Clients Project Samples**



# Branding, Marketing Strategies



## CONSUMER TARGET



## COMMUNICATION STRATEGY

### 3 E's

#### EXCITE

Trigger emotions and create bond with the brand – reveal the best kept secret

#### EDUCATE

About bond possibilities and what we regard as the norm – our prices / our different product lines / our essence

#### ENGAGE

Emotionally engage and induce trial



# CREATIVE / BRANDING

**B**  
Be Sign  
Advertising Agency

**Build Master**

Where construction meets creativity

[www.be-sign.agency](#)

**B**  
Be Sign  
Advertising Agency

Be Successful

**Build Master**

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# CREATIVE / BRANDING





Future Sharks



Future Sharks



مع  
فيوتشر شاركس  
وصل ابنك للمستقبل  
اللي بتحلم بييه

انتظرونا قريبا



Future Sharks

انتظرونا مع

Future Sharks

برامج تدريبية  
لشباب المستقبل

عن إدارة وتطوير أفكار مشاريعهم  
وتسويقها بشكل ناجح



Future Sharks



كورس  
مهارات  
التواصل الفعال

تواصل واكسب  
قلب وعقل عملائك بذكاء



انتظرونا قريبا



3

Be Sign  
Advertising Agency

# CREATIVE / BRANDING



Be Sign - Branding

Cocox  
Swiss Chocolate



Be Sign  
Advertising Agency

CREATIVE, PRODUCTION, AIRING

# TORNADO



19319 [www.elarabygroup.com](http://www.elarabygroup.com)  
TORNADO

تطبق الشروط والأحكام



19319 [www.elarabygroup.com](http://www.elarabygroup.com)  
Elaraby Group

ELARABY

2:19

Delivered across corporate leadership role.

CREATIVE, PRODUCTION, AIRING

SHARP  
ليها كاريزما



SHARP  
INVERTER  
إتدفا ووفر

• تطبيق الشروط والاحكام

19319 www.alarabygroup.com  
Sharp Eleraby Egypt

امكانية التقسيط ببطاقات ائتمان البنك الاهلي المصري

SHARP

Delivered across corporate leadership role.

# CREATIVE, PRODUCTION, AIRING



Delivered across corporate leadership role.



# CREATIVE, PRODUCTION



Delivered across corporate leadership role.

# CREATIVE, PRODUCTION



## MOTION GRAPHIC



**Be Sign**  
Advertising Agency

# CREATIVE, PRODUCTION

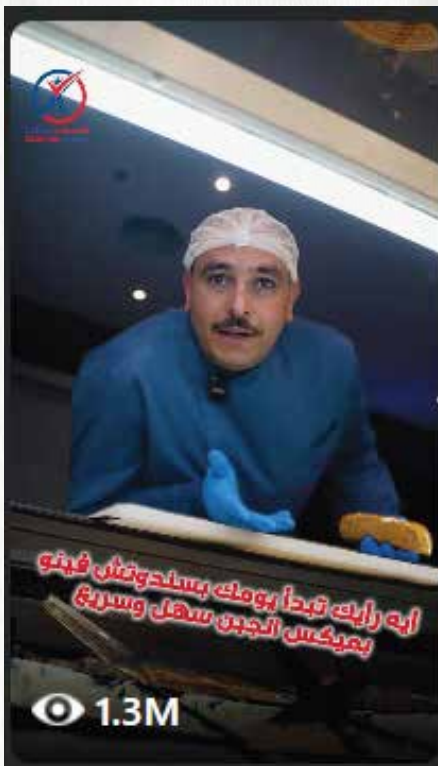


# CREATIVE, PRODUCTION



**Be Sign**  
Advertising Agency

# CREATIVE, PRODUCTION



# VIDEO PRODUCTION

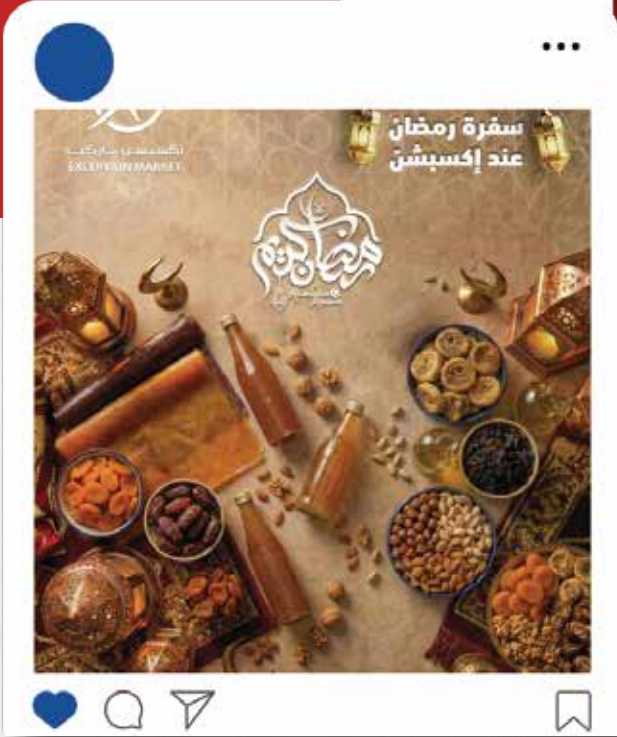
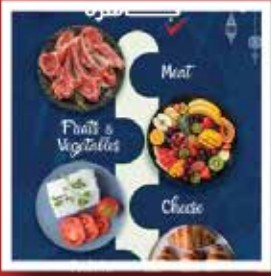


# VIDEO PRODUCTION



# DIGITAL MARKETING

@exceptionmarket



Be Sign  
Advertising Agency

# DIGITAL MARKETING

@hakeem



Be Sign  
Advertising Agency

# DIGITAL MARKETING

@eltayseer



Be Sign  
Advertising Agency

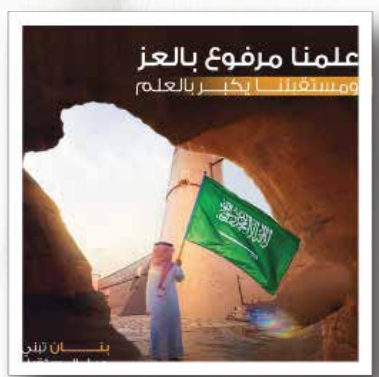
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@meriland



# DIGITAL MARKETING

@bnanacademy



# DIGITAL MARKETING

@artmeal



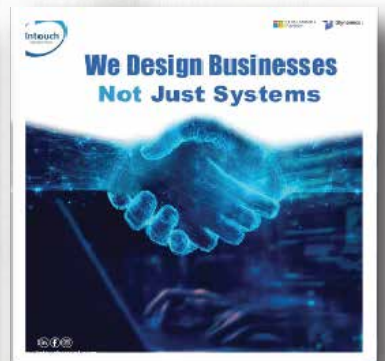
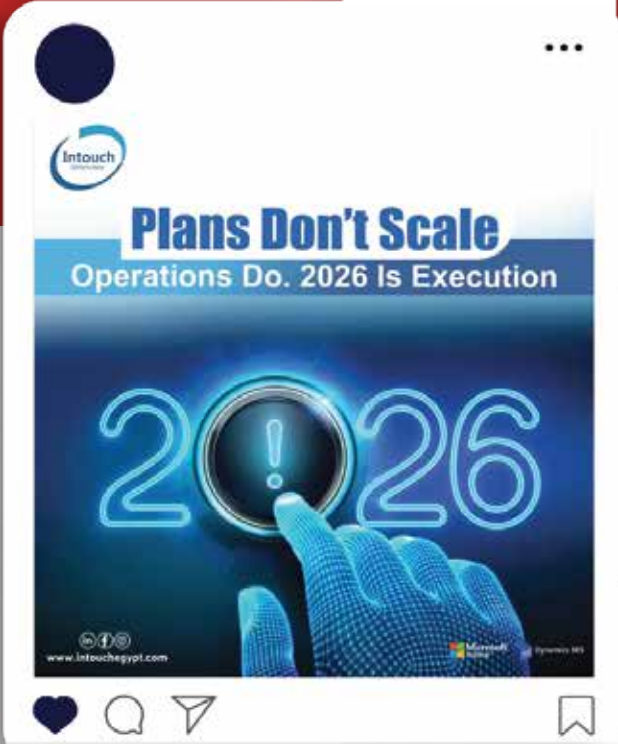


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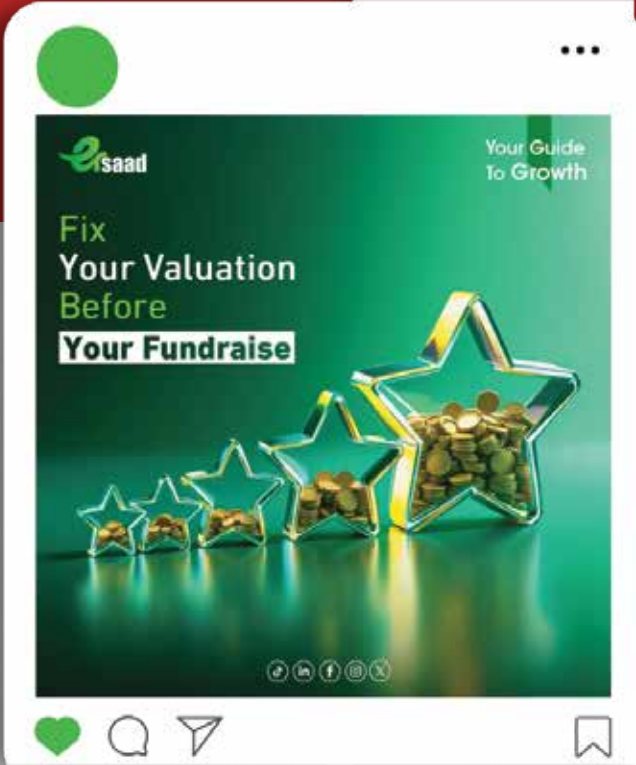
@buildmaster



# DIGITAL MARKETING



# DIGITAL MARKETING



# DIGITAL MARKETING

@tagelshefa



# DIGITAL MARKETING

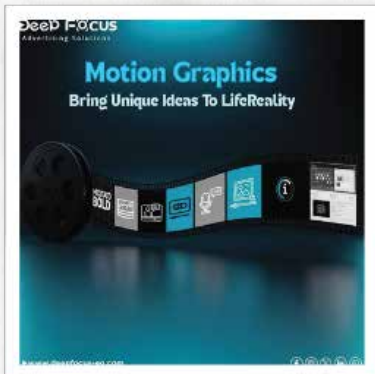
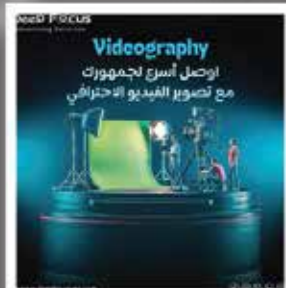
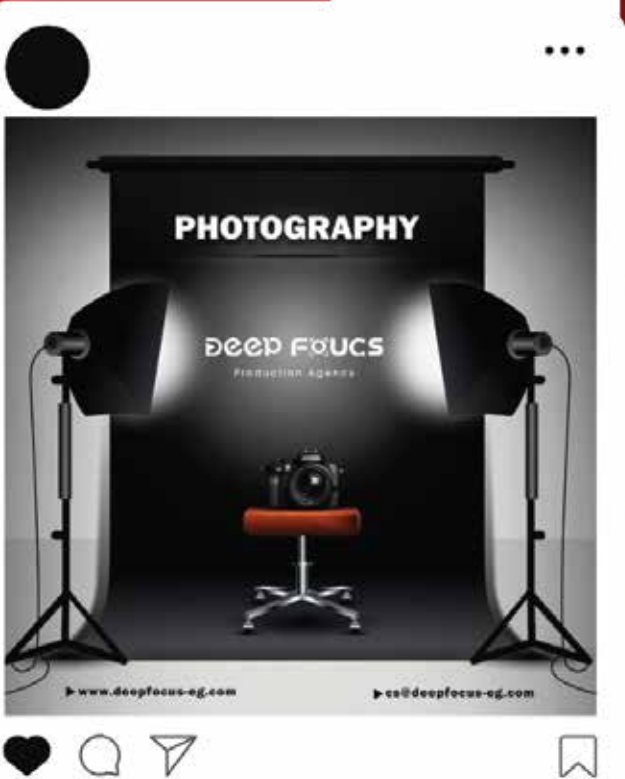
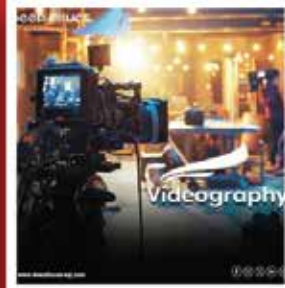
@one2twelve





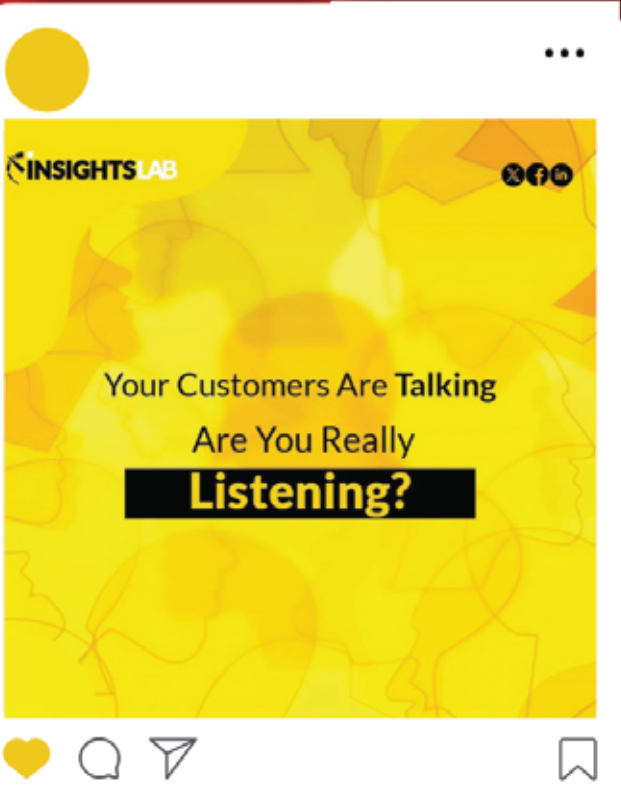
# DIGITAL MARKETING

@deepfocus



# DIGITAL MARKETING

@insightlab



# DIGITAL MARKETING

@younglacademy



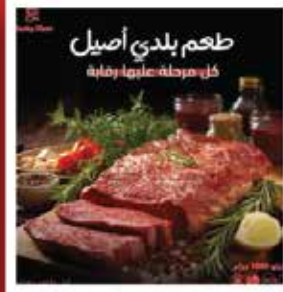
# DIGITAL MARKETING

@ignite



# DIGITAL MARKETING

@mushymeat



# DIGITAL MARKETING

@richstyle



Be Sign  
Advertising Agency

# DIGITAL MARKETING

@aidaoman

عايدة  
مسقط

Unique  
Investment  
Returns!

Oman  
A Promising  
Investment  
Gateway!

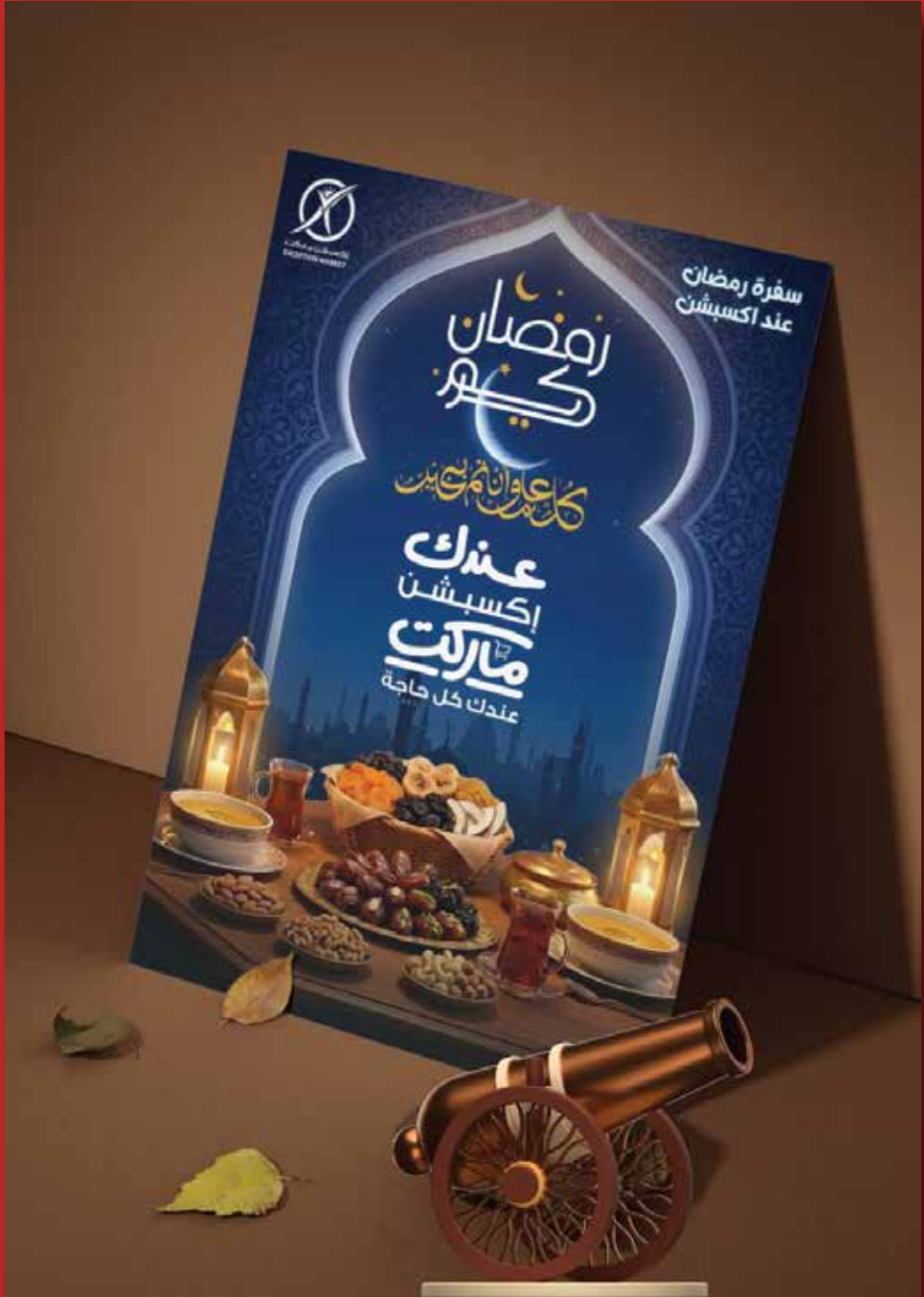
عُمان  
وجهتك  
الاستثمارية  
الأمنة

Global  
Ports

What awaits you  
in Oman?  
ماذا ينتظرك  
في عُمان؟

Business  
Communities

Economic  
Infrastructure





# Creative Portofolio Designs



# EVENT MANAGEMENT

@mindmaker



MIND  
MAKERS

الجمعة من كل أسبوع  
الساعة الخامسة عصراً

النهار

05:00

مع د. تامر أنور



MIND  
MAKERS  
juniors

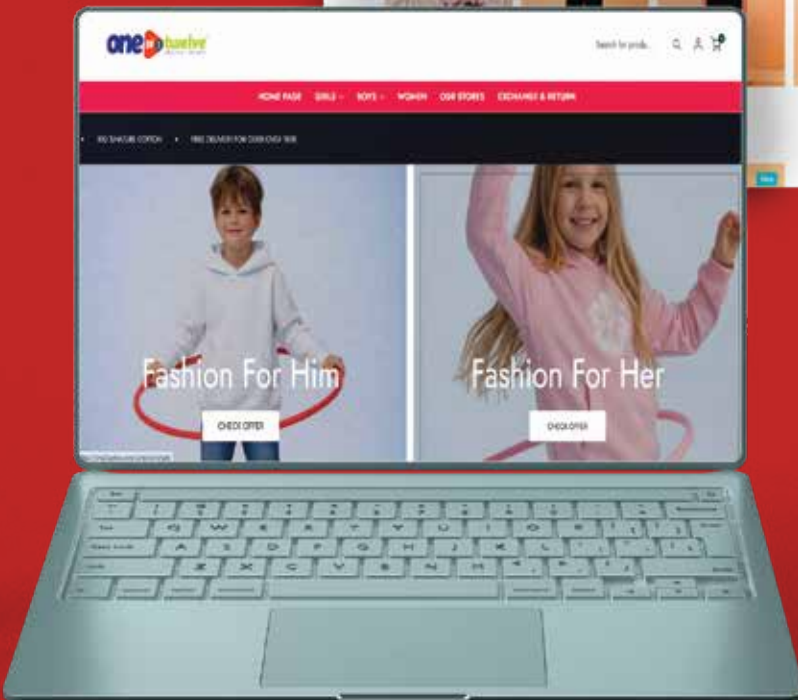
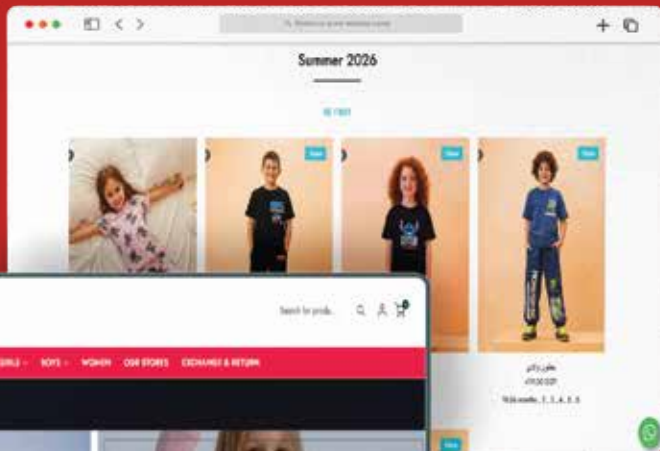
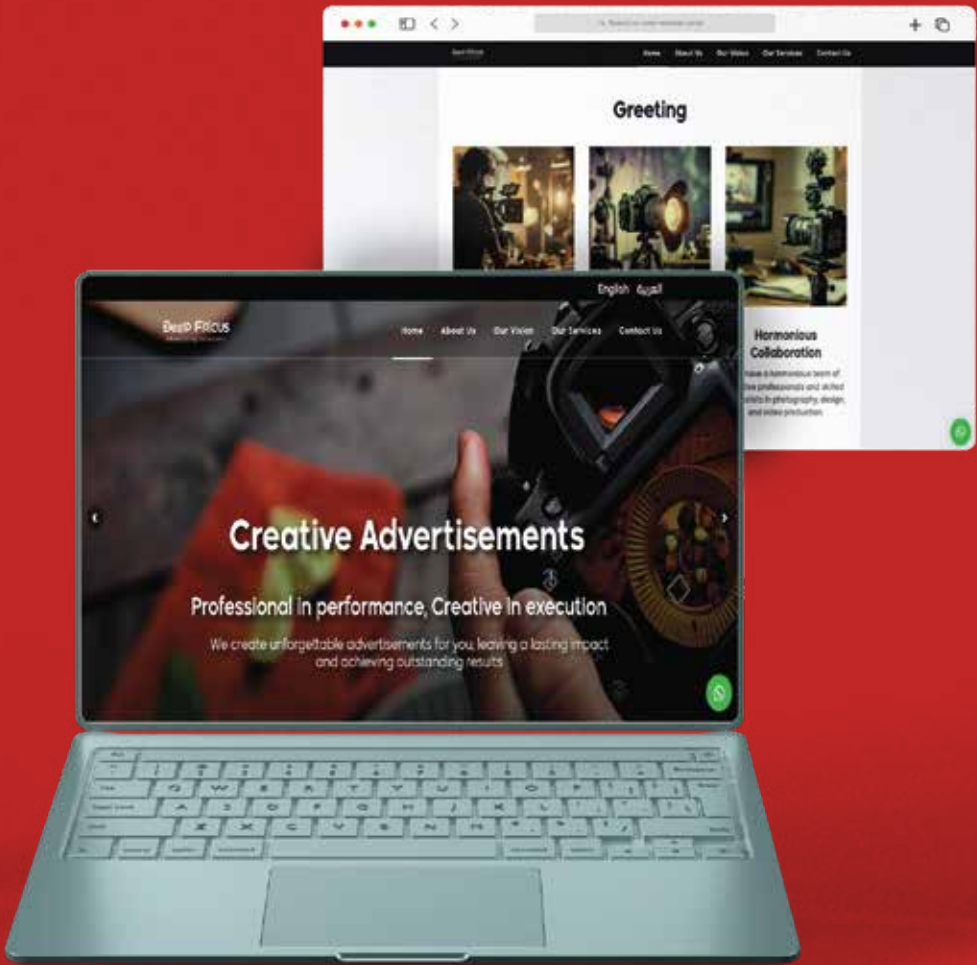


MIND  
MAKERS

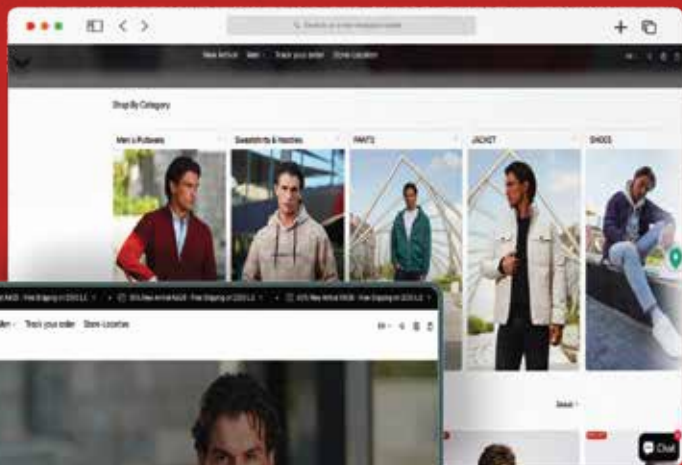
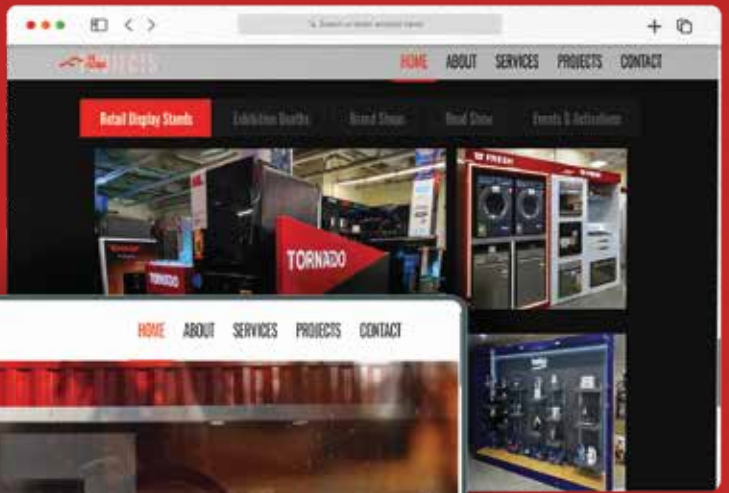
مع تامر أنور

النهار

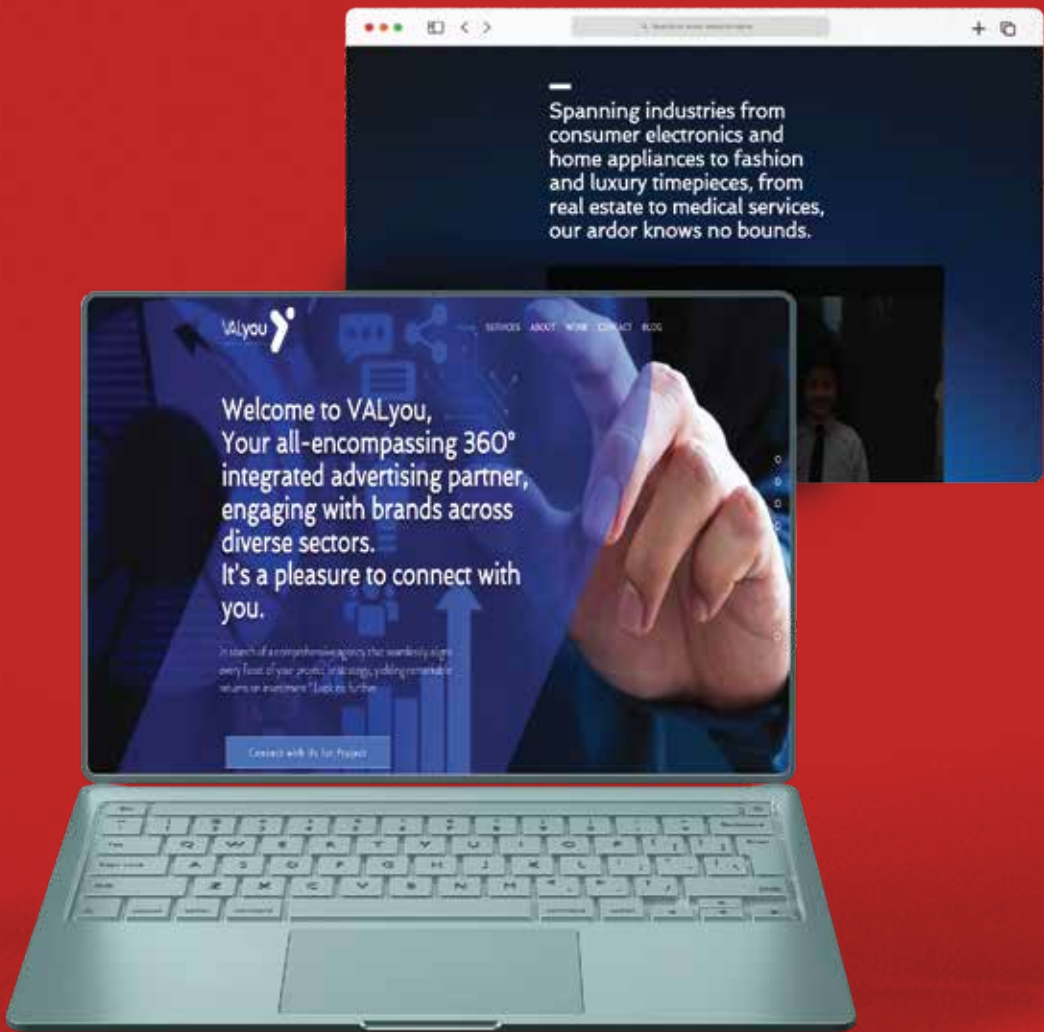
# WEB DEVELOPMENT



# WEB DEVELOPMENT



# WEB DEVELOPMENT



# Influencers Collaboration



# Influencers Collaboration



# Photography



one to twelve  
للأطفال من سن 1 إلى 12 سنة

## BOY'S | DIFFERENT STYLES



SPORT FIT      CASUAL FIT      SLEEP FIT

one to twelve  
للأطفال من سن 1 إلى 12 سنة



Elegant Style

one to twelve  
للأطفال من سن 1 إلى 12 سنة

1/11

ايه رأيك في الطقم بتاعي؟

حلو قوي











# CONTACT US



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**THANK YOU**

**FOR YOUR ATTENTION!**



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Advertising Agency