



## PROSPECTUS

The Fourth Annual **Paint Laurel Plein Air** will be held on Saturday, May 10, 2025 (rain or shine) in historic Laurel, DE. All artists working *en plein air* in oil, acrylic, pastel, and watercolors are invited to set-up their easels to capture this historic town and surrounding picturesque natural areas in all their charms and beauty on a spring day.

This fun, informal painting event in the morning will culminate with an opportunity for artists to display their finished pieces during a "wet paint" art walk and sale along the Broad Creek in Janosik Park. In the past three years, more than \$10,000 worth of artwork was sold!

An Artist Reception/Dinner will be held on Friday, May 09 from 6p-8p in Janosik Park. Afterwards, those wishing to get a head-start on selecting a painting scene are invited to tour the town with local, knowledgeable guides aboard one of Laurel's iconic, painted watermelon buses. Participants say this is one of the highlights of the event!

Artists are asked to pay a \$25 registration fee, which entitles them to take part in the temporary "wet paint" exhibit and sale as well as enjoy the artist reception/dinner on Friday and the artist luncheon on Saturday. Artists may register using Eventbrite:

Link will be posted on February 09, 2025

In addition, there will be a total of \$1,500 in cash awards.

### AWARDS

1. One Laurel- \$400 (best portrays Laurel's unique community pride/spirit)
2. Grand Old Laurel - \$400 (best depicts Laurel's rich history and tradition)
3. Great Things Come Naturally- \$400 (best features the Laurel area's nature-based assets)
4. Artists' Choice- \$300

Cash awards will be presented to selected winners during the awards ceremony. All work must be created en plein air and on location (a boundary map will be provided). The suggested paint times for artists are between 7a.m. - 11 a.m. on Saturday, but early-risers may begin whenever

they wish that day. Each artist may submit up to two pieces for display and judging. The awards will be announced following the community luncheon.

### **SCHEDULE**

**Friday, 5/09:** Artist check-in begins at 5:30 p.m. with an artist reception/dinner starting at 6:00 p.m. in Janosik Park located on East Central Avenue in Laurel. The evening will include a bus tour of the downtown area, neighborhoods and along Broad Creek, which will be hosted by knowledgeable, local guides who can help artists get a “feel” for the town.

**Saturday, 5/10:** Artist check-in reopens in Janosik Park at 7:00 a.m. and painting commences. Artists may paint anywhere within the Laurel area identified on the provided map (area includes many natural and historic vistas outside the town’s boundaries). Also, a list of private properties for which access has graciously been permitted will also be provided. Artists are asked to stop painting at 11:00 a.m. and return to Janosik Park. Each submission must be delivered framed, wired, labeled (identification tags will be provided with Title/Artist/Price/Contact Info) and ready for display by 11:30 a.m.

**Artists are responsible for providing their own easels or panels** on which they will display their artwork. A community art walk featuring the finished pieces will commence at 11:30 a.m. Artists are encouraged (but not required) to remain with their artwork for conversation with community members and other visitors. A catered luncheon for participants will begin at 12:00 noon. Awards will be determined by a select group of community judges following the luncheon. Artists will also have an opportunity to vote for their “Artists’ Choice” favorite. The wet paint exhibit and artwalk will conclude at 1:30 p.m.

### **SALES**

Each artist is allowed to display up to two pieces. Artists are permitted to sell **ONLY** the artwork they produce during the event. Artists are responsible for the manner in which they display their work during the wet paint exhibit. All sales are considered to be a private transaction between an individual artist and the buyer. As such, sales are at the discretion of each participating artist. There is **NO COMMISSION** retained for this event by the host organizers.